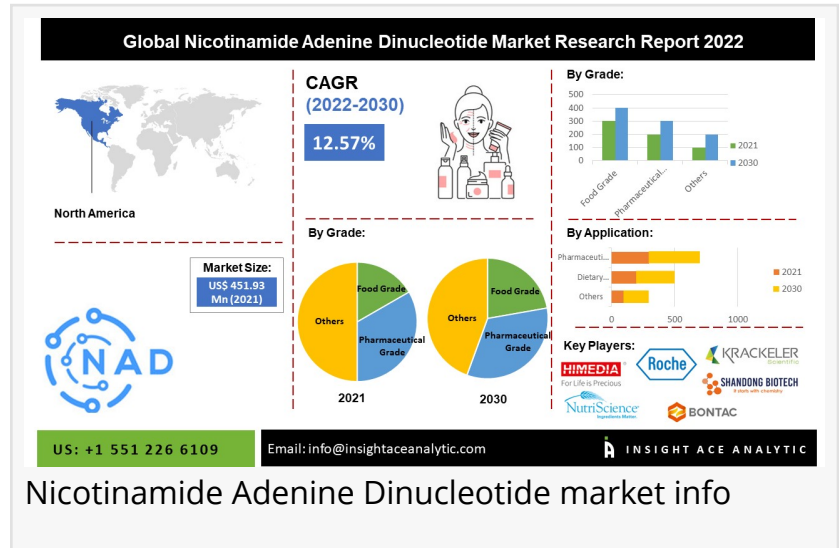


# Nicotinamide Adenine Dinucleotide Market to reach over USD 1285.44 million by the year 2030 - InsightAce Analytic

*Global nicotinamide adenine dinucleotide market is estimated to reach over USD 1285.44 million by 2030, exhibiting a CAGR of 12.57% during the forecast period.*

NEW JERSEY, SATTE NJ, USA, November 29, 2022 /EINPresswire.com/ -- InsightAce Analytics Pvt. Ltd. announces the release of a market assessment report on the "[Global Nicotinamide Adenine Dinucleotide Market](#) (Grade (Food, Pharmaceutical, And Others) And Application (Dietary Supplements, Pharmaceuticals, Anti-Aging Products And Others))- Market Outlook And Industry Analysis 2030"



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Major Players in the Nicotinamide Adenine Dinucleotide Market: Bontac Bioengineering, Hefei Home Sunshine Pharmaceutical Technology Co., Ltd., F. Hoffmann-La Roche, HiMedia Laboratories”  
Insightace Analytic

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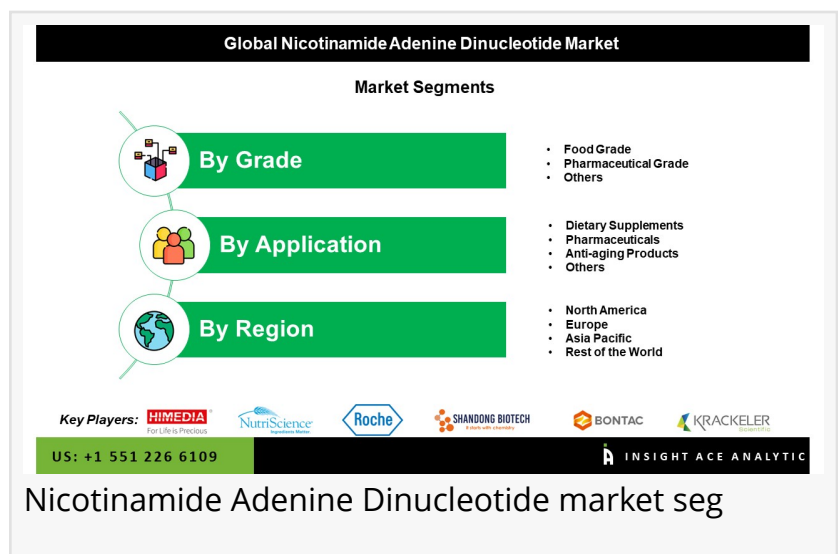
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Numerous essential cellular activities, such as DNA repair, epigenetically regulated gene expression, intracellular calcium signaling, and immunological functions, depend on the essential pyridine nucleotide nicotinamide adenine

dinucleotide (NAD+). Additionally, it serves as a crucial substrate and cofactor for various activities. NADH, a mitochondrial hormone that lengthens cell life cycles, is one of the most well-known NAD supplements in modern biological study (anti-aging). The market for nicotinamide adenine dinucleotides is primarily driven by rising consumer demand for anti-aging goods and

expanding understanding of NAD's benefits in boosting metabolism. Leading scientific studies into NAD's importance for human health are optimistic about the future of the substance. The product acceptance rate is also greatly influenced by ongoing R&D projects to enhance the impact of NADH or NAD<sup>+</sup> on metabolism to provide therapeutic intervention in inflammatory illnesses.



#### Key Players in the Nicotinamide Adenine Dinucleotide Market:

Bontac Bioengineering  
Hefei Home Sunshine Pharmaceutical Technology Co., Ltd.  
F. Hoffmann-La Roche Ltd  
HiMedia Laboratories  
NutriScience Innovations, LLC  
Nutrifoods  
Bontac Bio-engineering(shenzhen)co., ltd  
Krackeler Scientific  
Shandong Lankang Bio-Technology Co., Ltd.  
OYC Americas, Inc.  
Xi'an Yinherb Bio-Tech Co., Ltd  
Shenzhen Hygieia Biotechnology Co., Ltd  
Zhejiang Dazhan Biotechnology Co., Ltd.  
Otto Chemie Pvt. Ltd.  
Uthever

#### Market Dynamics:

##### Drivers-

Nicotinamide Adenine Dinucleotide is used to catalyze chemical reactions necessary to produce energy and construct and repair the molecules that make up our bodies. These chemical reactions impact consumer demand and help the economy grow. NAD also offers several additional benefits, such as preserving the health of cells. Nicotinamide adenine dinucleotide (NAD) boosters also combat aging by concentrating on cells. Additionally, it aids in DNA repair and immune system enhancement. As a result, the advantages above will increase demand for Nicotinamide Adenine Dinucleotide (NAD), which will, in turn, aid in expanding the market.

##### Challenges:

Expansion of the industry is anticipated to be constrained by strict government dosage regulations intended to prevent adverse health impacts. NAD has only been classified as OTC by

the regulatory authorities of different nations because its effectiveness varies based on dosage and therapy. The need for nicotinamide adenine dinucleotide supplements is expected to increase due to developments in food-grade NAD in the form of immune boosters, allowing businesses to circumvent this problem.

#### Regional Trends:

The North American nicotinamide adenine dinucleotide market is anticipated to record a major market share in revenue and is expected to grow at a high CAGR shortly. It is believed that a significant factor driving regional industry statistics is the existence of numerous NAD-based product manufacturing facilities and feed manufacturing businesses. Additionally, North America contributes to the rising incidence of diseases brought on by an imbalance in the levels of NAD in the blood, which drives up demand for NADH in the region. Besides, the Asia Pacific is also projected to grow at a considerable rate over the forecast period. An important aspect contributing to the area's market expansion is the consumer's growing awareness of the health benefits. Additionally, the region's rising cardiovascular disease rate would increase demand for nicotinamide adenine dinucleotide (NAD), propelling the development of the nicotinamide adenine dinucleotide (NAD) market.

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#### Recent Developments:

- In December 2021, the acquisition of Dicerna Pharmaceuticals was completed, according to Novo Nordisk. Dicerna joined Novo Nordisk as a fully-owned subsidiary following the transaction. It will no longer be possible to list or trade Dicerna's common stock on the Nasdaq Global Select Market.
- In December 2021, to market its specialty generic drugs in the Middle East, Biocon Ltd. collaborates with Tabuk Pharmaceuticals. The alliance will open the door for Biocon to expand into the MENA area, which will now include Saudi Arabia, the United Arab Emirates, Kuwait, Qatar, Oman, and Iraq, in addition to Jordan and Lebanon. By building a robust worldwide portfolio of products—directly or via strategic partnerships—Biocon has reached yet another significant milestone demonstrating its dedication to serving patients worldwide with affordable drugs.

#### Segmentation of Nicotinamide Adenine Dinucleotide Market-

##### By Grade-

- Food Grade
- Pharmaceutical Grade
- Others

##### By Application-

- Dietary Supplements
- Pharmaceuticals
- Anti-aging Products
- Others

By Region-

North America-

- The US
- Canada
- Mexico

Europe-

- Germany
- The UK
- France
- Italy
- Spain
- Rest of Europe

Asia-Pacific-

- China
- Japan
- India
- South Korea
- South East Asia
- Rest of Asia Pacific

Latin America-

- Brazil
- Argentina
- Rest of Latin America

Middle East & Africa-

- GCC Countries
- South Africa
- Rest of Middle East and Africa

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