

Omdia tech analysts to judge Innovation Awards at ShowStoppers @ CES 2023

LONDON, UK, December 12, 2022 /EINPresswire.com/ -- Omdia, https://omdia.tech.informa.com/, the global research leader, today announced that its analysts will return to host and judge the Innovation Awards at ShowStoppers® at CES, https://www.showstoppers.com, the press event during CES that kicks off the new year in tech for work, home and play.



The judges from Omdia will evaluate new consumer electronics, smart

home and robotics, mobility, fitness and health, and productivity and other products introduced during ShowStoppers, to be held Thursday, 5 Jan. 2023, 6-10 p.m., at Bellagio Hotel, Grand Ballroom, Las Vegas, NV., USA.

"With the first post-pandemic CES, we expect the floodgates to open and many new products and ideas to be on show in January 2023. ShowStoppers is always the venue for the newest and freshest ideas, so it will be an exciting event," Said Paul Gray, Research Director, Consumer Electronics & ProAV, Omdia.

About the awards

The Omdia Technology Innovation Awards distinguishes ingenuity and innovation exhibited by companies and products at ShowStoppers @ CES. This year's awards will recognize the most innovative products in these categories:

- Home & Personal Entertainment (includes AR, VR & gaming)
- Smart Home & Robotics (includes drones and smart appliances)
- Mobile Computing (includes cell phones, accessories and tablets)
- Fitness, health and well-being (includes air quality sensors/sanitizers)
- Productivity (includes work from home)

- Portable power and outdoor solar utilities
- · Omdia Judges Choice Award

The judges are renowned Omdia analysts, including:

- Paul Gray, Research Director, Consumer Electronics & ProAV
- Jusy Hong, Senior Research Manager, Mobile Devices
- · Patrick Horner, Practice Manager, Home
- Emir Lasic, Senior Analyst, Home Appliances
- Ken Park, Senior Research Manager, TV & ProAV
- Jack Narcotta, Senior Principal Analyst, Smart Home
- TC Goh, Senior Analyst, Consumer Electronics

"Technology is evolving rapidly as we move past the challenges of the Covid pandemic," said Dave Leon, partner, ShowStoppers. "We can't wait to see and hear what the world-class experts at Omdia discover as they explore the new products and services for daily life ad business that the exhibiting companies tell us they will launch at ShowStoppers."

Award application process

Companies exhibiting at ShowStoppers can apply for an award and obtain more detailed information by visiting http://awards.showstoppers.com/

Companies may submit up to three candidate products, technologies or services for the Omdia Technology Innovation Awards. Omdia and ShowStoppers have agreed to an embargo on any announcements that should not be made public prior to the awards.

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About Omdia

Omdia is a leading research and advisory group focused on the technology industry. With clients operating in over 120 countries, Omdia provides market-critical data, analysis, advice and custom consulting.

Omdia was formed in 2020 following the merger of IHS Markit, Tractica, Ovum and Heavy Reading. Sitting at the heart of the Informa Tech portfolio, Omdia reaches over four million technology decision makers, influencers and practitioners that form part of the wider Informa Tech community and has specialist research practices focusing on Enterprise IT, AI, Internet of Things, Communications Service Providers, Cybersecurity, Components & Devices, Media & Entertainment and Government & Manufacturing.

For more information about Omdia, please visit https://omdia.tech.informa.com/

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About ShowStoppers

Beginning its 27th year, ShowStoppers, https://www.showstoppers.com/, is the global leader in producing press and business events spanning the U.S., Europe and Asia. Each event organizes product launches, sneak previews and demonstrations for selected journalists, bloggers, industry and financial analysts, venture capitalists and business executives. Industry leaders, innovators and startups exhibit to generate news coverage and product reviews, make new connections, promote brand and open new markets.

ShowStoppers produces official press events at CE Week, IFA and NAB; partners with CTA, IFA, GSMA and CEATEC; and produces events during CES, IFA, MWC, NAB, CE Week, CEATEC and other tradeshows. ShowStoppers TV streams online, broadcasting live press events and conferences, month after month.

To learn more about how you and your company can meet the press at ShowStoppers press events in person and online at ShowStoppers TV, contact Lauren Merel, mailto:lauren@showstoppers.com, +1 908-692-6068, or Dave Leon, mailto:dave@showstoppers.com, +1 845-821-6123.

For press registration, please contact Steve Leon, mailto:sl@showstoppers.com, +1 310-936-8530.

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