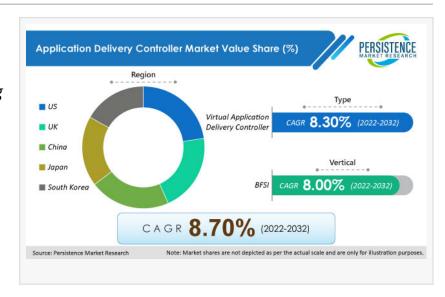


Application Delivery Controller Market Predicted to grow from US\$ 3.2 Bn in 2022 to US\$ 7.4 Bn by 2032

Application Delivery Controller Market Segmented By Hardware-Based, Virtual Application Delivery Controller Type with Integration and Implementation, Training

NEW YORK CITY, NEW YORK, UNITED STATES, December 15, 2022 /EINPresswire.com/ -- An application delivery controller (ADC) market is a network device that manages and optimizes the delivery of applications over a network. ADCs are commonly used in data centers and other large



networks to improve the performance, reliability, and security of applications.

The ADC market has grown in recent years due to the increasing demand for scalable and flexible solutions for managing and delivering applications in complex network environments. Some of the key players in the ADC market include F5 Networks, Citrix, and A10 Networks.

The <u>application delivery controller market</u> is anticipated to grow from US\$ 3.2 Bn in 2022 to US\$ 7.4 Bn by 2032, according to a report by PMR. Market growth is anticipated to be fast, with a CAGR of 8.7%.

Demand for application delivery controllers is expected to increase across a number of industries as businesses strive to increase productivity and cut costs. To be able to handle both encrypted and decrypted traffic, ADC is used to decrypt traffic before it reaches the server.

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In response to the growing need for cloud-based applications and the use of new technologies and data centers, demand to maintain and optimize, the application delivery controller market is expected to grow during the forecast period. In order to protect sensitive financial data from

breaches with minimum risk and maximum return, cyber-attacks and the dynamic nature of the security industry have increased. Banking institutions are moving, at an accelerated rate, toward the cloud, which shows that they are capable of deploying these delivery controllers in the ADC market.

The future growth of IT & Telecom is anticipated to be positively impacted over the next few years by such developments as Bring Your Own Device and Choose Your Own Device that is anticipated to emerge in the coming years. New businesses are anticipated to be established in emerging economies, which is expected to further propel the demand for cloud-based solutions.

Key Takeaways

The application delivery controller market is expected to reach a valuation of US\$ 7.4 Bn by 2032.

North America is likely to have the largest share of the market for application delivery controllers.

COVID-19 is predicted to have a positive impact on the growth of the ADC industry due to the increasing acceptance of work-from-home culture by various firms.

The US market size is projected to reach US\$ 2.6 Bn by 2032, at a growth rate of 8.5% over the forecast period.

According to the forecast, the vertical application delivery controller market is expected to grow at a CAGR of 8.3%.

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Competitive Landscape

As per the global application delivery controller market study, with significant suppliers such as F5 Networks, Citrix Systems, A10 Networks, Fortinet, Radware, Webscale, Barracuda Networks, Total Uptime Technologies, Array Networks, and Cloudflare the application delivery controller industry is moderately fragmented. In order to gain a competitive advantage, the companies rely on strategic collaboration activities and acquisitions to broaden their client base and gain market share.

To simplify the introduction of a zero-trust model to secure published workloads and services, Kemp announced the launch of the Zero Trust Access Gateway architecture in May 2021. Using the ZTAG solution, customers will be able to apply zero trust logic to load-balanced web-based applications using proxy, authentication, access logic, and automation.

In June 2021, Radware and Fujitsu teamed up with healthcare organizations across Spain to alleviate challenges posed by Covid-19. To balance network load for web, mobile, and cloud-based applications, Fujitsu implemented Radware Application Delivery Controller Alteon across healthcare organizations.

Key Companies Profiled

F5 Networks Citrix Systems A10 Networks Fortinet Radware

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Key Segments Covered

By Type Hardware-Based Application Delivery Controller Virtual Application Delivery Controller

By Service Integration and Implementation Training, Support and Maintenance

By Organization Size Small and Medium-Sized Enterprises Large Enterprises

By Vertical
Banking, Financial Services, and Insurance
IT and Telecom
Government and Public Sector
Retail and Consumer Goods
Manufacturing
Energy and Utilities
Media and Entertainment
Healthcare and Life Sciences
Other

By Region North America Latin America Europe APAC

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Contact Us:

Persistence Market Research
Address – 305 Broadway, 7th Floor, New York City, NY 10007 United States
U.S. Ph. – +1-646-568-7751
USA-Canada Toll-free – +1 800-961-0353
Sales – sales@persistencemarketresearch.com
Website – https://www.persistencemarketresearch.com

Atul Singh
PMR
+ +1 646-568-7751
email us here
Visit us on social media:
Twitter
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