

Sourgum Waste Rolls in to Atlanta

The waste and recycling technology company launches services in Atlanta as a part of another South East expansion into Georgia and South Carolina

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/EINPresswire.com/ -- [Sourgum Waste](#), America's First Haulsourcing platform, has announced another expansion into the Southeastern United States with the rollout of its modern waste and recycling services to the metropolitan areas of Greenville, Columbia and Charleston, South Carolina as well as Atlanta, Augusta and Athens, Georgia in November and December of 2022.



Sourgum Waste team

Sourgum Waste takes their services where there is a need, and with Atlanta being the 8th-most populous city in the country, and the capital of Georgia, there is a constant abundance of waste to be sustainably disposed of. Considering that Atlanta has a host of historic homes and rapidly expanding community development, construction waste is expected to increase as the metropolitan area continues to grow and thrive. Sourgum Waste will be there to help homeowners, business owners and contractors alike with modern, responsible and dependable waste disposal services.

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*Joseph DiNardi-Mack,
Sourgum Waste co-founder
and CEO*

“We picked Atlanta because of the size of the market, and the city's continued focus on environmentally and economically sustainable growth. Atlanta is one of the largest cities we'll be operating in, and we are excited to be

a part of its evolution. With this latest expansion into Georgia and South Carolina, we are bridging the gap in our service areas and finally serving the entire East Coast from our home state of New Jersey down to Florida.” said [Joseph DiNardi-Mack](#), Sourgum Waste's Co-founder and CEO.

Teams at Sourgum Waste have worked to identify and partner with haulers in Atlanta that are equally dedicated to improving efficiency and sustainability in the waste & recycling industry. Sourgum Waste is now partnered with over 280 expert waste disposal providers along the East Coast, providing [roll-off dumpster rentals](#), recurring trash and recycling removal for businesses, and soon - curbside trash and recycling collection for homeowners.

“We were excited when we were approached by Sourgum Waste, at the prospect of integrating their modern tools into our operations. From marketing to customer support and everything in between, Sourgum Waste can take away some of the headaches of doing business and help us streamline our operations. We also love that they are investing in sustainability and a cleaner future.” said Sean Bartram, owner of ADM Rolloff, a family-owned business that’s been serving the greater Atlanta area for over 20 years.

This expansion is part of Sourgum Waste’s effort to revolutionize the outdated waste and recycling industry across America by providing modern solutions paired with incredible customer support. Sourgum Waste makes it easy for customers to order dumpsters and other waste services online, on any device, from wherever they are. They do so through the use of proprietary technology, and their exclusive network of partner haulers. The carbon-neutral waste company is making the world a cleaner place by diverting a majority of trash from landfills, and planting trees for every order placed through them.

With this most recent expansion, Sourgum Waste continues to invest in the future of sustainable waste management and support communities across the country.

About Sourgum Waste: Sourgum Waste (formerly Alliance Disposal) is America’s First Haulsourcing Platform. Using proprietary technology, the company leverages their network of partnered haulers to provide users with efficient and sustainable waste & recycling services at



Sourgum Waste truck



the click of a button. Founded in 2019 in Jersey City, NJ and backed by generations of waste & recycling experience, Sourgum Waste seeks to revolutionize the outdated waste management industry with modern and lasting solutions, and work towards zero waste by diverting trash from landfills and planting trees. Their friendly, US-based customer success team assists clients from homeowners to contractors and large corporations alike. Sourgum Waste closed its first round of funding in May 2022.

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