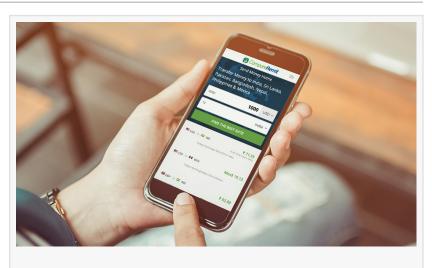


Africa Mobile Money Market Size, Share, Top Companies, Industry Overview, Trends and Forecast 2022-2027

The high usage of cellphones, and the execution of interoperability are among the primary factors driving the Africa mobile money market.

SHERIDAN, WY, USA, December 8, 2022 /EINPresswire.com/ -- The IMARC Group provides extensive analysis of the Africa mobile money industry covering the market trends, investment opportunities, growth trends, statistics, and industry prospects. The report offers a comprehensive analysis of the



industry, which comprises insights on <u>Africa mobile money market size</u>, share, trends, analysis, growth, demand, statistics, and overview. The report also includes competitor and regional analysis, and contemporary advancements in the global market.

The market is segmented by size and region. The report provides an analysis of the key trends in each sub-segment of the market, along with forecasts at the global and regional level from 2022-2027. The report also includes competitive landscape of major key players in the industry along with emerging trends in the market.

- Historical market data from 2016-2021
- CAGR of the market during the forecast period 2022-2027
- Detailed information on factors that will drive market growth during the next five years
- Precise estimation of the Keyword market size and its contribution to the parent market
- Upcoming market trends and changes in consumer behavior
- A thorough analysis of the market's competitive landscape and detailed information on key players

• Comprehensive details of factors that will challenge the growth of smart meters market key players

Mobile money represents a payment type based on accounts held by a smartphone operator and accessible from the mobile phones of the subscriber. It offers simple person-to-person transactions rather than complex banking ones. Mobile money provides an easy, fast, secure, and cost-effective way of making payments. It is used for performing peer-to-peer fund transfers, bill payments, airtime top-ups, etc., across the country.

The emerging trend of convenience in service delivery, expansion of smartphone agent networks, the high usage of cellphones, and the execution of interoperability are among the primary factors driving the Africa mobile money market. Besides this, the launch of various policies by the government bodies to strengthen this payment system, provide services to people who have limited access to traditional financial institutions, and eliminate the threat of theft is further augmenting the market growth. Moreover, the development of mobile money interoperability, which has boosted the efficiency and accessibility to transfer funds quickly for several applications, is also catalyzing the market across Africa. Apart from this, the introduction of EMI (electronic money issuers) guidelines by the bank for performing monetary transactions is acting as another significant growth-inducing factor. Additionally, the rising internet penetration, the elevating financial literacy, the ease of accessibility, 24/7 availability, security, lower transaction costs, and user-friendly properties are also stimulating the market growth. Furthermore, various financial services are offered through this platform, including microloans, insurance, and hospitalization covers, which are expected to bolster the Africa mobile money market in the coming years.

DDDDDDDDDD: <u>https://www.imarcgroup.com/checkout?id=1450&method=1</u>

- MTN
- Orange
- M-Pesa
- Tigo-Pesa
- Airtel Money

The report has segmented the Africa mobile money market on the basis of technology, business model, transaction type and region.

- USSD
- Mobile Wallets
- Others

000000 00 0000000 00000:

- Mobile Led Model
- Bank Led Model

- Peer to Peer
- Bill Payments
- Airtime Top-ups
- Others

- <u>Tanzania</u>
- <u>Kenya</u>
- Uganda
- Ghana
- Others

000 000000000 00 000 000000:

- Market Performance (2016-2021)
- Market Outlook (2022-2027)
- Market Trends
- Market Drivers and Success Factors
- Impact of COVID-19
- Value Chain Analysis

· Comprehensive mapping of the competitive landscape

If you need specific information that is not currently within the scope of the report, we will provide it to you as a part of the customization.

00000000:

IMARC Group is a leading market research company that offers management strategy and market research worldwide. We partner with clients in all sectors and regions to identify their highest-value opportunities, address their most critical challenges, and transform their businesses.

IMARC's information products include major market, scientific, economic and technological developments for business leaders in pharmaceutical, industrial, and high technology organizations. Market forecasts and industry analysis for biotechnology, advanced materials, pharmaceuticals, food and beverage, travel and tourism, nanotechnology and novel processing methods are at the top of the company's expertise.

Our offerings include comprehensive market intelligence in the form of research reports, production cost reports, feasibility studies, and consulting services. Our team, which includes experienced researchers and analysts from various industries, is dedicated to providing high-quality data and insights to our clientele, ranging from small and medium businesses to Fortune 1000 corporations.

Elena Anderson IMARC Services Private Limited +1 6317911145 email us here

This press release can be viewed online at: https://www.einpresswire.com/article/605258104

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire[™], tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information. © 1995-2022 Newsmatics Inc. All Right Reserved.