

YHSGR CEO Rudy L. Kusuma Has Been Featured On The Cover Of The Executive Agent Magazine January 2023 Edition

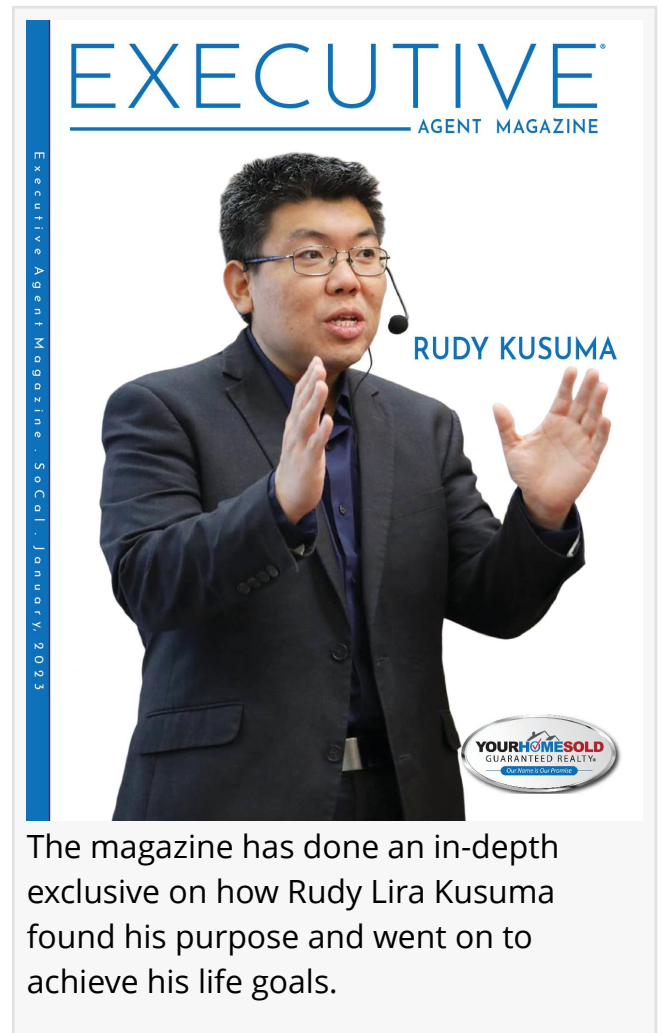
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[/EINPresswire.com/](https://EINPresswire.com/) -- Leading real estate entrepreneur Rudy Kusuma's journey has been featured in Executive Agent Magazine, which enjoys widespread popularity amongst real estate professionals in America. The magazine features stories about real estate professionals who have achieved excellence in their career and are known to help others succeed.

The cover details how Rudy, an immigrant with little means, became one of the world's leading real estate leaders. Rudy said about the coverage, "I'm honored and humbled to have the story told by the magazine. I feel that with the platform, my story could inspire and reach a larger audience base. Your best days are still ahead of you! I want to inspire the next generation of real estate professionals to never lose hope and always keep believing."

He continued, "When I was newly married, I started to look for ways to make more money to provide for my family. I remember praying to God to help me figure out my life as I was lost. I promised God that when I did, I would try to help as many people as possible."

Initially, Rudy had started selling promotional products, and then the breakthrough came when one of his clients, who happened to be a real estate broker, convinced him to get a real estate license. Today, [Rudy Lira Kusuma](#) enjoy serving the associates at [Your Home Sold Guaranteed Realty](#). He is also the number-one best-selling author who has originated more than \$1B in real estate transactions for real estate agents in his team. True to his word, Rudy now helps others to dream big, "My goal is to help 1000 real estate agents and associates at Your Home Sold



The magazine has done an in-depth exclusive on how Rudy Lira Kusuma found his purpose and went on to achieve his life goals.

Guaranteed Realty to achieve your hearts' desires".

Real estate agents at Your Home Sold Guaranteed Realty are licensed to an exclusive and proprietary home selling systems, including access to thousands of qualified buyers and sellers. Rudy said about how he allows freedom and creativity in the company, "Each real estate agent and member of our staff have their own hearts' desires and goals, whether it is an extra \$10,000 in income or a \$10 million legacy. Our purpose is to make sure we have a platform for each individual. Our vision is to be the best place to work, buy and sell real estate."

[Click Here for Full View of the Magazine](#)

“

Your best days are still ahead of you! I want to inspire the next generation of real estate professionals to never lose hope and always keep believing”

Rudy Lira Kusuma

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The magazine page features the 'YOUR HOME SOLD GUARANTEED REALTY' logo at the top left, with the tagline 'Our Name Is Our Promise'. Below the logo, it is noted that the article is 'Written by H. K. Wilson'. The main text is a profile of Rudy Kusuma, detailing his journey from an immigrant to a real estate mogul. It includes a quote from Rudy about his parents' influence and his own struggles. The text also mentions Rudy's role as CEO and his focus on helping others achieve their dreams. A photograph of Rudy speaking at a microphone is shown on the right side of the page. Below the main text, there is a section titled '2023 Business Planning Workshop' with a small image of a group of people in a meeting. The page footer includes the text 'EXECUTIVE AGENT MAGAZINE'.

“Helping You Achieve Your Heart’s Desire”

Further, agents are licensed to use the company's proven systems, which include access to thousands of qualified buyers and sellers. Your Home Sold Guaranteed Realty provides daily trainings and one-on-one mentoring to ensure every person's success and Fortune 500 employee benefits through its partnership with ADP. "A company's vision has to be big enough so that each individual can grow within it," Rudy says. "Each real estate agent and member of our staff has their own, different vision, whether it is an extra \$10,000 in income or a \$10 million legacy. Our purpose is to make sure we have a platform for each individual."



EXECUTIVE AGENT MAGAZINE



Rudy says that only the employees can decide if the company is living up to its vision of being the best place to work. Recently, both staff and agents weighed in on the Inc. 5000 survey, voting Your Home Sold Guaranteed Realty one of the best companies to work for.

The company is also fulfilling its mission of being the best place to buy and sell real estate, as evidenced by its thousands of five-star client

reviews. "For sellers, we're not just passively putting up a sign and hoping the home sells. We already have a database of over 100,000 buyers looking in the area. We actually do the research and match with the right buyers to generate multiple cash offers for your house. It is a no-hassle experience. The people we bring to look at your house are qualified buyers, not random visitors from an open house."





Rudy continues, "On the buy side, most real estate agents are just door openers. We can show buyers homes that match their search criteria that they will not find online."

he's ready to help you achieve it! "I want to help people grow to be the best version of themselves and achieve whatever is their heart's desire."

No one could have predicted that just a year after the company opened, a pandemic would sweep the globe. Rudy met the challenge with positivity and purpose, offering agents, buyers and sellers assurance in troublesome times. "Usually, the consumer is taking a risk when they hire a real estate agent and hope they perform, but we backed it up with a performance guarantee. At a time when consumers were looking for certainty, we were able to provide it. During COVID, we expanded through the state, and now we have over 200 agents." As the market is shifting once again, Rudy says his company's ability to reverse risk is creating greater job stability for agents and financial certainty for buyers and sellers.

Has anyone ever taken the time to ask you, "What is your heart's desire?" Rudy is asking, and

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