

Wall Décor Global Market To Grow At Rate Of 7% Through 2026

The Business Research Company's Wall Décor Global Market Report 2022 – Market Size, Trends, And Global Forecast 2022-2026

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According to 'Wall Décor Global Market Report 2022 – Market Size, Trends, And Global Forecast



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The Business Research
Company

2022-2026' published by The Business Research Company, the wall décor market size is expected to reach a value of nearly \$ 52.70 billion in 2022 at a compound annual growth rate (CAGR) of 6.9%. The Russia-Ukraine war disrupted the chances of global economic recovery from the COVID-19 pandemic, at least in the short term. The war between these two countries has led to economic sanctions on multiple countries, surge in commodity prices, and supply chain disruptions, effecting many markets across the globe. The wall décor market is expected to grow to \$ 62.56 billion in 2026 at a CAGR of 4.4%. The increasing inclination toward creating an aesthetic look in households and offices is expected to

propel the growth of the wall decor market going forward.

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The wall décor market consists of sales of wall décor and related products by entities (organizations, sole traders, and partnerships) that are used to create the aesthetic look of

households and office walls to give an artful appearance. Wall decors are decorative items such as paintings, wall art, clocks, decals, and others that are used in home décor to create an ambiance that enhances the touch and feel of the room, making the place more connected and increasing the value of the property.

Global Wall Décor Market Trends

New product innovations are the key trend gaining popularity in the wall decor market. Major companies operating in the market are introducing new products to gain a competitive advantage. For instance, in December 2020, Spacekit, a US-based home décor company, launched a customizable, modular wall décor system for homes and offices. These are made up of designed strips and variously textured art panels that can be hung in a variety of ways. Spacekit's snap-and-go design and self-contained framing system allow easy reconfiguration and even removal when changing up a room, or moving to a new home. The panels are made from a 100% tree-free, wood alternative, making them a stylish and sustainable design choice.

Global Wall Décor Market Segments

The global wall décor market is segmented:

By Product Type: Shelves, Wall Stickers, Hangings, Frame Works, Mirror, Metal Works, Wall Art And Painting, Other Products

By Base Material: Wood, Fabric And Textile, Plastic, Glass, Metal

By Distribution: Wholesalers And Distributors, Hypermarkets And Supermarkets, Specialty Stores, Online Retailers, Other Distributions

By Application: Household, Office And Business, Medical And Dental Facilities, Hotels And Spas, Restaurants, Cafés And Bars, Other Applications

By Geography: The global wall décor market is segmented into North America, South America, Asia-Pacific, Eastern Europe, Western Europe, Middle East and Africa. Among these regions, North America accounts for the largest share.

Read more on the global wall décor market report here https://www.thebusinessresearchcompany.com/report/wall-decor-global-market-report

Wall Décor Global Market Report 2022 is one of a series of new reports from The Business Research Company that provides wall décor market forecast, wall décor market overviews, analyzes and forecasts market size and wall décor global market growth for the global wall décor global market, wall décor global market share, wall décor global market segments and geographies, wall décor global market players, wall décor global market leading competitor revenues, profiles and market shares. The wall décor global market report identifies top countries and segments for opportunities and strategies based on market trends and key

competitors' approaches.

TBRC's Wall Décor Global Market Report 2022 includes information on the following:

Data Segmentations: Market Size, Global, By Region and Country, Historic and Forecast, and Growth Rates for 60 Geographies

Key Market Players: Bed Bath & Beyond Inc, The Home Depot, Inter IKEA Systems B.V., Lowe's Companies Inc, Ethan Allen Interiors Inc, J.C. Penney, Paragon, PTM IMAGES, Artissimo Designs LLC, Green Front Furniture, STUDIO MCGEE, Northern Oaks Décor Co, Crate and Barrel

Regions: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.

Countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

And so much more.

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The Business Research Company has published over 1000 industry reports, covering over 2500 market segments and 60 geographies. The reports draw on 150,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders. The reports are updated with a detailed analysis of the impact of COVID-19 on various markets.

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