

Adeptus Partners Managing Director, Antony Gordon, Recognized as One of the “Top 50 Most Impactful People of LinkedIn”

The 4th annual awards, presented by LinkedIn branding expert Ahmad Imam, recognizes Antony Gordon for his impactful influence both online and offline.

MARINA DEL REY, CA, UNITED STATES, November 29, 2022 /EINPresswire.com/ -- [Adeptus Partners, LLC](#) Managing Director, Antony Gordon, was recognized as one of the “Top 50 Impactful People of LinkedIn” by branding expert and global influencer, Ahmad Imam, founder of The Executive Brand. This 4th annual list received over 25 thousand nominations, and through a careful selection process, the top 50 influencers were recognized. To receive this honor, the recipient must have an active social media presence on LinkedIn, must be making a positive impact online and offline, and must create content that is both original and impactful. A nominee must meet all the criteria and receive a high number of nominations from the LinkedIn community for consideration.

Antony shares this honor with an esteemed group of 2022 winners including influential and impactful personalities such as Gary Vaynerchuk, Brené Brown, Simon Sinek, Ryan Reynolds, Melinda Gates, and Richard Branson. View the announcement of the 50 recipients [here](#).

Ahmad Imam, Founder and Presenter of the “Top 50 Most Impactful People of LinkedIn” list, Global Influencer with 1 million+ LinkedIn followers, CEO of elite branding agency The Executive Brand, and Ambassador to the Royal Office UAE shared, “To truly make an impact on social media and connect with your audience in both a meaningful and authentic way, it is imperative to peel back a few layers and show your audience the human being behind the business persona. This is achieved by living and breathing the 3 following fundamentals:

1. Do not try to impress, try to make an IMPACT.



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2. Do not focus on growing your following, focus on building genuine RELATIONSHIPS.
3. Do not obsess about being popular, obsess about BEING YOURSELF."

Imam added, "It was a daunting task to select 50 individuals from the more than 25,000 people that were nominated. Antony Gordon has built a significant community of people who respond to his wisdom and clarity. His message is the antithesis of pop culture platitudes. I think people respect his authenticity. It is no wonder that Antony has become the advisor and business manager to so many notable public personalities. Congrats to Antony and the entire team at Adeptus Partners, LLC."

Antony has been with Adeptus Partners since 2021, and he has brought over 25 years of experience in business management and marketing, contributing to agency growth by acting as a strategic advisor for professional athletes and entertainers.

"Congratulations to Antony on his recognition as an impactful leader in the LinkedIn community.

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Ahmad Imam - Founder & Presenter of the Award

Antony's influence, both online and offline, makes him a great asset to Adeptus Partners," says Howard Krant, Managing Partner and Founder at Adeptus Partners, LLC. "His positive influence adds to the strong culture we strive for as a company."

To see more of Antony's impact, be sure to watch his TEDx Talk "How to be Happy" from earlier this year, and for more information about Adeptus, visit adpetuscpas.com.

About Adeptus Partners, LLC

Adeptus Partners, LLC is a solutions-based certified public accounting, advisory, and business management firm located throughout the U.S. For over 30 years, the firm has

serviced individuals and businesses on both a national and international level. Through their collaborative problem-solving approach, Adeptus helps clients make sense of their financial



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situations. Their experienced professionals stay informed of today's ever-changing tax and business regulatory laws and assist clients in addressing these complex rules in their business and personal affairs. To learn more about Adeptus Partners services, visit adpetuscpas.com, and follow them on social media channels (Facebook, Instagram, LinkedIn, Twitter).



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