

# Strategies For Global Ink Resin Market Players In 2022-2031 Market Forecast Period

*The Business Research Company's Ink Resin Market 2022 - Opportunities And Strategies – Global Forecast To 2030*

LONDON, GREATER LONDON, UK,  
December 1, 2022 /EINPresswire.com/  
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Ink Resin Market 2022 - Opportunities And Strategies  
– Global Forecast To 2030

According to 'Ink Resin Global Market Report 2022 – Market Size, Trends, And Global Forecast 2022-2026' published by The Business Research Company, the [ink resin market size](#) is expected to grow from \$3.53 billion in 2021 to \$3.74 billion in 2022 at a compound annual growth rate (CAGR) of 5.88%. The Russia-Ukraine war disrupted the chances of global economic recovery from the COVID-19 pandemic, at least in the short term. The war between these two countries has led to economic sanctions on multiple countries, surge in commodity prices, and supply chain disruptions, effecting many markets across the globe. The ink resin market is expected to grow to \$4.78 billion in 2026 at a compound annual growth rate (CAGR) of 6.33%. An increase in consumer spending and online shopping is expected to propel the ink

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resin market growth going forward.

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The ink resins market consists of sales of ink resins by entities (organizations, sole traders, and partnerships) that are used as a printing ink binder in ink vehicles that help to assist the ink

pigment in adhering to the substrate. Ink resins refer to a type of material, either solid or semi-solid, that is used to make inks by mixing them with additives, solvents, and pigments. Ink resins are used in printing inks to control viscosity, improve pigment wetting, and boost pigment adhesion properties.

### Global Ink Resin Market Trends

Product innovations are the key trend gaining popularity in the ink resins market. Major companies operating in the market are developing innovative products such as improvements in 3D printing, and the introduction of new technologies such as inkjet, offset, and others to sustain their position in the market.

### [Global Ink Resin Market Segments](#)

The global ink resin market is segmented:

By Resin Type: Modified Rosin, Hydrocarbon, Modified Cellulose, Acrylic, Polyamide, Polyurethane, Other Resin Types,

By Technology: Oil-Based, Solvent-Based, Water-Based, UV-curable-Based,

By Printing Process: Lithography, Gravure, Flexography, Other Printing Processes,

By Application: Printing And Publication, Flexible Packaging, Corrugated Cardboard And Cartons, Other Applications

By Geography: The global ink resin market is segmented into North America, South America, Asia-Pacific, Eastern Europe, Western Europe, Middle East and Africa. Among these regions, Asia-Pacific accounts for the largest share.

Read more on the global ink resin market report here

<https://www.thebusinessresearchcompany.com/report/ink-resin-global-market-report>

Ink Resin Global Market Report 2022 is one of a series of new reports from The Business Research Company that provides ink resin global market overviews, analyzes and forecasts market size and growth for the global ink resin market, ink resin market share, ink resin global market segments and geographies, ink resin global market trends , ink resin global market players, ink resin market leading competitor revenues, profiles and market shares. The ink resin market report identifies top countries and segments for opportunities and strategies based on market trends and key competitors' approaches.

TBRC's Ink Resin Global Market Report 2022 includes information on the following:

Data Segmentations: Market Size, Global, By Region and Country, Historic and Forecast, and Growth Rates for 60 Geographies

Key Market Players: Lawter, a Harima Chemicals Inc., Evonik Industries AG, Kraton Corporation, Arakawa Chemical Industries Ltd., Arizona Chemical, Covestro AG, The Lubrizol Corporation, Eastman Chemical Company, Arkema S.A., Ingevity, Resinall Corp, VIL RESINS, United Ink, Neville Chemical Company, and Cytech Coatings Pvt. Ltd.

Regions: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.

Countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea,

UK, USA.

And so much more.

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The Business Research Company has published over 1000 industry reports, covering over 2500 market segments and 60 geographies. The reports draw on 150,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders. The reports are updated with a detailed analysis of the impact of COVID-19 on various markets.

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