

Pharmacogenomics Market Size and Analysis, Trends, Recent Developments, and Forecast Till 2030

global pharmacogenomics market size was USD 15.23 Billion in 2021 and is expected to register a revenue CAGR of 10.3%

NEW YORK, NEW YORK, UNITED STATES, December 16, 2022 /EINPresswire.com/ --

Global [Pharmacogenomics Market](#) Research Report and Forecast to 2028 published by Reports and Data is an investigative report providing an extensive study of the global Pharmacogenomics market with regards to market size, market share, current and emerging trends, product launches, and latest technological developments. The report further classifies the Pharmacogenomics market into various segments and analyzes them on global and regional scale along with a thorough assessment of key factors that are influencing the revenue growth of each segment. The report covers an extensive analysis of present and future trends and the factors that are likely to influence the growth of the market in a post-pandemic scenario. RnD estimates the market is expected to recover at a steady pace in a post-pandemic landscape. The report also offers country-wise segmentation and growth analysis to offer a better understanding of the regional scope of the market.

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The rapid adoption of AI, ML, and IoT and robust data management processes has made the hospitals and clinical settings smarter. New technologies and solutions have improved the normal medical processes such as clinical diagnosis, treatment, diseases management, and monitoring patient recovery after discharge. Rapid digitalization and increasing adoption of virtual care and telemedicine is further expected to positively impact the revenue growth of the market going ahead.

Emergence of new healthcare and telemedicine startups, increasing number of collaborations among healthcare facilities and research institutions, and rising focus on patient engagement solutions has further fueled revenue growth of the market. Key companies are forming strategic alliances and collaborative ventures such as mergers and acquisitions, joint ventures, partnerships, manufacturing and licensing agreements, and product launches among others.

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Leading Players Analyzed in the Report:

Abbott, Bayer AG, NATCO Pharma Limited, Lupin, Merck & Co., Inc., Novartis AG, Pfizer Inc., Takeda Pharmaceutical Company Limited, F. Hoffmann-La Roche Ltd, and GeneTech.

Furthermore, to offer a better understanding of the competitive landscape, an extensive SWOT analysis and Porter's Five Forces analysis are included in the report. Along with this, feasibility analysis and investment return analysis are also covered in the report.

The report further discusses in detail the regional spread of the global Pharmacogenomics market along with analysis of production and consumption patterns, import/export analysis, supply and demand ratio, market share and size based on volume and value, trends and demands, revenue share, and presence of the key players of the market.

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Key Regions Studied in the Report:

North America (U.S., Canada, Mexico)
Europe (U.K., Italy, Germany, France, Rest of Europe)
Asia Pacific (India, Japan, China, South Korea, Australia, Rest of APAC)
Latin America (Chile, Brazil, Argentina, Rest of Latin America)
Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of MEA)

Segmentation based on Types:

By Technology Outlook :

DNA Sequencing
Microarray
Polymerase Chain Reaction
Electrophoresis
Mass Spectrometry

By Application Outlook :

Drug Discovery
Pain Management
Neurological Diseases
Oncology
Cardiovascular Diseases
Psychiatry

Infectious Diseases
By End-Use Outlook:

Hospitals & Clinics
Research Institutes and Academic Institutes
Others

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