

# Smart Irrigation Controllers Market Share, Size and Trends to Growth by 2028

*Market Size – USD 256.5 million in 2019,  
Market Growth - CAGR of 14.9%, Market  
Trends – Emergence of smart cities*

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CANADA, November 22, 2022

/EINPresswire.com/ -- The latest report, titled '[Global Smart Irrigation Controllers Market](#),' comprises a profound analysis of the fundamental parameters contributing to the global Smart Irrigation Controllers market scenario. The research report provides the reader with an in-depth

interpretation of the Smart Irrigation Controllers market dynamics, including the crucial drivers, opportunities, threats, and challenges. The report also describes the key business strategies, demand and supply ratios, leading regions, and the renowned market players, in a nutshell, offering a futuristic outlook of the overall Smart Irrigation Controllers industry. The market intelligence report is a prototype of the 360° overview of the global Smart Irrigation Controllers industry, shedding light on the estimated market value, share, growth trends, gross revenue, competitive overview, prominent manufacturers and buyers, available product types, and end-use applications.

The global Smart Irrigation Controllers Market will be worth USD 732.7 Million by 2027, according to a current analysis by Emergen Research. The growth of this market can be attributed to the increasing scarcity of water. Increasing government initiatives regarding water conservation have resulted in the growing need for enhanced irrigation controller. The growing implementation of information communication technologies and the internet of things is expected to drive the growth of smart irrigation controllers over the forecast period. The increasing penetration rate of smartphones in the emerging economies offers growth opportunities for the future as some of the smart irrigation controller providers are delivering voice assistance service based automated scheduling for irrigation. The increasing usage of smartphones by the farmers will help them obtain information on weather change and Climate data. The emergence of smart cities in developing economies is expected to increase the adoption of smart irrigation controllers.



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#### Global Smart Irrigation Controllers Market Highlights:

Regional demand estimation and forecast

Product Mix Matrix

R&D Analysis

Cost-Benefit Analysis

Pre-commodity pricing volatility

Supply chain optimization analysis

Technological updates analysis

Raw Material Sourcing Strategy

Competitive Analysis

Mergers & Acquisitions

Location Quotients Analysis

Carbon Footprint Analysis

Patent Analysis

Vendor Management

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#### Competitive Landscape:

The latest study provides an insightful analysis of the broad competitive landscape of the global Smart Irrigation Controllers market, emphasizing the key market rivals and their company profiles. A wide array of strategic initiatives, such as new business deals, mergers & acquisitions, collaborations, joint ventures, technological upgradation, and recent product launches, undertaken by these companies has been discussed in the report. The report analyzes various elements of the market's competitive scenario, such as the regulatory standards and policies implemented across the industry over recent years. Our team of experts has leveraged several powerful analytical tools, such as Porter's Five Forces analysis and SWOT analysis, to deliver a comprehensive overview of the global Smart Irrigation Controllers market and pinpoint the fundamental growth trends.

#### Key Companies Profiled in the Report are:

Toro Company

Lindsay Corporation

Valmont Industries

Rain Bird Corporation

Hunter Industries

Netafim

HydroPoint Data Systems

Weathermatic

Rachio Inc.

Nelson Irrigation Corporation

others.

Key Parameters Analyzed in This Section:

Company Profiles

Gross Revenue

Profit margins

Product sales trends

Product pricing

Industry Analysis

Sales & distribution channels

Regional Segmentation:

North America

Latin America

Europe

Middle East & Africa

Asia Pacific

Key Points Covered in This Section:

Regional contribution

Estimated revenue generation

Vital data and information about the consumption rate in all the leading regional segments

An expected rise in market share

Forecast growth in the overall consumption rate

Market Overview:

The report bifurcates the Keyword market on the basis of different product types, applications, end-user industries, and key regions of the world where the market has already established its presence. The report accurately offers insights into the supply-demand ratio and production and consumption volume of each segment.

Emergen Research has segmented the global Smart Irrigation Controllers Market on the basis of Type, End Users, and region:

Type Outlook (Revenue, USD Million; 2017-2027)

Weather-based controllers

Soil-based controllers

End Users Outlook (Revenue, USD Million; 2017-2027)

Agriculture Industry

Non-Agriculture Industry

Read More On The Global Smart Irrigation Controllers Market Report Here @ <https://www.emergenresearch.com/industry-report/smart-irrigation-controllers-market>

Some Key Highlights from the Report

In August 2019, Lindsay Corporation, a leading global manufacturer and distributor of irrigation and infrastructure equipment and technology, launched new customer-driven irrigation solutions such as, Next Gen Zimmatic<sup>®</sup> Controllers, Zimmatic<sup>®</sup> 9520PL, and Zimmatic<sup>®</sup> 9500HS, which are expected to help farmers improve productivity and conserve resources.

The Weather-based controller segment held the largest market share of 59.6% in 2019. The increasing need to adjust the watering schedule based on local weather conditions has increased the adoption of the Weather-based controllers by the large scale commercial farms. Agricultural Industry is forecasted to grow with the fastest CAGR of 15.4% over the forecast period. Agricultural applications such as open field and greenhouses are increasingly adopting smart irrigation controllers to enhance crop quality and reduce water usage.

The Asia Pacific region is expected to be the fastest-growing region over the forecast period due to the increasing government initiatives regarding water conservation.

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