

# Female Entrepreneur Creates Unique Travel Gift for Women, Bergy Bag Cooling Cosmetic Case

*Patent-pending bag helps save makeup, skincare from heat.*

SCOTTSDALE, ARIZONA, UNITED STATES, December 8, 2022

/EINPresswire.com/ -- Research shows consumers plan to spend more money on travel in 2023 than the several years prior. With that, travel-related gifts are top of many wish lists this holiday season. For occasional or avid travelers, items that make packing more efficient and easier are always a must.



Heather Dziedzic, a Scottsdale-based entrepreneur created the Bergy Bag. They come in 3 colors.

Arizona entrepreneur and inventor

Heather Dziedzic created one of this season's hottest gift a cooling cosmetic bag designed to keep cosmetics and skincare products safe from heat – meet the [Bergy Bag](#).

“

After countless destroyed lipsticks and damaged skincare products, I knew I had to come up with a fashionable and functional solution to these meltdowns.”

*Heather Dziedzic, founder of the Bergy Bag*

Dziedzic’s goal was to provide a safe space to transport and store expensive toiletries and keep travelers organized on the go. It is the perfect travel companion all year long.

“They say necessity is the mother of invention and that was certainly true in my case,” she said. “After countless destroyed lipsticks and damaged skincare products, I knew I had to come up with a fashionable and functional solution to these meltdowns.”

The [average woman](#) in the U.S. spends nearly \$1,400 annually on makeup and just under \$3,000 each year on

skincare. Exposure to Arizona’s year-round warm weather will ruin these items if they aren’t

cared for or stored properly, especially while on the go, traveling, at the golf course, pool, sporting event or the pickleball courts, and that's just the tip of the iceberg.

"I want to prevent products from being compromised in the heat and during travel, because cosmetics are so expensive," Dziedzic added. "We shouldn't have to worry about toting cosmetics to activities and events because of the heat. I wanted to design something that was able to protect them, so I didn't have stress about replace my products because of weather."

Designed by a cryogenic engineer, the patent pending Bergy Bag is 7" wide and 5.5" tall. It comes with a "D" ring on one side to hang from a golf or tennis bag, tote, beach bag, backpack or diaper bag. It can also clip to things like Air Pods or keys. Each bag is made of high-quality saffiano leather that is scratch and water-resistant.

Dziedzic's vision was to combine industry standard cooling technology with superior fabrics and leathers. She wanted to make a bag that was not only beautiful and high-quality, but could keep things cool.

One of the reasons the Bergy Bag is unique is its ability to keep cosmetics like lip gloss, lip balms, lipsticks, eyeliners, serums, lotions, creamed-based make-ups and sunblock cool. In normal conditions, the Bergy Bag stays cool up to four hours. It is also ideal for preventing cell phones from overheating.

For most Arizonans, the need for a bag like this isn't just for the summer months. It is warm all



In normal conditions, the Bergy Bag stays cool up to four hours. It is also ideal for preventing cell phones from overheating.



Heather Dziedzic, a Scottsdale-based entrepreneur holds the three Bergy Bag colors currently available.

year round in the Southwest and people in this region are more likely to be outdoors in the fall months, since the weather isn't blistering.

Bergy Bag can be purchased at select boutiques and online at [www.bergysbag.com](http://www.bergysbag.com). Retail price is \$130 and includes a propitiatory, built-in ice pack that stays cool for up to four hours. Bergy Bags come in three colors - black with a white zipper, white with a yellow zipper and pink with a red zipper. Additional colors and accessories will be launched in 2023. Follow the company at @bergysbag on [Instagram](#) to learn more.

#### About the Company

Bergy Bag is an innovative, fashion-forward cooling cosmetic bag founded by Heather Dziedzic, a Scottsdale-based entrepreneur. The female-owned and operated company spent three years researching, designing and developing this innovative product, launched in summer 2022. For more information, visit Bergy Bag on Instagram and Facebook.

Charlotte Shaff  
THE MEDIA PUSH  
+1 602-418-8534  
[email us here](#)

Visit us on social media:

[Facebook](#)  
[LinkedIn](#)  
[Other](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/605313075>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 Newsmatics Inc. All Right Reserved.