

# At a CAGR of 11.8%, Cloud Infrastructure Market Size Worth USD 513.28 Billion in 2030

Market Trends – Increasing demand for multi-cloud model for deployment

VANCOUVER, BC, UNITED STATES,
November 22, 2022 /
EINPresswire.com/ -- The global cloud
infrastructure market size was USD
188.40 Billion in 2021 and register a
revenue CAGR of 11.8% over the
forecast period, according to the latest
analysis by Emergen Research. Rising
demand for hybrid cloud platforms,
rapid increase in adoption of Artificial
Intelligence (AI) to solve business



problems, and increasing demand for AI cloud are some key factors driving cloud infrastructure market revenue growth. A hybrid cloud infrastructure combines private cloud infrastructure along with one or more public clouds.

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Market Size – USD 188.40 Billion in 2021, Market Growth – at a CAGR of 11.8%, Market Trends – Increasing demand for multi-cloud model for deployment

Emergen Research

In addition, hybrid cloud infrastructure allows data portability and application of orchestration across multiple computing environments. Moreover, it further allows organizations to coordinate workloads between connected environments, orchestrate across multiple applications, and exercise effective governance over IT systems. Furthermore, organizations can leverage optimal computing environment for every workload and process complex workloads in an affordable public cloud platform and keep simpler workloads in private cloud infrastructure.

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As well as new entrants in the Cloud Infrastructure market. It focuses on the recent mergers &

acquisitions, joint ventures, collaborations, partnerships, licensing agreements, brand promotions, and product launches, among others.

Some major companies operating in the market include Alphabet Inc. (Google), Amazon Web Services, Inc. (Amazon), International Business Machines Corporation, Alibaba Cloud (Alibaba Group)., Tencent Cloud, Salesforce, Inc., Oracle., Cisco Systems, Inc., AT&T Inc., and NetApp, Inc.

# Market Scope:

One of the report's central components is the broad Cloud Infrastructure market segmentation that includes the product type gamut, application spectrum, end-user industry landscape, significant geographical regions, and the top market contenders. The report contains unbiased industry expert opinions on the current market scenario, past market performance, production & consumption rates, demand & supply ratio, and revenue generation forecasts over the estimated period. The key players' financial positions, along with their gross profits, sales volumes, sales revenue, manufacturing costs, and other financial ratios, have been accurately gauged in the report.

# Reports Highlights:

The services segment accounts for a significantly robust revenue share in 2021 owing to growing adoption of laaS, PaaS, and SaaS. Private companies are rapidly adopting subscription-based pricing models to meet increasing demand for IT services. Additionally, limited IT budgets of SMBs and startups have led to an increase in demand for cloud platforms. Small enterprises are adopting as-a-service business model to meet growing demand for affordable infrastructure to deploy applications and sophisticated tools.

The hybrid segment revenue is expected to register a rapid growth rate over the forecast period. Dynamic workloads have led to an increase in demand for a hybrid environment, which enables faster scaling to meet expectations. Organizations can integrate hybrid cloud infrastructure with its existing infrastructure to provide affordable solutions to end-users.

The BFSI segment revenue is expected to increase at a rapid rate during the forecast period. This is attributed to rapid growth of banks and financial institutions and increasing adoption of big data analytics by financial institutions to compute large financial datasets to derive critical insights.

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The global Cloud Infrastructure market is broadly segmented on the basis of different product types, application range, end-use industries, key regions, and an intensely competitive landscape. This section of the report is solely targeted at readers looking to select the most

appropriate and lucrative segments of the Cloud Infrastructure sector in a strategic manner. The segmental analysis also helps companies interested in this sector make optimal business decisions and achieve their desired goals.

Emergen Research has segmented the global cloud infrastructure market based on type, end-

user, infrastructure, and region:	<i>31</i> /
· Type Outlook (Revenue, USD Billion, 2019–2030)	
Hardware	
Services	
Infrastructure-as-a-Service (laaS)	
Platforms-as-a-Service (PaaS)	
Relational Database as a Service (DBaaS)	
Container-as-a-Service (CaaS)	
Software-as-a-Service (SaaS)	
· End-user Outlook (Revenue, USD Billion, 2019–2030)	
Banking, Financial Services, and Insurance (BFSI)	
Consumer Goods & Retail	
Manufacturing	
Business & Consulting Services	
Others	
· Infrastructure Outlook (Revenue, USD Billion, 2019–2030)	
Public	
Private	
Hybrid	

Regional Bifurcation of the Cloud Infrastructure Market Includes:

North America (U.S., Canada)

Europe (U.K., Italy, Germany, France, Rest of EU)

Asia Pacific (India, Japan, China, South Korea, Australia, Rest of APAC)

Latin America (Chile, Brazil, Argentina, Rest of Latin America)

Middle East Africa (Saudi Arabia, U.A.E., South Africa, Rest of MEA)

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Radical Features of the Cloud Infrastructure Market Report:

The report encompasses Cloud Infrastructure market overview along with market share, demand and supply ratio, production and consumption patterns, supply chain analysis, and other ley elements

An in-depth analysis of the different approaches and procedures undertaken by the key players to conduct business efficiently

Offers insights into production and manufacturing value, products and services offered in the market, and fruitful information about investment strategies

Supply chain analysis along with technological advancements offered in the report

The report covers extensive analysis of the trends, drivers, restraints, limitations, threats, and growth opportunities in the Cloud Infrastructure industry

Thank you for reading the research report. To get more information about the customized report and customization plan, kindly connect to us and we will provide you with the well-suited customized report.

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At Emergen Research, we believe in advancing with technology. We are growing market research and strategy consulting company with an exhaustive knowledge base of cutting-edge and potentially market-disrupting technologies that are predicted to become more prevalent in the coming decade.

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