

CHTA Announces VPs for 2022-2024

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[/EINPresswire.com/](https://www.einpresswire.com/) -- The Caribbean Hotel and Tourism Association (CHTA) is heading into the 2022-2024 biennium with a new slate of vice presidents in support of current President Nicola Madden-Greig of the Courtleigh Hospitality Group in Jamaica.

At the organization's annual general meeting last month, St. Lucian hotelier Sanovnik Destang, Executive Director of Bay Gardens Resorts Group was confirmed as the new First Vice President. The award-winning Destang is a Chartered Accountant and Chartered Financial Analyst and a former president of the Saint Lucia Hospitality and Tourism Association.

Second Vice President is Gregor Nassief, Chairman & CEO of GEMS Holdings Limited, which owns the popular Secret Bay and Fort Young Hotel in Dominica. Nassief previously served as Deputy Chairman of Discover Dominica Authority and president of the Dominica Hotel & Tourism Association.

The 3rd Vice President is Federico Moreno-Nickerson, Vice President of Development for AMResorts/Apple Leisure Group. Originally from Mexico, Moreno-Nickerson has served on CHTA's Executive Committee since 2017. His vast experience over 30 years in the hospitality industry includes being a founding member of the World Heritage Alliance between Expedia Inc. and the United Nations Foundation.

Paola Rainieri de Diaz has been named CHTA's 4th Vice President. She is past President of the Hotel and Tourism Association of the Dominican Republic (ASONAHORES), and a Chief Marketing



Nicola Madden Greig, OD



Officer for Grupo Punta Cana in the Dominican Republic.

Bill Clegg, a long time supporter of CHTA, will continue to serve as 5th Vice President. As Regional Director, Franchise Development at Best Western Hotels & Resorts, he is responsible for the mid-Atlantic and Caribbean regions. Prior to that he served for more than two decades in various executive leadership roles with Choice Hotels.

Jim Hepple, the proprietor of Tourism Analytics, whose tourism experience spans the length and breadth of the Caribbean, remains treasurer of CHTA. A former president and CEO of the Aruba Hotel and Tourism Association, the Aruba-based Hepple has served numerous tourism agencies in the region at the highest executive level.

"I look forward to working closely with these incredible leaders," said Madden-Greig, who explained they represent a group with the right combination of "expertise, experience and energy" to take the regional association forward over the next two years.

Madden-Greig, who has served the association with distinction over the past year – including leading CHTA's production of the 40th Caribbean Travel Marketplace in San Juan, Puerto Rico, as well as mounting the first annual Caribbean Travel Forum – said emerging from the COVID-19 pandemic there is greater recognition of the need to embrace continued learning, collaboration and innovation to take Caribbean tourism to the next level.

"It is the intention of the CHTA Executive in 2023 to forge new partnerships towards tackling the climate crisis, leveraging technology, and shepherding more Caribbean entrepreneurs along the path towards sustainable wealth creation across the region," Madden-Greig stated.

About the Caribbean Hotel and Tourism Association (CHTA)

The Caribbean Hotel and Tourism Association (CHTA) is the Caribbean's leading association representing the interests of national hotel and tourism associations and the region's private sector. For 60 years, CHTA has been the backbone of the Caribbean hospitality industry. Working with some 1,000 hotel and allied members, and 33 National Hotel Associations, CHTA is shaping the Caribbean's future and helping members to grow their businesses. Whether helping to navigate critical issues in sales and marketing, sustainability, legislative issues, emerging technologies, climate change, data and intelligence or, looking for avenues and ideas to better market and manage businesses, CHTA is helping members on issues which matter most.

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