

coop & spree Named to Inc.'s 2022 Best in Business List

The contemporary retailer is featured on the 3rd annual Inc. list which recognizes 241 private companies putting purpose ahead of profit

NEW YORK, NEW YORK, UNITED STATES, December 7, 2022 /EINPresswire.com/ -- <u>coop & spree</u>, the New York City based omni-channel contemporary retailer, has been named a Winner in the Inc. 2022 Best in Business list within the Lean and Mean category. Inc.'s Best in Business Awards honor companies that have made an extraordinary impact in their fields and on society.

The list, which can be found in the Winter issue of Inc. magazine (on newsstands December 13), recognizes the most dynamic companies of all sizes and industries that have had an outstanding influence on their communities, their industries, the environment, or society as a whole.

Scott Omelianuk, editor-in-chief of Inc., says, "Inc. magazine is dedicated to showcasing America's most dynamic businesses and the great things they do. The Best in Business awards shine a light on those that have gone above and beyond their original mission to make a social, environmental or economic impact, benefiting those around them."

Rather than relying on quantitative criteria tied to sales or funding, Inc.'s editors reviewed the companies' achievements over the past year and noted how they made a positive difference in the world. They then selected honorees in 55 different categories – from advertising to sustainability to retail, and more – and in age-based, revenue-based, size-based, and impact-based categories. The applicant pool was extremely competitive – a huge success for the 241 honored in the list's third year. Honorees for general excellence across various industries and categories are featured online at inc.com/best-in-business.

coop & spree first opened in August 2014 in downtown New York City's Nolita neighborhood. When it launched, it was only brick-and-mortar and sold women's contemporary apparel, accessories, and jewelry. Now, coop & spree is a full-fledged omni-channel retailer which operates both a physical store on East 1st. Street in New York City's NoHo neighborhood and an e-commerce site, <u>www.coopandspreevip.com</u>. In addition to selling women's contemporary apparel, accessories and jewelry, coop & spree has expanded its product offering to include an extensive assortment of children's apparel and accessories, health and wellness products, paper goods, novelty items and more. Recently, coop & spree announced the launch of its podcast, coop convos, which is available on over 10 platforms including Spotify and Apple Podcasts. It's hosted by coop & spree's CEO and Founder, Brooke S. Richman, and focuses on all things fashion, business, and lifestyle. Each week, Richman will interview a different taste-maker, entrepreneur, or influencer in the retail, lifestyle, and wellness spaces. Although multiple episodes have already been recorded, the podcast will not officially air its first full episode until January 2023 due to the editing process.

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