

Aerospace & Defense Components Manufacturer Announces New Name

DANBURY, CONNECTICUT, UNITED STATES, December 1, 2022

[/EINPresswire.com/](https://www.einpresswire.com/) -- A portfolio of manufacturing businesses headquartered in Connecticut that provides mission critical components for aerospace, defense and medical markets has announced it is changing its name.



AlphaCoin will now be named Alpha Metalcraft Group or AMG. The

company's three manufacturing sites – Connecticut Coining, Gasser and GAR Electroforming – will retain their legal names but their customer facing names will be identified as Alpha Metalcraft Group.

The company said it is changing the name to better identify its core competencies. "Metalcraft is a more appropriate description of the portfolio's capabilities," said John Boscia, Vice President, Business Development. "We want our portfolio of businesses to be recognized as market-leading manufacturers of products and services via unique metal forming processes."

Based in Danbury, AMG provides high precision capabilities and sophisticated operations to leading original equipment manufacturers and Tier 1 suppliers serving high growth and technology driven end markets, such as the aerospace, defense, and medical industries. The company's core capabilities, such as deep drawing and electroforming, enable it to provide customers with reliable, high-quality, and high precision components while ensuring customers can achieve critical timelines.

AMG initiated the name change to dissociate from cryptocurrency and to reduce confusion with potential customers and acquisitions. "We had the affiliation to Alpha in our previous name and Metalcraft generically yet more appropriately describes what our manufacturing sites do," said Alec Searle, CEO.

No additional changes are planned for the company, but it is actively seeking a new acquisition.

GAR is based in Danbury, Connecticut Coining in Bethel, Conn. and Gasser in Commack, N.Y.

“While the sites will continue to operate autonomously and retain their legal names, individuality and heritage, the idea behind all sites utilizing the Alpha Metalcraft name is to promote and leverage synergies, teamwork and a one company image,” Boscia said.

About Alpha Metalcraft Group: Alpha Metalcraft Group is headquartered in, Danbury, Conn. with manufacturing sites in Connecticut (Connecticut Coining, GAR Electroforming) and New York (Gasser). It offers a portfolio of unique metal forming capabilities to aerospace, defense, and medical imaging companies, providing drawn, electroformed, machined, ground, polished, and welded components, and assemblies. The company brings together more than two centuries of experience to serve the global aerospace industry, including original equipment manufacturers and Tier 1, 2 and 3 suppliers.

Tom Renner
Mercury Marketing Communications
+1 203-947-4815
trenner@mercurymc.us

This press release can be viewed online at: <https://www.einpresswire.com/article/604007122>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 Newsmatics Inc. All Right Reserved.