

# Small Cap Acquisition of E-Learning Platform for Advanced AI-Based Candidate Matching Hiring Business Stock Symbol: BOMO

*\$BOMO is an HR technology company delivering services and developing software that transforms hiring into a productive, data-driven, unbiased process.*



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EINPresswire.com/ -- Small Cap Acquisition of E-Learning Platform for Advanced AI-Based Candidate Matching Hiring Business: [bowmo, Inc. \(Stock Symbol: BOMO\)](#)

“

BOMO is focused on delivering the very best solution for our customers to the point where they forget about the underlying technologies. Our goal is to make the name of our company a verb.”

*BOMO Chief Product Officer  
Michael R. Neece*

- [\\$BOMO](#) is an HR technology company delivering services and developing software that transforms hiring into a productive, data-driven, unbiased process.

- Vertically Integrated Business Model serving fast-growing HR tech, SaaS, RaaS, and e-learning market segments.

- Growing revenues with paying clients, building customer pipelines, accessing large channels for rapid growth, and product development with the latest tech.

- Artificial intelligence (AI) quickly matches candidates to

jobs for employers.

- Software (SaaS) and Recruiting Services (RaaS) for employers drive rapid customer acquisition, competitive differentiation, and revenue growth.

- AI- and video-powered portals for employers, third-party recruiters, and candidates that match candidates and jobs provide e-learning apps.

- Integrated candidate data and résumé sources from 67+ integrations.
- On-demand video interview coaching for candidates and hiring teams.
- Hiring process improvement, system consulting, and e-learning.
- Acquisition Agreement to Integrate Interview Mastery E-Learning and bowmo 2.0 Recruiting Platforms.

bowmo™, Inc. (OTC: BOMO) provides an intelligent software solution for the staffing and recruiting industry that seamlessly integrates into existing ATS–applicant tracking systems. The company helps to revive the recruiter’s human touch and evolve the candidate sourcing process. BOMO embraces the challenges of the recruiter by providing the means to quicker, more efficient, and conversant candidate sourcing. Time spent searching and time to hire drops dramatically, freeing the recruiter up to engage more clients and business partners in growing their businesses with the very best-matched candidates.

The loss of jobs will create a major “rebound” effect in the post-COVID-19 market economy infused with an almost \$4T relief package and will require more automation in sourcing options to meet demand due to key factors including:

- Fewer recruiting firms.
- Employers still struggle to find and hire employees.
- Large quantity of people seeking work throughout economic cycles.
- Current Recruitment Process Outsourcing (RPO) options only serve the largest companies.
- Upper-mid and mid-marketplace largely underserved with Recruiting as a Service.



**TalentRobot**  
Recruiting at Scale

**A BETTER WAY to hire**

**\$BOMO Talent Robot**

 bowmo™

**For Employers**

bowmo™ – Sourcing and Matching Candidates from Everywhere!

The smartest candidate-matching technology. Upload your job, and match from more than 200 million candidates in real time!

- Automated Hiring for Any Job
- 200 Million+ Updated Candidates
- No Job-Board Postings Required
- Get Instantly Matched
- No Keyword or Boolean Strings
- AI-Based Matching Technology
- Hiring Assistance from Staffing Experts
- Pay-As-You-Go Contracts

How much does it cost? How do we get started?

**\$BOMO for Employers**

 bowmo™

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- No Job-Board Postings Required
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**\$BOMO for Candidates**

Demand increasing for value-driven, technology-enabled recruitment compared to high-priced, outsourced recruitment options.

Employers struggle to “match” candidates to their hiring needs during the high and low economic cycles.

The BOMO V-RPO is a combination of proprietary AI-based technology for a do-it-yourself sourcing experience, matching candidates to jobs from 200 million potential candidates without having to use keyword searches or Boolean strings. The BOMO V-RPO automates the process with its AI-based matching engine and then provides industry-superior tools such as video interviewing and cultural and technical assessments so that customers can vet their candidates.

The BOMO vision is to complete its Vertically Integrated Business Model (VIBM) capable of providing services and added value to all segments of the HR-Tech market in the US and worldwide.

The BOMO goal is to constantly improve the Company’s HR-Tech platform to address present and future market needs ahead of completion by offering a unique combination of proprietary AI-based technology with a do-it-yourself sourcing experience able to match candidates to jobs without having to use keyword searches or Boolean strings.

The BOMO AI-driven platform will automate the end-to-end hiring processes with its AI-based matching engine while providing just-in-time content, resources, and tools, such as video interviewing and cultural and technical assessments so that hiring organizations can vet their candidates (bowmo: Software as a Service [SaaS]).

The BOMO VIBM will be complemented by our Recruiting as a Service (bowmo: RaaS), which allows clients to outsource the management of the recruiting process (RPO). The bowmo™ RaaS offering will complement the BOMO improved HR-Tech platform by offering BOMO clients with a choice of high-touch and high-tech services strategically geared to market needs and objectives.

In addition, The BOMO VIBM offers unique added value via e-Learning programs by Interview

## **Michael Neece**

Chief Marketing Officer & Chief Product Officer

Michael is a business and talent acquisition executive at Fortune 100 companies and has founded seven technology-enabled SaaS start-ups.

He is a national financial media TEDx speaker, and has given keynote presentations at Columbia, Stanford, and MIT. He holds degrees in physics and engineering.



Michael Neece CFO \$BOMO

Mastery® and Selecting Excellence□, designed by Michael R. Neece, one of the true pioneers in the HR e-Learning field. Both programs have been continually improving in order to solve the challenges of today's job-market realities for more than 20 years.

BOMO clients receive assistance across all recruiting functions, such as job-description development, branded career page management, pre-employment and cultural assessments, and a video interview platform—all managed by a team of experienced recruiters.

With the BOMO HR-Tech platform as a foundation for the Company's VIBM—performing matching and sourcing at the core—BOMO is reshaping how businesses find talent and provide a quality on-demand experience.

#### - RaaS Offering – Managed Recruiting as a Service

Recruiting powered by the bowmo™ advantage software platform

Proprietary database with millions of candidates.

Source and match candidates to job requirements in real-time from more than 200 million candidates.

Dedicated recruiting team to augment current recruiting activities.

Dedicated Recruiting Account Manager who meets your needs.

Use of expanded candidate pools to include third-party boards and databases.

Ability to administer all types of testing including cultural assessment, technical assessments, and personality in line with corporate objectives.

#### - SaaS Offering– Software-Only bowmo™ Advantage

Access to our application hosted in AWS.

High levels of availability.

API to your ATS for Real-Time matching.

Pre-built Integrations to 12 Applicant Tracking Systems.

Mobile App for “on the go” candidate evaluation and engagement.

Real-time matched notification via text message or email for Hot Jobs.

Candidate cloning feature for quick top-to-bottom database search for similar candidates.

Third-party job board integration for “One Touch Sourcing”.

Candidate evaluation tools and seamless integration to third-party assessments.

On December 14th BOMO Chief Product Officer Michael R. Neece sat down with Corporate Ads to conduct an exclusive interview which is available at the following link:

<https://www.benzinga.com/pressreleases/22/12/ab30111689/exclusive-interview-with-michael-r-neece-chief-product-officer-for-ai-powered-recruitment-solutio>

## - Integrating Interview Mastery E-Learning and bowmo 2.0 Recruiting Platforms

On December 20th BOMO announced an agreement with Interview Mastery to purchase substantially all of the assets, and certain specified liabilities, that are used in connection with Interview Mastery's video e-Learning platform used by employers, recruiters, and job seekers to enhance hiring and job search process through the integration of video e-Learning and artificial intelligence (AI). Interview Mastery was founded by Michael R. Neece in 2001.

The road for this transaction between BOMO and Interview Mastery started in January 2019, when Mr. Neece began consulting for BOMO on recruiting and hiring processes. In July of 2021, Mr. Neece joined BOMO as Chief Product Officer to lead the design and development of bowmo 2.0 from vision, to testing and deployment.

After the acquisition, current subscribers of InterviewMastery.com will continue to use the multiple video programs to confidently hire the best teams, place more people, and get hired faster. In addition, existing and potential customers of BOMO will be able to enjoy all said benefits of InterviewMastery.com.

Presently, BOMO is in the process of integrating Interview Mastery's video e-Learning programs into bowmo 2.0 in order to deliver the most appropriate e-Learning modules and experience customized for various user groups, while providing the solutions and skills they need at the right time, throughout the employment lifecycle.

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