

# Pasta Market Size, Global Industry Overview, Trends, Latest Insights, Opportunity and Forecast 2022-2027

The global Pasta Market is expected to reach US\$ 25.7 Billion by 2027, exhibiting a CAGR of 2.1% during 2022-2027



Pasta is a traditional Italian, carbohydrate-rich dish that is extruded or stamped into diverse shapes or sizes and then cooked in boiling hot water to maintain its structure and avoid mushiness. It is typically prepared of unleavened dough containing wheat flour, water, eggs, butter, and salt. It encompasses such as spaghetti, penne, macaroni, linguine, farfalle, fusilli, and lasagna as standard pasta types. These variants are enriched with selenium, manganese, fiber, copper, proteins, and omega-3, which reduces the risk of high blood pressure. Consequently, pasta is served with sauce, incorporated in salads with other ingredients, and added to soups or stuffed with meat, cheese, or vegetables.

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The global pasta market growth can be attributed to the increasing health consciousness amongst consumers and the rising demand for ready-to-cook (RTC) food items with low sodium content and cholesterol levels. This is further influenced by growing western influences and the

growing need for convenient-to-cook food products that can be prepared easily while ensuring minimal time consumption. Additionally, the incorporation of diverse herbs, spices, and vegetable, such as carrots and spinach by key players to introduce diverse product variants and their availability across several distribution channels are favoring the market growth. Moreover, the launch of organic, vegan, and gluten-free variants to meet consumers shifting tastes and preferences is impelling the market growth. Besides this, the introduction of new pasta recipes by high-end multi-cuisine restaurants and the fueling product consumption by the vegan and vegetarian population is propelling the market growth.

The competitive landscape of the global pasta market has been studied in the report with the detailed profiles of the key players operating in the market.

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- Barilla Holding
- Grupo Ebro Puleva
- Nestle
- De Cecco
- Makfa

The report has segmented the global pasta market on the basis of product type, raw material, distribution channel and region.

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- Dried Pasta
- · Chilled/Fresh Pasta
- Canned/Preserved Pasta
- Others

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- · Durum Wheat Semolina
- Wheat
- Mix

- Barley
- Rice
- Maize
- Others

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- Supermarkets
- Hypermarkets
- Discounters
- Independent Small Groceries
- Online Stores
- Others

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- North America (United States, Canada)
- Europe (Germany, France, United Kingdom, Italy, Spain, Russia, Others)
- Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, Others)
- Latin America (Brazil, Mexico, Others)
- Middle East and Africa (United Arab Emirates, Saudi Arabia, Turkey, South Africa, Others)

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- Market Performance (2016-2021)
- Market Outlook (2022-2027)
- Market Trends
- Market Drivers and Success Factors
- Impact of COVID-19
- Value Chain Analysis
- · Comprehensive mapping of the competitive landscape

If you need specific information that is not currently within the scope of the report, we will provide it to you as a part of the customization.

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