

GoodFirms Reveals a New List of Best Customer Relationship Management Software

Indexed CRM tools create an opportunity for businesses to build brand equity, enhance customer satisfaction and gain more sales.

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/EINPresswire.com/ -- GoodFirms, an internationally recognized B2B research, ratings, and reviews platform, revealed the latest list of [best CRM software](#) for various sectors of businesses. The indexed list of

customer relationship management (CRM) software is capable of organizing various operations, from sales to marketing to client relationship, as one unified system.

"The new generation CRM software can also be integrated with other platforms to ease the customer association with the company, and to enhance their experience," says GoodFirms.

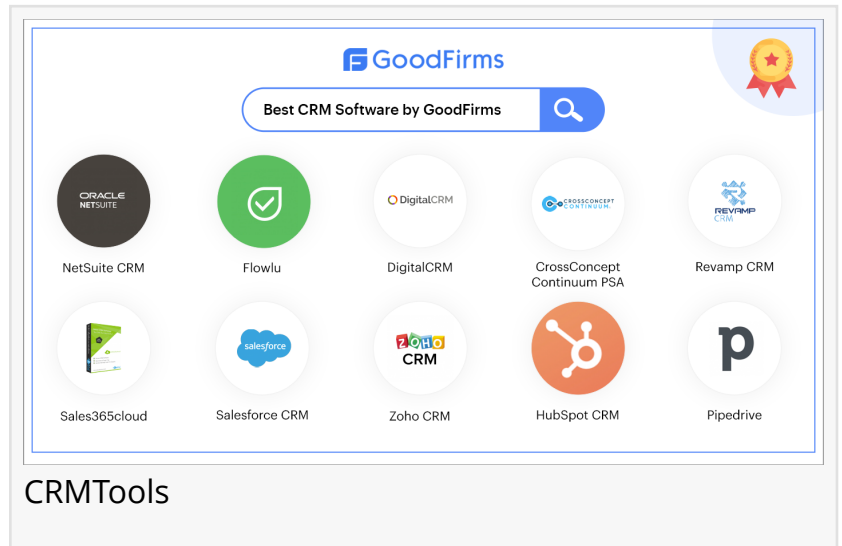


Recognized CRM Software helps businesses to manage their customers efficiently, customize their marketing efforts, speed-up the sales cycles, and deliver exceptional customer experience."

GoodFirms

The CRM tools mentioned in the list prepared by the experts at GoodFirms are packed with powerful features that can help businesses to shift from the traditional way of managing the customers. It also assists entrepreneurs to optimize marketing strategies, increase workflow efficiency, enhance customer data analysis, and much more. Most notable benefit of CRM platforms is [automating workflows](#) from one single dashboard.

Service seekers can take advantage of GoodFirms' latest list of the best CRM software and apply filter options for features, pricing models, devices supported, deployment, business size, etc. Furthermore, they can also verify the most reviewed, top-rated tools and select the suitable system.



Popular Features of Best CRM Software Includes:

- Calendar & Task
- Contact Management
- Collaboration Tools
- Custom Dashboard
- Email Integration
- File Management
- Forecasting & Analytics
- Lead Management
- Mobile Access
- Pipeline Management
- Reporting
- Sales Automation
- Security
- Workflow Automation

GoodFirms was able to derive this latest list of the best CRM software through a thorough research based on quality, reliability, and ability to cater to the needs of service seekers. This list was created based on several parameters such as the background of each product, the company, years of experience in the domain areas, online market penetration, client feedback, and much more. Only those companies that attained the maximum score made it to the list.

If you are a CRM software service provider and wish to [get listed](#), you can partake in the GoodFirms research processes. Interestingly, gaining the top position among the best service providers will attract the attention of potential prospects, increase productivity, help generate more sales, and earn more profit.

About GoodFirms:

GoodFirms is a Washington, D.C.-based research firm specializing in identifying the most prominent and efficient IT companies and software providers that can automate the tasks of various industries. GoodFirms' industry-wide research, review & rankings help service seekers leap further and multiply their industry-wide value and credibility.

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