

Global Hair Weave Market to Touch US\$ 3.3 Billion by 2027, at a CAGR of 5.0%

SHERIDAN, WYOMING, UNITED STATES, December 7, 2022 /EINPresswire.com/ -- IMARC Group has recently released a new research study titled "Hair Weave Market: Global Industry Trends, Share, Size, Growth, Opportunity, and Forecast 2022-2027", offers a detailed analysis of the market drivers, segmentation, growth opportunities, trends, and competitive landscape to understand the current and future market scenarios.

What are the growth prospects of the hair weave industry?



Hair Weave Market Research Report

The global [hair weave market size](#) reached US\$ 2.5 Billion in 2021. Looking forward, IMARC Group expects the market to reach US\$ 3.3 Billion by 2027, exhibiting a growth rate (CAGR) of 5.0% during 2022-2027.

What is a hair weave?

A hair weave is an artificial hair extension that is attached to the natural hair of the wearer. It is low maintenance and adds length, volume, texture, and color to the hair. It is mainly utilized by individuals facing issues like hair thinning, patchiness, baldness, or slow hair growth. At present, hair weave is available in a variety of forms, including clip in hair, fusion hair, glue in hair, and sew in hair weave across the globe.

Impact of COVID-19:

We are regularly tracking the direct effect of COVID-19 on the market, along with the indirect influence of associated industries. These observations will be integrated into the report.

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What are the major market drivers in the hair weave market?

There is a significant rise in the geriatric population around the world. This, along with increasing incidences of pre-mature baldness, represents one of the key factors catalyzing the demand for hair weaves worldwide. Apart from this, rising consciousness among individuals about physical appearances and the escalating demand for non-surgical hair loss and baldness treatments is positively influencing product sales. Furthermore, manufacturers are introducing natural-looking hair in numerous colors, styles, and textures. This, coupled with the easy availability of hair weaves on e-commerce platforms, is strengthening the market growth. Other major factors, including inflating disposable incomes and the strong influence of ongoing beauty trends on social media platforms, are propelling the market growth.

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Report Segmentation:

The report has segmented the market into the following categories:

Breakup by Material:

Human Hair
Synthetic Hair

Breakup by Distribution Channel:

Offline
Online

Breakup by Gender:

Male
Female

Breakup by Texture:

Brazilian Hair
Malaysian Hair
Indian Hair
Peruvian Hair
Others

Breakup by Grade:

Non-Remy Hair

Remy Hair

Virgin Hair

By Geography:

North America (United States, Canada)

Europe (Germany, France, United Kingdom, Italy, Spain, Others)

Asia Pacific (China, Japan, India, Australia, Indonesia, Korea, Others)

Latin America (Brazil, Mexico, Others)

Middle East and Africa (United Arab Emirates, Saudi Arabia, Qatar, Iraq, Other)

Competitive Landscape:

The report has segmented the market on the basis on region, category, gender, distribution channel.

Related Report by IMARC Group:

[Bicycle Market Share](#): Global Industry Trends, Size, Growth, Opportunity and Forecast 2022-2027

India Electric Water Heater Market Report: <https://bit.ly/3SDKDfI>

[China Luxury Market Trends](#): Industry Share, Size, Growth, Opportunity and Forecast 2022-2027

Pool Tables Market Report: <https://bit.ly/3xxjOLK>

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Pet Furniture Market Report: <https://bit.ly/3EfEWgQ>

Electric Hair Brush Market Report: <https://bit.ly/3BEM2dz>

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highest-value opportunities, address their most critical challenges, and transform their businesses.

IMARC's information products include major market, scientific, economic, and technological developments for business leaders in pharmaceutical, industrial, and high technology organizations. Market forecasts and industry analysis for biotechnology, advanced materials, pharmaceuticals, food and beverage, travel and tourism, nanotechnology, and novel processing methods are at the top of the company's expertise.

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