

# Animal Telehealth Market Growth, Global Survey, Analysis, Share, Company Profiles and Forecast by 2028

Key Players: Airvet, Activ4Pets, BabelBark, Inc, GuardianVets, PetDesk, Petzam, TeleTails, Televet, VitusVet, Whiskers Worldwide, LLC,Virtuwoof, LLC

DOUGLAS, ISLE OF MAN, December 6, 2022 /EINPresswire.com/ -- <u>Animal</u> <u>Telehealth Market</u> Size Analysis:

Rising prevalence of zoonotic diseases, increased emphasis on research and development proficiency in regards to medical devices and on the adoption of advanced IT healthcare technologies, rising livestock population around the world, and rising expenditure for the development of healthcare infrastructure, particularly in developing economies, are the major factors driving the growth of the veterinary telehealth market.



Telehealth is a technology that medical practitioners and medical assistance recipients use to remotely access health information, education, and care. Telehealth is the transmission of technology from one location to another in order to improve the clinical health status of a patient. This technology allows remote monitoring of patients. Increasing technological advancements have prompted veterinarians to implement telehealth.

An increase in the incidence of chronic disease and disorder in animals is one of the major factors driving market expansion. Increasing adoption of artificial intelligence and the internet of things in the medical industry is another factor influencing market growth. Ever-increasing technological advancement and innovation of new instruments, escalating incidences of diabetes, kidney disease, spinal disc problems, and blood pressure-related issues, and increasing

adoption of next-generation and cutting-edge technologies by veterinarians will generate lucrative market expansion opportunities.

Animal telehealth is a rapidly growing market with immense potential. It is estimated that the animal telehealth market was valued at USD \*\* million in 2016 and is expected to reach USD \*\* million by 2023, growing at a CAGR of \*\*% during the forecast period (2018-2028).

The major drivers for the growth of this market are increasing incidences of zoonotic diseases, lack of access to veterinary care in rural areas, and rising awareness about animal health and welfare. However, high costs associated with animal telehealth services and lack of skilled veterinarians are restraining the growth of this market.

Key Players: Airvet, Activ4Pets, BabelBark, Inc, GuardianVets, PetDesk, Petzam, TeleTails, Televet, Vetster, Inc., VitusVet, Whiskers Worldwide, LLC, Virtuwoof, LLC, FirstVet, PawSquad, Petriage Inc

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#### COVID-19 Scenario:

The outbreak of the COVID-19 pandemic has led to a significant rise in the demand for animal telehealth services. This is primarily due to the fact that pet owners are increasingly opting for remote consultation and treatment options for their pets, in order to avoid exposure to the virus.

# Report Coverage:

The following report covers the current state of the animal telehealth market and its growth prospects over the coming years. It contains an overview of the market, including its definition, segmentation, key players, growth drivers, challenges, and opportunities. The report also provides a regional analysis of the market, featuring detailed insights into the North America (U.S., Canada), Europe (Germany, UK, France), Asia-Pacific (China, Japan India), Latin America (Brazil Mexico) Middle East & Africa (South Africa Saudi Arabia).

Segmentations covered into report:

Segment by Type

Telemedicine

- Teleconsulting
- Telemonitoring

## Segment by Application

- Canine
- Feline
- Equine
- Bovine
- Swine
- Others

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## Key Questions Answered In This Report:

- Covid 19 impact analysis on global Animal Telehealth Market industry.
- What are the current market trends and dynamics in the Animal Telehealth Market and valuable opportunities for emerging players?
- · What is driving Animal Telehealth Market?
- What are the key challenges to market growth?
- Which segment accounts for the fastest CAGR during the forecast period?
- Which product type segment holds a larger market share and why?
- Are low and middle-income economies investing in the Animal Telehealth Market?
- · Key growth pockets on the basis of regions, types, applications, and end-users
- What is the market trend and dynamics in emerging markets such as Asia pacific, Latin America, and Middle East & Africa?

# Unique data points of this report:

- · Statistics on Animal Telehealth Market and spending worldwide
- Recent trends across different regions in terms of adoption of Animal Telehealth Market across industries
- Notable developments going on in the industry
- · Attractive investment proposition for segments as well as geography
- Comparative scenario for all the segments for years 2018 (actual) and 2028 (forecast)

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