

coop & spree launches coop convos, a business and retail podcast with a pinch of basketball

The Retailer will interview CEOs, designers, and tastemakers in the fashion, lifestyle, and wellness spaces on a weekly basis

“

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Brooke S. Richman

NEW YORK CITY, NEW YORK, USA, December 18, 2022 /EINPresswire.com/ -- [coop & spree](#), the New York City based contemporary retailer, has launched a podcast called [coop convos](#), which is all things business, retail, and wellness. Coop convos is hosted by coop & spree CEO and founder, Brooke S. Richman, who will interview various business leaders, tastemakers and influencers in their aforementioned industries. Since Richman is an avid New York Knicks Fan (the Spree in coop & spree comes from her childhood pup's name which paid homage to former Knick,

Latrell Sprewell), she's even interviewed and secured some former NBA stars.

The Podcast is available on over 10 platforms, and the first episode will air February 1st, 2023. To date, Richman has secured over 35 prestigious guests and has already recorded episodes with Stephanie Gottlieb, founder of Stephanie Gottlieb Fine Jewelry, Dale Stabler, wellness entrepreneur and co-founder of Sweats + The City, as well as the Orro + Theheard apps, and Allan Houston, the 2x NBA All-Star for the New York Knicks, Olympic Gold Medalist, and founder of FISLL, the social impact lifestyle and apparel brand.

Notable confirmed guests include Sydney Sadick, author, TV host, and founder of Spotlight Magazine, Jen Ross, co-founder of Swoon, Samantha Steen, CEO and founder of Cami NYC, Kendra Randle, designer and founder of Kalore and the wife of current Knicks star Julius Randle, Kimberly Ross, founder and CEO of Ora, and John Wallace, former NBA star, investor, and philanthropist who also serves as a Knicks radio personality.

During the start of the pandemic in March 2020, Richman moved temporarily from her NYC apartment to her childhood home in Greenwich, CT, where she learned how to code and created

her e-comm website, coopandspreevip.com. Since her Elizabeth Street store in NYC was closed due to the pandemic, she had all her vendors ship her orders to her CT home where she fulfilled them. When she wasn't opening new merchandise or packaging her clients' orders, she would use [Instagram](https://www.instagram.com) live as a way to engage with her coop & spree audience, since she no longer could interact with them in person. She decided to start interviewing different designers and influencers, many of whom she knew and many of whom she had never had met, and she absolutely loved it. So did her audience. It turned into a weekly tradition and the rest, as they say, is history. Not only did these weekly IG TV "interviews" create much needed connection at a time of unprecedented isolation, but also they provided Richman, and coop & spree, with a new way of engaging with both customers and vendors.



coop & spree CEO and founder, Brooke S. Richman, in the public garden across from her first store on Manhattan's Elizabeth Street

Coop convos has the same format as Richman's IG lives, where Richman focuses on each guest's career path and personal story, in a relaxed format, that seems less like an interview and more like two old friends catching up. While the Podcast's main goal is to provide valuable and informative insights and resources to those specifically interested in entrepreneurship, retail, and wellness, Richman promises it's also filled with lighthearted banter and just the right amount of laughs.

ABOUT COOP & SPREE

coop & spree first opened in August, 2014 in downtown New York City's Nolita neighborhood as a multi-brand contemporary women's apparel, accessory, and jewelry boutique. While it was solely brick-and-mortar by design when it opened, coop & spree had to pivot during the pandemic and is now a full-fledged omni-channel retailer, with over 70 brands. It operates both a physical store on East 1st Street in New York City's NoHo neighborhood, via appointment only, as well as its e-commerce site. In addition to selling women's contemporary apparel, accessories, and jewelry, coop & spree has expanded its product offering to include an extensive assortment of children's apparel and accessories, health and wellness products, paper goods, novelty items and more. coop & spree was featured this month as a winner of Inc. Magazine's Best of Business 2022 due to its unwavering commitment to philanthropy, specifically to NYC based non-profits

which help underprivileged youths in NYC.

coop & spree is the brainchild of founder and CEO Brooke S. Richman, who attended the University of Pennsylvania, where she graduated Summa Cum Laude, and was nominated as a Rhodes Scholar, in 2008. Brooke then worked at Citigroup in Sales & Trading as a Credit Sector Specialist, covering high grade and high yield retail companies. Her love for the retail companies she covered prompted her to leave Citi and work as a buyer in the retail department for two of her favorite brands, Theory and Helmut Lang. Knowing she wanted to open her own retail venture since she was in pre-school, Brooke then went to Columbia Business School, where she wrote her coop & spree business plan and obtained her MBA in 2013 with Dean's List honors.

In her personal life, Brooke's passions and hobbies include the NBA, the NHL, American History, Politics, Concerts, Running, her family's golden retrievers, her two nieces, and her involvement as a team leader, fundraiser and ambassador for the National Kidney Foundation and Arthritis Foundation.

For more information on coop & spree, visit www.coopandspreevip.com or @coopandspreere on instagram. For more information about Brooke Richman, please visit www.Linkedin.com/in/brooke-s-richman

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