

# At 5.8% CAGR, Ready To Drink Coffee & Tea Drinks Market Size Worth USD\$117.3 billion by 2027: IndustryARC

Rise in the number of health-conscious people who chose RTD Tea for its antioxidant properties.

HYDERABAD, TELANGANA, INDIA, December 13, 2022 / EINPresswire.com/ -- IndustryARC, in its latest report, predicts that Ready To Drink Coffee & Tea Drinks Market Size is estimated to reach \$117.3 billion by 2027. It is poised to grow at a CAGR of 5.8% over the forecast period of 2022-2027. Ready-to-drink (RTD) tea and coffee refer to pre-prepared packaged



beverages that are ready for consumption at the time of purchase. The growing demand for ready-to-drink tea like (oolong tea, black tea and green tea) and coffee such as (Ginseng, Vitamin B, Taurine, Guarana, Yerba Mate, Acai Berry) is encouraged by substantial growth in the global food and beverages industry. Low-calorie RTD teas and coffees are also known to decrease stress and anxiety as well as improve brain functioning, energy, hydration and eyesight. Low-calorie RTD teas and coffees are also known to decrease stress and anxiety as well as improve brain functioning, energy, hydration and eyesight. Anti-inflammatory components in certain variations blended with herbs and spices including ginger, cumin, oolong tea, ginseng, fennel, basil and rosehip help with bodily pain, bloating, arthritic joint pain and muscular stiffness.

Click here to browse the complete report summary: <a href="https://www.industryarc.com/Research/Global-RTD-Coffee-And-Tea-Drinks-Market-Research-513252">https://www.industryarc.com/Research/Global-RTD-Coffee-And-Tea-Drinks-Market-Research-513252</a>

### Key takeaways:

This IndustryARC report on the Ready To Drink Coffee & Tea Drinks Market highlights the following areas -

- 1. Geographically, Asia-Pacific held a dominant market share in the year 2021 to a rise in the demand for Global RTD Coffee And Tea Drinks.
- 2. Rise in the number of health-conscious people who chose RTD Tea for its antioxidant properties. The top manufacturers' strategies to expand in the market include customizing health-beneficial items for women and children, during the forecast period of 2022-2027.
- 3. However, global climate change increases the prices of raw materials and may impede the market expansion throughout the forecast period.
- 4. A detailed analysis of strengths, weaknesses, opportunities and threats will be provided in the Ready To Drink Coffee & Tea Drinks Market Report.

Interested in knowing more relevant information? Click here: <a href="https://www.industryarc.com/pdfdownload.php?id=513252">https://www.industryarc.com/pdfdownload.php?id=513252</a>

## Segmental Analysis:

Ready To Drink Coffee & Tea Drinks Market Segmentation Analysis - by Product: Ready To Drink Coffee & Tea Drinks Market based on product can be further segmented into RTD Tea & RTD Coffee. RTD Tea held a dominant market share in the year 2021.

Ready To Drink Coffee & Tea Drinks Market Segmentation Analysis - by Packaging Type: Global Seltzer Water Market based on packaging type can be further segmented into Glass Bottle, Canned, PET Bottle, Aseptic and Others. The PET Bottle segment held a dominant market share in the year 2021.

Ready To Drink Coffee & Tea Drinks Market Segmentation Analysis- By Geography: The Ready To Drink Coffee & Tea Drinks Market based on Geography can be further segmented into North America, Europe, Asia-Pacific, South America, and the Rest of the World.

### Competitive Landscape:

The top 5 players in the Ready To Drink Coffee & Tea Drinks Industry are -

- 1. Asahi Group Holdings Ltd.
- 2. Monster Beverage Company
- 3. Starbucks Corporation
- 4. PepsiCo Inc.
- 5. The Coca-Cola Company

Click on the following link to buy the Ready To Drink Coffee & Tea Drinks Market Report: <a href="https://www.industryarc.com/reports/request-quote?id=513252">https://www.industryarc.com/reports/request-quote?id=513252</a>

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