

# FlaxNFT.com - Exploring the future of Gaming and NFT's at Enter The Metaverse ETM2022

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LONDON, UNITED KINGDOM, December 6, 2022 /EINPresswire.com/ -- London is still reeling after the hugely successful 2-day conference, Enter The Metaverse – ETM2022, of which [FlaxNFT.com](https://www.flaxnft.com) was a partner, where industry giants like Meta, Microsoft, Binance, Polygon, Shopify and Sandbox to name a few came together and shared their views on challenges, innovations and opportunities of Metaverse and Web 3.0 integration into gaming, NFT's and AI.

Enter The Metaverse 2022 - ETM2022

Enter The Metaverse ETM2022 was the crafted vision of Luke Reed, the Managing Director of Tech Circus, an independent company that produces educational events for the digital tech community. The metaverse-focused conference took part at the heart of Central London in the square mile. This event brought many industry leaders, innovators and prominent speakers from around the globe, gathered together to discuss the future of e-commerce, the metaverse and web 3.0, share their insights, inspire, motivate and help create solutions with a wider audience and to put London right in the spotlight of the global tech map.



Award to Sophia on behalf of FlaxNFT



Founder and CEO Surya Chowdhury

Amongst the VIPs and speakers were [Surya Chowdhury](#) of FlaxNFT.com, Ben Geortzel, CEO of Singularity.net, James Lawton from Chainlink Labs, Dr Christina Yan Zhang, CEO of Metaverse Institute, as well as representatives from Animoca Brands, Polygon, Microsoft and many others. The event space was buzzing and over 800 people attended the 2 auditoriums and 2 media stages with inspiring speakers and panels as well as various sponsor pop-up stands in the main hall from sponsor partners, where the community had a real chance to network, make connections and get more educated about Metaverse brands while discovering potential ways of working together.

The music stage, sponsored by FlaxNFT.com featured an AI robot performing with live musicians including Ben Geortzel and the Jam Galaxy band. The attendees had the extraordinary opportunity to experience the Metaverse first hand, create their own digital passes and even listen to the unique, very special guest, Sophia AI (of Hanson Robotics Ltd) in a question and answer, press conference.

### FlaxNFT.com - A Catalyst For Incubation And Growth Of The Industry

FlaxNFT.com is a leading decentralised NFT marketplace that offers Staking, Pooling, Launchpad, Mystery Box and a lot more to it's users. FlaxNFT.com is also at the centre of the London NFT community, creating not only unique opportunities and events, but also



FlaxNFT Team



Luke Reed



FlaxNFT Metaverse Influencer Award

supporting cutting-edge Web 3.0 projects with necessary infrastructure, support and tools for development, marketing and community building. This project took over year for an international tech team of 16 experts.

FlaxNFT.com has created a catalyst for incubation, rapidly growing an expansive network of diverse partners. Recent partnerships with WKBC and Tech Circus show a clear direction of where FlaxNFT.com is going. While consistently strengthening existing relationships, FlaxNFT.com is always open for new partnerships that are aligned with the company's ethos, which is transparency, integrity, growth, community and innovation.

Surya Chowdhury - CEO of FlaxNFT.com

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FlaxNFT.com, was founded by Surya Chowdhury, who is also the CEO of [Shine Academy](https://shine.academy/) <https://shine.academy/>

Not only is he a successful tech entrepreneur, he also has a vast experience as a blockchain developer. Surya's vision is to support the NFT/ Metaverse/ Gaming and Web3 industry and help it expand globally, making it accessible to the majority around the globe.

FlaxNFT.com created an award for a number of talented and impactful industry people, or entities, should we say, as one of the receivers, was the world-renowned social humanoid robot Sophia.

Surya says "I was privileged to have the great honour of presenting the first ever FlaxNFT.com "Metaverse Influencer" Award at ETM2022 to the Humanoid Social AI aka Sophia. She was chosen because of her constant contribution to the metaverse which has been able to motivate communities as a pioneer of a brand-new, leading-edge frontier in the marketplace. It was truly monumental for me and my team at FlaxNFT.com. I would like to encourage users to explore the unique features like Staking which is where you deposit your NFT assets and receive rewards for it over time."

Anjana Basnet - COO of FlaxNFT.com

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FlaxNFT.com at ETM2022 was managed by the Chief Operating Officer, Anjana Basnet. Anjana says, "It was an overwhelming experience seeing a strong female representation in the NFT/Gaming space. I strive to showcase more female entrepreneurship in the NFT and gaming arena which is why I have created a strong support group, HerWeb3, later to be a platform to encourage more powerful women speakers. I am also extremely fortunate to have had the opportunity to interview Grace, the AI robot at ETM2022. Lucyna was also an invaluable team member working alongside me at the ETM2022 event"



Lucyna Okhrem – Head of Compliance at FlaxNFT.com

Lucyna says, “ETM2022 was an extremely productive conference which enabled gaming companies to explore opportunities to work with FlaxNFT’s Launchpad feature”

Balbir Judge - Investor Relations

“What a superb opportunity for many Metaverse/Gaming/NFT and Web3 entrepreneurs to share ideas and thoughts to move and educate the community and the industry. This is a brilliant moment in time for capital raising to occur when the industry is still in it’s early stages. It was very evident that as a result of this event, many opportunities are now being realised and having a marketplace that has NFT and gaming as well as pool and staking is a unique proposition in the industry.

What a Community!

Enter The Metaverse ETM2022

The event was full of fabulous VIPs and speakers from the global tech scene, including:

- Surya Chowdhury, Founder/ CEO of FlaxNFT.com
- Dr. Christina Yang Zhan, CEO of Metaverse Institute and the Chairperson of the Metaverse Week;
- Victoria Pallot, CEO of Musicia
- Anjana Basnet, Chief Operating Officer of FlaxNFT.com
- Balbir Judge, CEO of Ukstartupfunding.com
- BORGET Sebastien, Co-founder of The Sandbox,
- Robert Baggs, CO-FOUNDER of Token Gamer,
- Robby Yung 区块链, CEO of ANIMOCA BRANDS,
- Tim Dierckxsens, CEO of Venly,
- Amit Chaudhary, HEAD OF DEFI RESEARCH of Polygon Technology
- Alexander Zezyulin, LEAD METAVERSE DESIGNER of GamesPad
- Marty Wolf, CEO of Gaian Guardians
- Peter Lewin,
- Dan Ross UNDERWRITER Superscript,
- Jim Holding, MANAGING DIRECTOR, ALDERSGATE HOLDINGS,
- Richard Maton, IRTA - International RegTech Association
- Marcus Foley, TOMMY
- John Nichols FOUNDER, NFT Insider
- Mihai Vicol, THE METAVERSE LEAD, Newzoo
- Seung-Eun Lee, BD MANAGER, THE SANDBOX
- Andy Hall, CEO of BRANDXCHANGE
- Jonathan Goddard, SENIOR DIRECTOR Lockwood Publishing Ltd
- Alex Holder DIRECTOR of GEEIQ,

- Leo Kahn KHAN, CEO of Undeads
- Miki Elson FRSA GAMING DIRECTOR Serotonin
- Tommy Jamet, HEAD OF BLOCKCHAIN PRODUCT BoomLand
- Luke Gibson, COO of Playmint
- Anna Stoilova, CO-FOUNDER of Rogue Fox Digital
- Nouredine Abboud, CEO of Novaquark, the Metaverse Company
- Russell Bennett, CO-FOUNDER Metacade
- Robert Baggs, CO-FOUNDER of Token Gamer
- Jeffrey Haas, CRO of pink.gg
- Kelly-Anne Perera, VP Ape Squared Creative
- Alexander Zezyulin, LEAD METAVERSE DESIGNER of GamesPad
- Noah Gaynor, CEO, Parcel
- Alessandro De Grandi, CEO, The Nemesis
- Lara Assi, HEAD OF MARKETING AND PR, The Round
- Michael Sanders, CO-FOUNDER Horizon Blockchain Games Inc.
- Katie Hudson, MD Publicis
- Adam Roney, CEO Calls9
- Dirk Lueth
- Athena Demos CEO of Big Rock Creative (BRCvr)
- John Nichols FOUNDER, NFT Insider
- Ben Goertzel, CEO of SINGULARITY.NET,
- Alexandra Hussenot, CEO IMMERSIONN
- Carl Aspeling, BD DIRECTOR, HORIZON BLOCKCHAIN GAMING
- Marcus Bagnall, PARTNER, WIGGIN
- Dr Jamil El-Imad CEO of VirtuallyLive.com
- Sarah Burslem, DIRECTOR OF BD - EMEA, NIANTIC
- Brian Scudder, BLOCKPOOL
- Paul Sampson, CEO LICKD
- Patrik Gudev, CEO, MUSEVERSE
- Jay Udo-Udoma CO-FOUNDER POLYGON8
- Dave Carr, DIRECTOR OF GLOBAL PARTNERSHIPS, VERSE DIGITAL
- Nicole Sandford, BLOCKCHAIN PRODUCT MARKETING MANAGER, EX - SHOPIFY
- Kenneth Haugaard, DIRECTOR OF BD VENLY
- Diego Clerc, VIP & INSTITUTIONAL BUSINESS, BINANCE,
- Michela Silvestri, BD MANAGER HUOBI GLOBA
- Justin Banon, CO-FOUNDER BOSON PROTOCOL
- Carol Hilsum, SENIOR DIRECTOR, FARFETCH
- Miriam Molino Sánchez,
- STIBO SYSTEMS
- Louis de Bonnecaze CEO WINE BOTTLE CLUB
- Mike McGrail, DIGITAL MARKETING CONTROLLER of WHYTE & MACKAY
- Kaitlin Zhang, CEO, OVAL BRANDING,
- Nayana Singh, GENERAL MANAGER, CONSENSYS,

- Antoine Hello,UK & NORDICS SALES DIRECTOR,
- Will Hambling, FOUNDER, WITHIN INTERNATIONAL
- KATIE HUDSON, MANAGING DIRECTOR, FUTURESCAPES, PUBLICIS
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- ERICSSON
- Jason Brandt EXPERIENCE DIRECTOR DEMODERN
- STEVEN HABBI, GROUP HEAD OF BRAND DESIGN AND MANAGEMENT, HSBC
- Tom Ffiske, Editor of Immersive Wire,
- Jeffrey Haas, CHIEF REVENUE OFFICER of pink.gg
- Sajjad Rehman, HEAD OF EUROPEAN BUSINESS of Unstoppable Domains
- Giovanni Franzese, Ericsson,
- Aleissia Laidacker,
- Chana Kanzen, TINYTAP
- Didem Un Ates (she/her) MICROSOFT,
- Mohamed Ezeldin, TOKENOMICS LEAD, Animoca Brands,a
- Flavia Kenyon, HEAD OF LEGAL, BIG INNOVATION CENTRE
- Richard Kieswick, CO-FOUNDER, The Unseen Agency,
- Daniela C. Merlano , FOUNDER (WEYU ACADEMY), WEYU
- Myles McMorro Luke Reed Ben Spencer Michael Moran a

The major gratitude goes to the community itself who are eager to learn, engage and build the new world of Metaverse!

Surya Chowdhury

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