

SPACE Launches Phygicals to Help Retailers Build Strong Communities in the Metaverse

SWITZERLAND, November 29, 2022 /EINPresswire.com/ -- SPACE, a [commerce virtual world](#), has launched the ability to create [phygicals](#) on its platform. Now, any shop owner, retailer, influencer or creator can automatically create a digital representation of a physical item as an NFT: The SPACE Phygital NFT. As a powerful engagement and community building tool, phygicals provide 2-for-1 value for consumers and open up the avenues for brands to gamify the shopping experience.

"I believe that phygicals are the industry 4.0 revolution. They will completely reshape how people shop and how they engage with a brand. Phygicals will definitely have an impact on how retailers, creators and brands grow their communities," says Batis Samadian, Founder and CEO of SPACE. "SPACE is pioneering the phygicals movement, and with its cutting-edge technology offers its users one of the best virtual shopping experiences."

The SPACE engineering team has made it easy for users to start using phygicals. Consumers receive a link via email. The link allows them to mint their SPACE phygital NFT once they purchase a physical item. The minting is protected by a QR code packaged with the physical item. This enables each retailer to secure the minting process much better and ensures that each item can only be minted once.

Once claimed, the customer can use the phygital however they see fit – they can use their phygital as avatars, participate in exclusive loyalty and charity programs, or exchange them.

Visit <https://www.tryspace.com/> for more information.



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Batis Samadian, Founder and CEO of SPACE

Silvia Munoz
SPACE

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