

eSIM, the anti-roaming tool for ski holidays in Europe

Since 2021, the British no longer benefit from the European agreements allowing access to mobile Internet in the European Union at no extra cost. Try eSIM.

PARIS, FRANCE, December 15, 2022 /EINPresswire.com/ -- Since 2021, due to Brexit, the British no longer benefit from the European agreements allowing access to mobile Internet in the European Union at no extra cost. To go skiing this winter, this change can derail holiday budget. The best solution is to choose eSIM, which instantly activates a secure and reliable connection at the lowest cost and without roaming charges. Some brands, such as Ubigi, offer [connectivity](#) packages suitable for skiers who want to access the Internet from the slopes in any country.

Mobile Network Operator	UBIGI eSIM data plan ¹	VODAFONE		EE		THREE	O2	Sky Mobile	VOXI
		Standard Roaming charges ²	With pass activated in advance ³	Standard Roaming charges ⁴	With Roam Abroad pass activated in advance ⁵	Standard Roaming charges ⁶	Standard Roaming charges ⁶	Standard Roaming charges ⁶	Standard Roaming charges ⁷
Roaming costs for 8 days or 3GB	Italy	€6							
	France	€7	£16	£8	£16				
	Switzerland	€8							
Roaming costs for 15 days or 3GB	Italy	€6					Included based on plan allowance with a maximum of 25GB, after €3.5/GB		
	France	€7	£30	£15	£30	£10		£16	£16
	Switzerland	€8						£30	£30
Roaming costs for 30 days or 10GB	Italy	€12							
	France	€13	£60	£30	£60				
	Switzerland	€17							

* cost of data consumed from the local plan

1. Price for a 30-day eSIM data plan
 2. It doesn't apply to Pay Monthly plans which started before 11 August 2021.
 3. Price paid by Pay Monthly customers who don't have Unlimited or Limited data Xtra Airtime Plans with 4 Xtra benefits for the 8-day roaming pass(£8) or 15-day roaming pass (£15).
 4. Plans starting on or after 7 July 2021 have a £2 daily charge to use your minutes, texts and data allowances in EE European roaming zone. If your contract started before this date, the £1 daily charge won't apply.
 5. The Roam Abroad pass is a chargeable 30-day rolling add-on. The cost will be added to your monthly mobile bill until you remove it. If your plan includes Inclusive Extras, you can add the Roam Abroad Pass to your plan free of charge.
 6. These charges won't apply for Pay As You Go, or Pay Monthly plans which started before 1 October 2021.
 7. Roaming Passport Plus pass: the £2 pass activates automatically when you're in one of the Roaming Passport Plus destinations.

Phone operators roaming fees comparison



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Jacques Bonifay, Transatel
CEO

A strong connection between the British and the Alps

Every year, the Alps welcome around 500,000 of British citizens to indulge in the joys of skiing, representing 10% and 40% of the French ski area's clientele, depending on the resort. According to the polling firm LHM Conseil, France remains the leading market for British skiers (36%), far ahead of Austria (17%) and Switzerland (10%). In 1741, British explorers William Windham and Richard Pococke were the first to write a high mountain guide: "How to get

to Chamonix" after discovering the Mer de Glace from the north face of Mont Blanc.

Don't choose between surfing the Internet and surfing the slopes

An internet connection on the slopes helps checking on the weather, share exploits on social networks, keep in touch with skiing friends and socialise. Skiers expect to be able to use their favourite applications from the chairlift.

Despite the popularity of the Alps, the cost of roaming on top of an already large ski budget can discourage skiers from choosing this destination. For example, for a week's skiing in France or Switzerland, the price is around £16 for an 8-day stay to use a national ski pass on the slopes (£2/day, see conditions per operator).

On the other hand, using local SIM cards is complicated and unsuitable: skiers must change their physical SIM card and no longer reach their usual number. In addition, some ski areas are cross-border, and the connection will be interrupted on either side of the border.

The eSIM, is a solution to avoid drifting off-piste

eSIM technology provides instant, reliable, low-cost and secure connectivity to stay connected in the Alps or other ski resorts worldwide.

Compatible with most mobile phones, this technology allows skiers to have mobile data packages tailored to their stay in the mountains without breaking the budget.

Ubigi offers economical eSIM data packages for 3GB of connection in French ski resorts from £7, and this season is launching a [special 100GB Ski Pass for £89](#), valid for 120 days in France, Switzerland, Austria and Italy for ski enthusiasts.

About Ubigi

Ubigi is Transatel's brand dedicated to international mobile consumers. Ubigi offers its customers to stay "always connected" with prepaid mobile data plans on eSIM at near-national rates in more than 190 destinations worldwide. The service is eSIM-enabled and fits smartphones, PCs, tablets and cars from partner manufacturers. To learn more about Ubigi, please visit ubigi.com.

About Transatel

A subsidiary of the NTT Group - a world leader in technology services - Transatel is one of Europe's leading aggregators of mobile virtual network operators, with more than 200 MVNOs launched in the last 20 years. As a pioneer in machine-to-machine communication, Transatel has



developed a global cellular connectivity solution dedicated to the Internet of Things (IoT) for the industry and services sectors (automotive, aeronautics, logistics, energy, agriculture, health, retail, ...). Transatel SIM and eSIM cards connect millions of objects, mobile devices and vehicles worldwide. To learn more about Transatel, please visit [transatel.com](https://www.transatel.com).

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