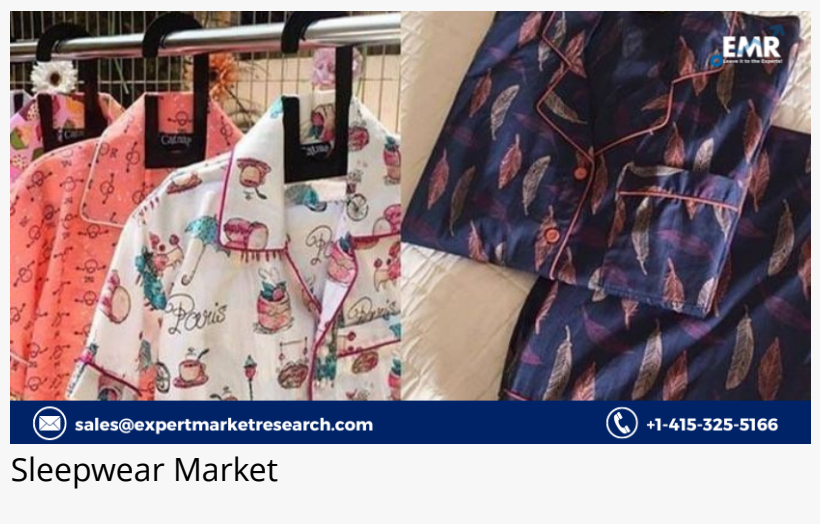


Sleepwear Market Share, Size, Price, Demand, Growth, Analysis, Research, Report, Forecast 2022-2027

Global Sleepwear Market To Be Driven By The Rising Demand For Comfortable Clothes In The Forecast Period Of 2022-2027

SHERIDAN, WYOMING, USA, December 16, 2022 /EINPresswire.com/ -- The new report by Expert Market Research titled, 'Global [Sleepwear Market Size, Trend, Growth, Share, Report and Forecast 2022-2027](#)', gives an in-depth analysis of the global sleepwear market, assessing the market based on its segments like end use, distribution channels, and major regions.



The report tracks the latest trends in the industry and studies their impact on the overall market. It also assesses the market dynamics, covering the key demand and price indicators, along with analysing the market based on the SWOT and Porter's Five Forces models.

Sleepwear Market Share, Size, Industry Report, Key Player, Major Segments, and Forecast

The key highlights of the report include:

Market Overview (2017-2027)

- Historical Market Value (2020): USD 9.78 billion
- Forecast CAGR (2022-2027): 9.7%
- Forecast Market Value (2026): USD 17.04 billion

Sleepwear offers significant advantages which include barrier against cold, preventing illness, aiding hygiene, and are extremely lightweight. Hence, the product is becoming more essential in the household to bolster the comfort of geriatrics and children. This factor is propelling the market growth. Over the forecast period, the increasing cases of wakefulness syndrome, caused

by the sedentary lifestyles adopted by the working-class, is anticipated to boost the demand for sleepwear.

Get a Free Sample Report with Table of Contents@

<https://www.expertmarketresearch.com/reports/sleepwear-market/requestsampl>

In terms of region, the Asia Pacific region accounts for a significant share in the market owing to the high population base in India and China. In addition, the increasing production of silk-made sleepwear in the region, owing to the high yield of silk, is anticipated to propel the market growth in the region.

Sleepwear Industry Definition and Major Segments

The casual clothing items which are worn for sleeping or during the bedtime are known as sleepwear. These clothing items may include pyjamas, garments, and nightgowns, among others. Moreover, these items are designed in such a way that it bolsters the comfort of the consumer in order to get a proper sleep.

Read Full Report with Table of Contents@

<https://www.expertmarketresearch.com/reports/sleepwear-market>

On the basis of end-user, the market can be segmented into:

- Men
- Women
- Kids

The significant distribution channels included in the market are as follows:

- Online
- Supermarket/ Hypermarket
- Discount Stores
- Others

The regional markets for sleepwear include:

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Sleepwear Market Trends

The key trends in the sleepwear market include the thriving e-commerce industry. The wide variety of sleepwear products with different colours and sizes on the online platforms is likely to bolster the sales of the product in the forecast period, thereby, invigorating the market. Meanwhile, the rapid urbanisation, increasing disposable income, and rapid development of supermarkets/hypermarkets and convenience stores, are some of the major trends propelling the market growth.

Furthermore, the growing R&D activities by the major fashion companies, coupled with the increasing brand endorsement by the celebrities, are anticipated to boost the demand for sleepwear in the forecast period.

Key Market Players

The major players in the global Sleepwear market report include:

Berkshire Hathaway Inc.
American Eagle Outfitters, Inc.
DECATHLON S.A.
Jockey International, Inc.
Others

The report covers the market shares, capacities, plant turnarounds, expansions, investments and mergers and acquisitions, among other latest developments of these market players.

Read More Reports:

Disinfectant Robot Market: <https://www.expertmarketresearch.com/reports/disinfectant-robot-market>

Well Cementing Services Market: <https://www.expertmarketresearch.com/reports/well-cementing-services-market>

Foetal Monitoring Market: <https://www.expertmarketresearch.com/reports/foetal-monitoring-market>

Surgical Scissors Market: <https://www.expertmarketresearch.com/reports/surgical-scissors-market>

Doors Market: <https://www.expertmarketresearch.com/reports/doors-market>

Yoghurt Market: <https://www.expertmarketresearch.com/reports/yoghurt-market>

Water-Soluble Fertilisers Market: <https://www.expertmarketresearch.com/reports/water-soluble-fertilisers-market>

Milk Powder Market: <https://www.expertmarketresearch.com/reports/milk-powder-market>

Solar PV Inverter Market: <https://www.expertmarketresearch.com/reports/solar-PV-inverter-market>

Honey Food Market: <https://www.expertmarketresearch.com/reports/honey-food-market>

About Us:

Expert Market Research (EMR) is leading market research company with clients across the globe. Through comprehensive data collection and skillful analysis and interpretation of data, the company offers its clients extensive, latest, and actionable market intelligence which enables them to make informed and intelligent decisions and strengthen their position in the market. The clientele ranges from Fortune 1000 companies to small and medium scale enterprises.

EMR customises syndicated reports according to clients' requirements and expectations. The company is active across over 15 prominent industry domains, including food and beverages, chemicals and materials, technology and media, consumer goods, packaging, agriculture, and pharmaceuticals, among others.

Over 3000 EMR consultants and more than 100 analysts work very hard to ensure that clients get only the most updated, relevant, accurate and actionable industry intelligence so that they may formulate informed, effective and intelligent business strategies and ensure their leadership in the market.

Eliana Grace
Expert Market Research
+1 415-325-5166

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

[Other](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/606625367>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable

in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.