

Museum of Ice Cream's legen-dairy Pinkmas celebration is back in Austin with new ways to celebrate the holiday season

The immersive experience runs through the holiday season with limited time treats, engaging activations and festive crafts

AUSTIN, TEXAS, UNITED STATES, December 9, 2022 /EINPresswire.com/ -- [Museum of Ice Cream](#)'s annual Pinkmas celebration has kicked off in Austin, and runs through Monday, January 9, 2023. Visitors will add a little sprinkle of joy to their holiday as they embark on a magical journey across 12 multi-sensory installations filled with

delicious treats, festive crafts, a larger-than-life snow globe, and much more! The Pinkmas experience will be filled with interactive moments and limited-time activations as guests sprinkle all the way through MOIC's Pinkmas tree forest, build a take-home paper gingerbread house, and sample all the flavors that celebrate the spirit of the season.

“

For legen-dairy fun and unique treats at every turn, Museum of Ice Cream Austin is the only spot to experience the most wonderful time of year at the sweetest place on earth!

”

MOIC ATX



Pinkmas is here at Museum of Ice Cream!

Visitors are invited to attend with friends and loved ones in their pink'est holiday looks to create new traditions and celebrate their own. Upon arrival, one and all will warm their mittens with pink hot chocolate before exploring a magical paper gingerbread town. Scoops of all ages and flavors will remember what it's like to be a kid, as they step inside MOIC's first-ever life-sized snow globe and capture that perfect pic for this season's holiday card! All Pinkmas ticket holders will enjoy unlimited ice cream, including pink peppermint soft serve topped with a maraschino cherry,

red cotton candy, hard scoops with candy cane sprinkles, and other sweet treats.

The MOIC Cafe will also offer a selection of seasonal cocktails and treats celebrating the flavors of the season. When purchasing tickets, guests can add on boozy shakes, signature scoops, sundaes, and more to receive a sweet discount! After a dip in MOIC's world-famous Sprinkle Pool, visitors can indulge in a Gingerbread Milkshake topped with whipped cream, sprinkles and a festive gingerbread cookie or warm up with Mulled Apple Cider made with Fireball, apple cider and red wine. For something more classic, melt into MOIC's world-famous Sprinkle Pool sundae overflowing with a choice of three scoops, caramel, whipped cream, and Pinkmas-inspired sprinkles. For legen-dairy fun and unique treats at every turn, Museum of Ice Cream is the only spot to experience the most wonderful time of year at the sweetest place on earth!

IMAGES

[Click here](#) for imagery.

TICKET SALES

Museum of Ice Cream Austin is open Thursday through Monday, and is located at 11506 Century Oaks Terrace #128 at The Domain. Limited tickets for Pinkmas are priced from \$21-\$32, and are free for children aged 2 and below. Tickets can be reserved through January 9, 2023 at www.museumoficecream.com/book-austin. For more updates and announcements, sign up for Museum of Ice Cream's newsletter at www.museumoficecream.com/getthelatestscoop and follow along at @museumoficecream.

ABOUT MOIC

Museum of Ice Cream transforms concepts and dreams into spaces that provoke imagination and creativity. MOIC is designed to be a culturally inclusive environment and community, inspiring human connection and imagination through the universal power of ice cream. Museum of Ice Cream is a Figure8 brand.



Dive into Pinkmas at Museum of Ice Cream NYC!



Join us for the sweetest party in town at Museum of Ice Cream's all new Pinkmas celebration!

Ryan Beshel
SIX4 Creative
ryan@six4creative.com

This press release can be viewed online at: <https://www.einpresswire.com/article/605448069>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 Newsmatics Inc. All Right Reserved.