

# Agreement Signed for Energy Saving Insulation with a Minimum \$2 Million Yearly Contract: Innovative Designs: OTCQB: IVDN

*\$IVDN Has a Very Low Float Stock Structure. This milestone agreement should deliver higher shareholder value as it brings record revenues to the bottom line.*


HARRISON TOWNSHIP, MICHIGAN, 48045 UNITED STATES, December 13, 2022 /EINPresswire.com/ -- International Marketing Agreement Signed for World's Highest Energy Saving Insulation with Minimum \$2 Million Yearly Contract Value: [Innovative Designs, Inc. \(OTCQB: IVDN\)](#)

*\$IVDN Has a Very Low Float Stock Structure. This milestone agreement should deliver a higher shareholder value as it brings record revenues to the bottom line.*

□ [Patented Insultex®](#) Insulation Delivering Energy Saving Performance Far Superior to All Competition.

□ New International Distributor Agreement Signed with a Minimum Order Valued at Approximately \$2 Million Per Year.

□ Lockheed Martin and NASA Project Veteran Added to IVDN Board of



**For the Rebuilding of Florida Choose: Unmatched R-6 Rated Insultex® House Wrap Insulation**

Patented Insultex® House Wrap is a quantum leap forward in insulation, as the thinnest, lightest and most energy-efficient housewrap insulation on the market today. No other Housewrap product can match the energy-saving performance of Insultex® House Wrap, now available for the New Construction and Remodeling of Residential Structures.


Evacuated, closed-cell structured insulation (Vacuum cells) is the best insulation with respect to R-value, and Insultex® House Wrap incorporates a countless number of evacuated closed cells. These individual cells stacked upon each other create a three-dimensional network of cell walls. It is this three-dimensional network of cell walls which dramatically impacts the conduction of thermal energy to deliver the most cost-efficient insulation option. The thermal energy travels in a three-dimensional tortuous path via the cell walls. As a result, based on the laws of physics, a significant R-value of the Insultex House Wrap is achieved, the homeowner can realize a new magnitude of energy savings with respect to heating and cooling for years to come.

**Two-dimensional representation of the thermal energy flow through the Insultex® House Wrap**

Contractors and builders who use Insultex House Wrap® have the ability to not only add a water vapor, air and wind barrier, but an additional R-6 insulation value to a structure. Builders who have to meet more stringent R-Value requirements can simply add Insultex House Wrap® to their wall structure and immediately add an additional R-6 insulation value.

- ▶ **R-Value Tested:** Extensive testing has been conducted by an independent certified laboratory using an accreditation agency approved modified ASTM-C518 protocol. Other relevant thermal tests were conducted by accredited, independent materials testing laboratories in order to support the ASTM-C518 protocol.
- ▶ **Water & Air Resistant:** Protects the structure from water damage and wind intrusion.
- ▶ **Good Moisture Vapor Permeation Characteristics:** Protects the building from mold and mildew growth, which can cause wood rot damage and potential health issues.
- ▶ **UV Resistant:** Insultex House Wrap is not affected by the sun's UV rays.
- ▶ **Ease of Handling:** Easy to Handle, Trim and Install. Can be Fastened with Staples or Cap Nails.

For more information visit: <http://www.insultexhousewrap.com>  
For pricing & availability contact:  
**Innovative Designs, Inc. (Stock Symbol: IVDN)**  
**Joseph Riccelli, CEO**  
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Phone: (412) 799-0350



IVDN Florida offer



**Insultex House Wrap®**  
House Wrap and Insulation Wrapped Into One

[LEARN MORE](#)  Watch Our Installation Video

IVDN Insultex House Wrap

Directors.

□ Supply of R-6 Rated Insultex® House Wrap Materials for Ongoing Hurricane Rebuilding Efforts in Florida.

□ New Domestic Distributors are Being Added with the Goal of Total US Coverage.

□ Insultex® Winter Clothing Line for Sports and Outdoor Safety Using No Animal Materials.

Innovative Designs, Inc. (OTCQB: IVDN), manufactures and markets its patented Insultex® material, a quantum leap forward in insulation as

the thinnest, lightest, and warmest insulator in the market today. IVDN products deliver optimum warmth and comfort with insulating, windproof, and waterproof protection with no animal materials used. IVDN has employed its proprietary and patented Insultex® material to

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These new distributors would increase our coverage in the contiguous U.S. to 30%. Our goal has always been to eventually have distributorship coverage in all the key areas across the United States”

*CEO, Joseph Riccelli*

commercialize both clothing and home building insulation products which have never been more important with the fever pitch demand for greater energy efficiency today.

This new evacuated cellular structured fabric, available exclusively from IVDN, is truly revolutionary. It has been proven that a vacuum is the best Insulation and IVDN Insultex® incorporates countless evacuated cells. These individual cells create a tortuous path. Insultex® consists of a three-dimensional network of a countless number of evacuated cells, which impacts the conduction of thermal energy. The result of these countless number of evacuated

cells is the creation and enforcement of a thermal energy tortuous path within the Insultex®.

According to Grand View Research, the global insulation market size was estimated at USD \$52.18 billion in 2018 and is expected to expand at a CAGR of 5.7% going forward. Increasing consumer awareness regarding energy conservation is estimated to propel growth.





Contractors & builders who use IVDN Insultex House Wrap® have the ability to not only add a water vapor, air, and wind barrier but add an additional R-6 insulation to a structure. Builders who have to meet more stringent R-Value requirements can simply add IVDN Insultex House Wrap® to their wall structure and immediately add an additional R-6 insulation value.

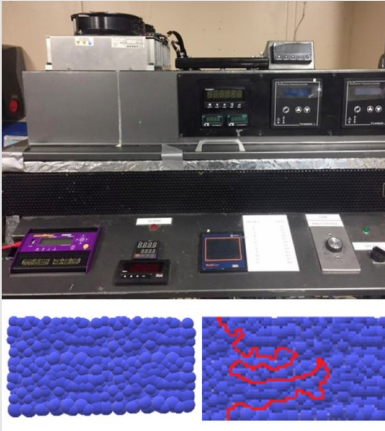
**We back up our claims  
with testing data**

Insultex House Wraps works. Here's the proof:

**See for yourself with our different  
verified testing data**

*For questions about our testing data, email us.*

-  **Tortuous Path**  
Insultex consists of a three-dimensional network of a countless number of evacuated cells, which impacts the conduction of thermal energy. [\[Read More\]](#)
-  **Testing Apparatus**  
The Testing Apparatus was manufactured to perform to an accreditation agency-approved modified ASTM-C518 protocol. [\[Read More\]](#)
-  **Evacuated Cells**  
The ultimate insulator is a vacuum - Insultex has incorporated proven vacuum technology. Insultex is made up of closed EVACUATED CELLS which makes it INSULATIVE. [\[Read More\]](#)
-  **R-6 Test Results**  
The R-6 Test Results were performed by an INDEPENDENT ACCREDITED LABORATORY that, through extensive testing, tested Insultex House Wrap for INSULATION VALUE. (R-Value)



**IVDN Testing**

Long-time customer and home builder Lindus Construction strongly endorses and markets the IVDN Insultex™ House Wrap® product. See the Lindus website with their commentary here:

<https://lindusconstruction.com/blog/in-sultex-house-wrap-future-home-weatherization/>.

IVDN has a very small share structure with only about 34 million shares outstanding and a public float of about 16 million shares. Additionally, according to the latest 10-K filing, CEO Joseph Riccelli and two Directors are holding over 8 million of these shares making IVDN a very lean stock.

□ International Distributor Agreement with a Minimum Order Valued at Approximately \$2 Million Per Year

On December 7th IVDN announced entering into an International Distributorship Agreement with Phoenix Nanotech LTD, Norfolk, England. Phoenix Nanotech will maintain exclusive distribution rights in Commonwealth Countries. The Commonwealth is a voluntary association of 56 independent and equal countries. It is home to 2.5 billion people and includes both advanced economies and developing countries. Thirty-two of the members are small states, including many island nations. The member governments have agreed to shared goals like development, democracy, and peace.

The signed agreement states Phoenix Nanotech LTD will purchase a minimum of 1,000,000 yards of Innovative Design's exclusive insulation Insultex™ and a minimum of 1,000 rolls of Insultex™ House Wrap in a calendar year.

IVDN management has confirmed that this volume of Insultex™ material represents a revenue boost to the company of approximately \$2 million USD. With the number of countries in The Commonwealth to be served, this figure could actually go much higher as Phoenix Nanotech begins to introduce Insultex™ to the European region in the coming months. At this time of elevated energy prices and diminished fuel supply due to ongoing conflicts, energy-saving solutions such as Insultex™ have never been more important.

Phoenix Nanotech CEO, Leigh Allison, commented, "We were delighted to sign an international

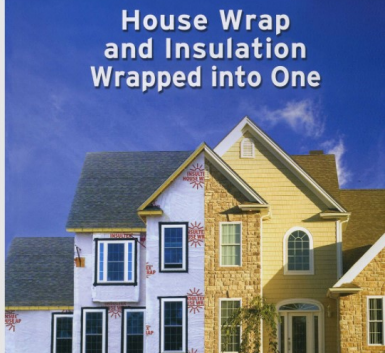
### About Insultex House Wrap

**INSULTEX HOUSE WRAP® IS WATER RESISTANT, AIR RESISTANT & UV RESISTANT**


Insultex House Wrap® is Water and Moisture-Resistant, Air and Wind-Resistant, and UV-Resistant. Insultex protects against water intrusion that could get behind the exterior cladding which in turn can cause mold, mildew and rotting. Insultex will increase comfort in a building structure by reducing drafts and increasing its efficiency. UV inhibitors are blended into the polymeric material to protect it from harmful ultraviolet degradation.

Insultex House Wrap® is a unique product, as it provides valuable enhancements to any structure. Insultex House Wrap® is comprised of two components. The first being the outer layer, which is a cross laminated polyolefin open mesh nonwoven. The second layer consists of the polymeric evacuated closed-cell structure. It offers the following benefits:

- ✓ High tear resistance.
- ✓ Increased burst strength.
- ✓ Breathability.
- ✓ Excellent Drainage properties.
- ✓ Low elongation.



### IVDN About



### IVDN IDI Gear

distributorship agreement with Innovative Designs, Inc. The transition towards net-zero by 2050 will involve profound, sometimes disruptive products, and 'Insultex' with its global multiple application potential is definitely one of those products."

#### □ Lockheed Martin and NASA Project Veteran Joins IVDN Board of Directors

On December 1st IVDN proudly announced the addition of Robert K. Adams to its Board of Directors. Mr. Adams graduated from Texas A&I University with a degree in Electrical Engineering.

Mr. Adams has had an impressive career beginning at the Lockheed Martin Corporation working on various projects for NASA. Mr. Adams then moved on to the Department of Defense as an electrical engineer at Kelly Air Force Base.

Mr. Adams was later recruited to head a cyber security development team for the Department of Defense. His team developed a system to safeguard the various Air Force networks. Mr. Adams later established his own company, Planck Consulting, to support clients through the investigation of technical and scientific research, government policies and procedures, patent development, and engineering concepts.

Robert K. Adams commented, "My investor relationship with IVDN began almost 14 years ago, and I am extremely proud to be asked to become part of the amazing IVDN management team."

With numerous potential applications for the Insultex™ material in demanding defense and aerospace industry roles, the addition of Robert K. Adams to the company's leadership team could prove very advantageous for IVDN going forward.

#### □ Assisting in Florida's Huge and Ongoing Hurricane Rebuilding Process

In the wake of Florida's 2022 Hurricanes Ian and Nicole, IVDN is now working to supply its unmatched, R-6-certified Insultex House Wrap® for the massive rebuilding effort that will be taking place over the next year or more. Billions of dollars of homes will have to be rebuilt in Florida. IVDN management is making a commitment to aid in this process as much as possible by delivering its Insultex House Wrap® that far outperforms all other home insulation products.

On October 25th IVDN announced offering a selected Florida contractor involved in the rebuilding of damage from 2022 hurricanes, a free product to help in the Florida restoration project. Applying Insultex™ House Wrap will not only defend the homeowner with a protective water-vapor barrier but also add an additional R-Value of six, which will result in substantial energy savings.

The offer of free product should not only help the specific recipients but also serve to introduce

and educate many home building contractors in the area about the great advantages of the IVDN Insultex™ product line.

#### □ IVDN Adds Major Distributor Hartman Independent

On August 25th IVDN announced a new distributorship agreement with Hartman Independent, of Western Pennsylvania. For over 70 years, Hartman has been supplying a wide range of building materials to the industrial, construction, and dealer markets. Hartman, with its 6 outside salesmen, will cover eastern Ohio, northern West Virginia, western and central Pennsylvania, and portions of New York, Maryland, and Virginia. See more information on the Hartman Independent website here: <https://hartmanindco.com/>.

#### □ IVDN Interview with Bloomberg U.S. on RedChip Money Report

To view the interview segment at any time visit: [https://youtu.be/jTF2\\_GrnH3c](https://youtu.be/jTF2_GrnH3c)

For more information on Innovative Designs Inc. (OTCQB: IVDN) visit the company's 2 websites at: <http://www.idigear.com> and <http://www.insultexhousewrap.com>.

DISCLAIMER: This article is purely for informational purposes and is not a recommendation in any way for buying or selling stocks

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