

VIPC Awards Commonwealth Commercialization Fund Grant to Mill Mountain Technologies

CCF grants support startups, critical early technology testing and market validation efforts

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EINPresswire.com/ -- The [Virginia Innovation Partnership Corporation's \(VIPC\)](#), Commonwealth Commercialization Fund (CCF) today announced that [Mill Mountain Technologies](#) has been awarded a CCF grant of \$75,000. VIPC's CCF program has distributed more than \$43 million to Virginia-based startups, entrepreneurs and university-based inventors since 2012.



Mill Mountain Technologies, based in Roanoke, Va., produces Virtual Sally, a paradigm changing solution for streamlining front desk operations for medical offices, creating workflow efficiencies and reducing operating costs by up to 50%. This CCF grant will be used to further develop the technology and help develop distribution partnerships.

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Virtual Sally provides an 'in person' front desk experience without the 'in person' cost or inefficiency.”

Mark Lucas, CEO, Mill Mountain Technologies

“We are thrilled to receive a CCF grant from VIPC,” said Mark Lucas, CEO, Mill Mountain Technologies. “Virtual Sally provides an 'in person' front desk experience without the 'in person' cost or inefficiency. This grant will help us further develop our software to provide an even greater customer experience.”

“We are pleased to award a CCF grant to Mill Mountain

Technologies” said Sean Mallon, VIPC’s VP for Commercialization. “VIPC’s CCF grant program

plays an important role in getting funding to Virginia-based pre-seed and seed-stage startups when they need it most. Our goal is to help Virginia companies grow and lead the nation in innovation, opportunity, and job creation, and we believe Mill Mountain Technologies is doing that.”

CCF accepts applications and awards funding on a rolling basis to Virginia’s small businesses and university-based innovators. This competitive grant program seeks to fund high-potential, Virginia-based, for-profit technology companies at the pre-seed stage of commercialization and provides grants up to \$75,000. The grants support early technology and market validation efforts such as customer discovery, market research, business model validation, development of prototypes or a minimum viable product (MVP), customer pilots, intellectual property protection, team development, and more. For more information on funding opportunities and eligibility requirements, or to apply visit: www.VirginialPC.org/CCF

About the Commonwealth Commercialization Fund (CCF)

The Commonwealth Commercialization Fund (CCF) was launched on July 1, 2020 to foster innovative and collaborative efforts in Virginia. Combining two legacy state programs, the Commonwealth Research Commercialization Fund (CRCF) and the Virginia Research Innovation Fund (VRIF), CCF seeks technologies with a high potential for economic development and job creation and that position the Commonwealth as a national leader in science- and technology-based research, development, and commercialization.

About Virginia Innovation Partnership Corporation (VIPC)

Connecting innovators with opportunities. The nonprofit operations arm of the Virginia Innovation Partnership Authority (VIPA), VIPC is the commercialization and seed stage economic development driver in the Commonwealth that leads funding, infrastructure, and policy initiatives to support Virginia's innovators, entrepreneurs, startups, and market development strategies. VIPC collaborates with local, regional, state, and federal partners to support the expansion and diversification of Virginia’s economy.

Programs include: Virginia Venture Partners (VVP) | Virginia Founders Fund (VFF) | Commonwealth Commercialization Fund (CCF) | Smart Communities | Unmanned Systems | Public Safety Innovation | Entrepreneurial Ecosystems | Regional Innovation Fund (RIF) | Federal Funding Assistance Program (FFAP) for SBIR & STTR | University Partnerships | Startup Company Mentoring & Engagement. For more information, please visit www.VirginialPC.org. Follow VIPC on Facebook, Twitter, and LinkedIn.

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