

# Award-Winning Sew What™ Announces The National Launch of Sew What™ Online With EVarize

*Co-Led by Fashion Designer & Lifetime's "Project Runway Junior" Finalist, Zachary Fernandez; Give The Gift of Sewing & Support Girls—Benefit BayGanda Foundation*



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/EINPresswire.com/ -- Sew What™ today announced the national digital debut of its award-winning curriculum: [Sew What™ Online With EVarize](#). The online version of this three-time "Best of The Bay" winner is a nationwide expansion of the annually-sold out summer sewing camp and

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Sew What Online will now reach more girls, inspiring them to use their creativity as they perfect the skills to pursue their passions becoming confident, creative, young women leaders.”

*EVarize, Sew What creator and Executive Director of BayGanda Foundation*

provides girls with hands-on opportunities to learn sewing basics, while growing professionally, building confidence, becoming community leaders, networking in creative arts, showcasing their work, and gaining life-lessons. Proceeds support [BayGanda Foundation](#), empowering girls here and in Uganda through education and creative arts.

Geared for girls ages eight to 14, Sew What participants will receive an introductory video and five lessons taught by EVarize—fashion designer, instructor, and the Executive Director of BayGanda Foundation—and San Francisco Bay Area-raised Sew What alum Zachary Fernandez, a finalist on Lifetime's first season of "Project Runway Junior," winner of "Project Runway: Threads," and a graduate of the

Parsons School of Design/The New School. Each video is a witty lesson on the basics of sewing, pattern making, portfolio building, croqui use and fashion lingo. The virtual experience includes a video link plus the Sew What designer journal, sticker pack, sewing and drawing supplies shipped directly to students.

This holiday season, Sew What Online is available for \$299 USD (regular price is \$349). A gift purchase has the power to transform both a young girl's life in the Bay Area and in Uganda. Consider this: \$100 a month provides boarding school tuition, supplies and housing for a

Ugandan girl. The gift of Sew What Online empowers not only the gift recipient in the U.S. but also a young girl in Uganda, Africa, as well as the communities that they each will undoubtedly impact.

“Sew What has been proven to provide girls with invaluable life skills to grow as creatives and empower them to tap into their creative potential. In safe, inclusive spaces, students delve into all things fashion design; from sketching to product design, to fashion showcase. This experience unlocks entrepreneurship skills and a greater confidence in pursuing their dreams,” said EVarize. “The lives and hearts of our girls here and in Uganda are intertwined through a mutual passion to be seen and a desire to be heard through creative expression. By expanding the program on a national level, Sew What Online will reach more girls, inspiring them to use their creativity as they perfect the skills to pursue their passions becoming confident, creative, young women leaders.”

### [Hear from Evarize](#)

EVarize created the Sew What in-person camp experience in 2005, empowering young girls through the art of sewing while providing a creative place to build community and develop new skills. Today, as the Executive Director of BayGanda Foundation, EVarize continues to lead the award-winning two-week in-person camp sessions supporting BayGanda Foundation as well as making annual trips to bring Sew What in person to the village of Mutungo, Uganda. As a fashion designer and educator, EVarize is intimately aware of the lasting impact that educating girls through art, specifically sewing, and commerce has on communities. Sew What has already impacted more than 400 girls and offers a safe space allowing girls to tap into newfound strengths and confidence that help them to achieve a more sustainable economic future. Today, with the expansion online, Sew What will reach girls nationwide, deepening the impact across the U.S. and in Uganda.



Lifetime's Project Runway Junior Finalist (Season 1), Fashion Designer and Sew What Alum—Zachary Fernandez—and EVarize—Sew What creator, fashion designer and Executive Director for BayGanda Foundation



Sew What Creator and BayGanda Executive Director EVarize

“Sew What has been a fundamental part of my life and my creative journey. From making my first tote bag when I was seven to helping to teach this new national digital iteration, I love how the program has grown and is reaching so many people,” said Fernandez. “Sew What has taught me so much—not only about my own design philosophies—but it has also shaped my philosophies on life and what it means to be a part of a community.”

“It is an honor to be part of the Sew What journey,” said Rachel Konte, owner of Red Bay Coffee, sponsor and parent of camper. “Our daughter Assata attended the camp as a child, and she is now 24 years old and attending Design School in Canada. We have seen first-hand the impact that Sew What has had, not only on our own family, but it has proven itself to us and continues to thrive after 18 years in the community. We didn’t hesitate to become a donor of BayGanda, which not only supports young kids here in our community, but also helps young girls in Uganda grow and prosper in a safe space. There's no better way to support girls’ futures.”

“I’m continually inspired by the commitment and love of this amazing foundation. EVarize has built an incredible community through The Sew What Camp and BayGanda,” said Desiree Alexander, founder, Dish Boutique. “The bridging of the two programs is what sets this foundation apart. The Sew What Camp allows young people to learn designing, patterns making and sewing skills and also teaches them community values and entrepreneurship. This exceptional program is then offered in Uganda where young kids can learn these skills and, most important, fund their education. When we give children a chance to shine through education and community, we set forward profound change that allows our communities here and abroad to flourish.”

#### About Sew What™ with EVarize and BayGanda Foundation

With roots in the Bay Area and a deep desire to transform lives in Uganda, BayGanda began sending a team to the village of Bugolobi to teach the art of sewing to girls. Under the executive leadership of EVarize and in collaboration with her Sew What™ curriculum and program, BayGanda has been recognized as an innovative leader in Bay Area sewing camps since 2005, while also filling a need for accessible summer programs in the urban community. Today, EVarize and BayGanda continue to support girls with their academic and creative aspirations, helping to raise up a generation of empowered, enriched, and economically secure young women. Sew What™ is a registered trademark and BayGanda Foundation is a registered 501(c)(3). For more information on BayGanda, Sew What™, visit <https://www.bayganda.org>

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