

## Digital Education Market to Hit USD 54.95Bn by 2028 | Industry to Generate 26+% CAGR during (2022-2028)

Global Digital Education Market Research report is a professional and in-depth study on the market trends, size, growth, share as well as industry analysis.

NEW YORK, UNITED STATES, November 23, 2022 /EINPresswire.com/ -- The **Digital Education Market size is** expected to reach US\$ 54.95 billion by 2028 and registering at a CAGR of 26.1% between 2022 and 2028, according to a new research study conducted by The Insight Partners. This market report also studies the market status, market share, size, growth rate, demand, revenue, future trends, market drivers, opportunities and challenges, risks and entry barriers, sales channels, and distributors with the Porter's Five Forces analysis. Thus, the transparent, trustworthy and



extensive market information and data included in this report will definitely help develop business and improve return on investment (ROI). The study objectives are to present the Digital

Central South America.

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Education development in North America, Europe, China, Japan, Southeast Asia, India, and

Rising Penetration of Internet Catalyzes Digital Education Market

The usage of modern technologies and digital tools in learning and teaching process can be termed as digital education. It is also known as technology enhanced learning (TEL), e-learning and digital learning. Growing penetration of internet have been primarily driving the digital education market. Easy access to internet, coupled with a growing user base of smartphones and tablets, has revolutionized the digital education market. Academic institutions and businesses rely on digital modes for knowledge delivery, thus providing the learner access to the learning materials at their own preferred time. Digital education offers adaptive learning and blended learning, which allows the user to learn in a whole new manner. Adaptive learning allows users to learn at their own pace, whereas blended learning offers the user a blend of different approaches, such as tutor-led classroom and on-to-one education. Increasing penetration of internet have been enabling such trend and the usage of such technologies.

Global Digital Education Market research report also provides the latest Players data and industry future trends, allowing you to identify the products and end users driving profits growth and productivity. The Market report lists the most important competitors and provides the insights strategic industry Analysis of the key factors influencing the market. The report includes the forecasts, investigation and discussion of significant industry trends, market volume, market share estimates and profiles of the leading industry Players. Global Digital Education Industry Market Research Report is providing exclusive vital statistics, information, data, trends and competitive landscape details.

The digital education market, by course type, is segmented into science and technology courses, entrepreneurship and business management courses, and others. In the digital education market, science & technology courses are witnessing high demand. Complexity of such courses often requires a blended approach. With the utilization of AR and VR, the target audience can have a better understanding of the topic. Additionally, practical knowledge can be imparted virtually, even without the presence of the required subject. For instance, a tutor can teach a student how to disassemble a motor virtually, as the user can access 3D renditions of the same while being present at different places. Such advantages and integration of technology are strongly driving the digital education market. Entrepreneurship & business management courses are also witnessing good demand, as digital education is allowing users to pursue higher education without hampering their daily job. A combination of all such factors bolsters the digital education market growth.

COMPANIES MENTIONED INCLUDE (we can also add the other companies as you want.):

Alison
Byju's
Coursera, Inc.
Edmodo (NetDragon Websoft Holdings Limited)
edX, Inc.
Intellipaat Software Solutions Pvt. Ltd.
Kadenze, Inc.

Miriadax Udemy, Inc.

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The report also focuses on global major leading industry players of Global Digital Education Market providing information such as company profiles, product picture and specification, price, capacity, cost, production, revenue and contact information. Upstream raw materials and equipment and downstream demand analysis is also carried out.

The Segments and Sub-Section of Digital Education Market are shown below:

By End User (Individual Learners and Academic Institutions, Enterprises and Government Organizations)

By Learning Type (Self-Paced Online Education, Instructor-Led Online Education)

by Course Type (Science and Technology Courses, Entrepreneurship and Business Management Courses, Others)

The countries covered in the Digital Education market report are U.S., Canada and Mexico in North America, Germany, France, U.K., Netherlands, Switzerland, Belgium, Russia, Italy, Spain, Turkey, Rest of Europe in Europe, China, Japan, India, South Korea, Singapore, Malaysia, Australia, Thailand, Indonesia, Philippines, Rest of Asia-Pacific (APAC) in the Asia-Pacific (APAC), Saudi Arabia, U.A.E, South Africa, Egypt, Israel, Rest of Middle East and Africa (MEA) as a part of Middle East and Africa(MEA), Brazil, Argentina and Rest of South America as part of South America.

The digital education market, by learning type, is bifurcated into self-paced online education and instructor-led online education. Self-paced online education is the preferred mode of digital education by corporates and academic institutions as it allows the user to access and learn at their own pace and preferred time. Instructor-led online education is the preferred choice for several academic institutions where interaction between student and teacher is required. Instructor-led online education provides the environment of a classroom to some extent. It allows the learner to clear their doubts in real-time and gather knowledge from queries of other students in the class. Such factors promote the digital education market growth for this segment.

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Some of the Major Highlights of TOC covers: Chapter 1: Methodology & Scope Definition and forecast parameters Methodology and forecast parameters **Data Sources** Chapter 2: Executive Summary **Business trends** Regional trends Product trends End-use trends Chapter 3: Digital Education Industry Insights Industry segmentation Industry landscape Vendor matrix Technological and innovation landscape Chapter 4: Digital Education Market, By Region Chapter 5: Company Profile **Business Overview** Financial Data **Product Landscape** 

Strategic Outlook

## **SWOT Analysis**

Thanks for reading this article, you can also get individual chapter wise section or region wise report version like North America, Europe or Asia.

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