

Joe Kaufman, CEO, Media Staffing & Co-Founder at Ops Shop, A DotCom Magazine Exclusive Interview

Joe Kaufman, CEO of Media Staffing, joins other leaders, trailblazers and thought leaders interviewed for DotCom Magazine Entrepreneur Spotlight Television Show

SAN FRANCISCO, CALIFORNIA, UNITED STATES, January 24, 2023 /EINPresswire.com/ -- Andy "Jake" Jacob, CEO of <u>DotCom Magazine</u> interviews <u>Joe Kaufman</u>, CEO of <u>Media Staffing</u> & Co-Founder at Ops Shop for the Magazine's Entrepreneur Spotlight Television Series, which is featured on The Binge Networks TV Channel as



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featured on Apple TV, Amazon TV, Sony, ROKU, Samsung, LG, and many others. Joe Kaufman joins other leaders selected by the editorial team of DotCom Magazine to be interviewed on the top trending show.



Joe is a rare gem in the recruiting space. Media staffing is a growing space, and Joe is in the middle of it!"

Andy Jacob, CEO, DotCom Magazine

AboutT Media Staffing

Media Staffing is a boutique firm with a business consulting approach to recruiting. We specialize in building out teams for start-ups in advertising, data, marketing, programmatic, mobile, video, and social. When looking for top talent, we have a thorough and creative approach to ensure optimal results.

Our recruitment team is exclusively made up of recruiters that have both agency and in-house experience. The level of expertise and trust provided to candidates immediately sets the tone for a strategic partnership. Trust is key when working with recruiters and it's a game changer when our recruiters have walked in the same footsteps as the candidates they represent.

Ops Shop is an on demand service that allows agencies and brands to bring on immediate resources for their advertising needs as opposed to hiring full time. The combination of working with industry vets, expertise across all aspects of digital advertising/analytics, and complete flexibility, makes Ops Shop a truly unique partner.

www.ops-shop.com

Joe Kaufman joins other leading CEO's, founders, and thought leaders that have participated in this informative and popular interview show. In the interview with Andy Jacob, Joe Kaufman discusses the newest offerings of Media Staffing, what makes the company different than other firms, and shares thoughts on leadership and entrepreneurship. Joe Kaufman joins other leaders building strong and compelling companies that have been invited to participate in the exclusive series

Andy Jacob, CEO of DotCom Magazine says, "The interview with Joe Kaufman was amazing. The success of Media Staffing is a true testament to their team and their people. It was a real honor to have Joe Kaufman on the video series.

Andy Jacob says, "It's the goal of DotCom Magazine to provide the



The DotCom Magazine Entrepreneur Spotlight Series-Featured Interview



The DotCom Magazine Entrepreneur Spotlight Series-Cover Story

absolute best in what entrepreneurship has to offer. We have interviewed many of the world's leading entrepreneurs in their respective field. It takes amazing leadership to build a company like Media Staffing. There are so many powerful and talented entrepreneurs throughout the world, and I am extremely fortunate to interview the best of the best. I always come away humbled by how many talented people are building amazing companies. As we scout the world for interesting entrepreneurs and companies, it is always a wonderful experience to meet

leaders like Joe Kaufman who are forging an incredible path for others. At DotCom Magazine, we believe entrepreneurs are the heartbeat of the world. We believe it is a world where risk takers must be lauded, saluted, and respected. Successful entrepreneurs get up every morning and give an amazing effort. We salute the business leaders of this world like Joe Kaufman".

ABOUT DOTCOM MAGAZINE

DotCom Magazine is a leading news platform providing fascinating interviews with news makers, thought leaders, and entrepreneurs. DotCom Magazine is the leader in putting people with insatiable entrepreneurial spirit at the forefront of every story it covers. The Entrepreneur Spotlight Interview Video Series looks at business through the lens of a successful entrepreneur's mindset. The Entrepreneur Spotlight Series has included high-profile leaders, including Inc 500 founders, Ted Talk presenters, ABC Shark Tank participants, venture backed visionaries, prolific CEO's and Founders, and many other wonderful thought leaders and entrepreneurs. **DotCom Magazine covers Founders** and CEO's making a difference. Regardless of who the entrepreneur is, where they live, or what they are doing, if it is interesting and newsworthy, DotCom Magazine covers it. In selecting entrepreneurs for this



The DotCom Magazine Entrepreneur Spotlight Series-Impact Company



The DotCom Magazine Entrepreneur Spotlight Series-The Power Of Video

important video series, we consider the newsworthiness of the story and what our viewers want to learn about. If something is important to our viewers, it is important to DotCom Magazine. The people at DotCom Magazine believe in including a diverse range of entrepreneur voices in our interviews, and actively pursuing entrepreneurs making a positive difference in the world.

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