

Snowcrash Collaborates With National Geographic on Genesis NFT Collection “GM: Daybreak Around the World” Out 1/17/2023

Web3 studio & NFT platform Snowcrash collaborates with National Geographic for genesis NFT collection, “GM: Daybreak Around the World.”

LOS ANGELES, CA, USA, December 20, 2022 /EINPresswire.com/ -- The web3 studio and NFT platform [Snowcrash](#) is

scheduled to launch [National Geographic's](#) Genesis NFT Collection, “GM: Daybreak Around the World” on

January 17, 2023. The collection, which

brings together 16 National Geographic photographers and digital artists to register daybreak

around the world, honors National Geographic's 135th anniversary and will include 1888 NFTs in reference to the year of its founding.

“

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Justin Aversano

having a crypto wallet.

“It is every photographer's dream to shoot for National Geographic and it's exciting that through blockchain and NFTs, I am now able to showcase my photography and artwork with Nat Geo. It is a dream come true that will open doors for more artistic opportunities,” said artist Justin Aversano.

The Snowcrash logo, featuring the word "snowcrash" in a bold, black, sans-serif font. The "o" is replaced by a stylized white arrow pointing to the right.

Launched on March 2, 2022, Snowcrash is building web3 software and services that empowers leading artists, publishers, and brands to build community, value, and ownership with NFTs.

"Web3 and NFTs have expanded the connections of so many people across the globe," added artist Tara Workman. "From the world renowned to those who had never shared their work publicly, we are all co-existing in the same ecosystem for the love of art."

From the shores of Byron Bay, Australia (Mia Forrest, "Flanksia, in motion") and coastal Oregon (Tara Workman, "Rise & Shine"), to the peaks of Mount Everest

(Renan Ozturk, "Everest Sunrise") and Mt. Sinai (Justin Aversano, "A Good Morning at the top of Mt. Sinai"), and even the start of a new day in the metaverse (Aaron Huey, "Sunrise In The Void"), each artist came back with a unique story to tell. Some shared traditional documentary images and others explored the narrative opportunities that the medium and format affords.



NATIONAL GEOGRAPHIC

National Geographic Media is a worldwide digital, social and print publisher, operating in over 170 countries, with several print and digital products and over a half billion followers on social media. We inspire curious fans of all ages through bold and

Photographers and their pieces featured in "GM: Daybreak Around The World":

Justin Aversano "A Good Morning at the top of Mt. Sinai"

Jimmy Chin "Cerro Torre at Sunrise"

Delphine Diallo "Uprising"

Yagazie Emezi "We Are Light"

Mia Forrest "Flanksia, In Motion"

Kris Graves "Berry Creek"

Aaron Huey "Sunrise In The Void"

ioulex "7:04:05"

John Knopf "gm"

Cristina Mittermeier "Good morning, turtle"

Renan Ozturk "Everest Sunrise"

Cath Simard "Indélébile"

Ben Strauss "Pursuit of Equilibrium No.16"

Tara Workman "Rise & Shine"

Reuben Wu "New Dawn Fades"

Michael Yamashita "Hallelujah Sunrise"

Follow [@SnowcrashNFT](#) for GM related updates and [@NatGeoPhotos](#) on Twitter for updates from National Geographic.

More details to follow soon.

About Snowcrash:

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About National Geographic Media:

National Geographic Media is a worldwide digital, social and print publisher, operating in over 170 countries, with several print and digital products and over a half billion followers on social media. We inspire curious fans of all ages through bold and innovative storytelling about people, places and projects that shape our world, and enable our fans to connect, explore, engage with and care about the world. For more information, visit nationalgeographic.com, find us on the National Geographic app or visit us on Facebook, Twitter, Instagram, YouTube, LinkedIn, Pinterest, and TikTok.

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