

# Water Saving Shower Heads Market is expected to reach the value of USD 1136.18 million by 2029

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PUNE, MAHARASHTRA, INDIA, December 21, 2022 /EINPresswire.com/ -- That the [water saving shower heads market](#) was valued at USD 856.19 million in 2021 and is expected to reach the value of USD 1136.18 million by 2029, at a CAGR of 3.60% during the forecast period. In addition to the market insights such as market value, growth rate, market segments, geographical coverage, market players, and market scenario, the market report curated by the Data Bridge Market Research team includes in-depth expert analysis, import/export analysis, pricing analysis, production consumption analysis, and consumer behaviour.

Due to the need to save water and increase efficiency, water-saving shower heads are essential bathroom equipment in almost every household. Water conservation and control of water bills have been major contributors to the growth of this market. Water-saving shower heads are used all over the world and are in high demand in countries with metered water bills. Several countries have restrictions on the flow rate of shower heads, as well as many countries that have high water bills, resulting in high demand globally.

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Global [Water Saving Shower Heads Market Dynamics](#)

Drivers

Growing awareness on water scarcity

Taking a shower consumes a large amount of water, typically 50 to 60 litres, which, when multiplied by the number of showers per month, accounts for a very large amount of water usage. With the scarcity of fresh water increasing, it has become critical for various countries to implement water-saving measures. Thus water-saving shower heads have been developed to address this issue.

It also reduces the need for water heating because a lower flow rate of water means less water to be heated and less power to heat. This is also a major driver for water-saving shower heads because it saves water and reduces the amount of money spent on heating water.

## Innovation in bathroom technology

Smart technology in showerheads and systems improves water conservation and allows for more effective water management. Consumers' rising living standards, significant growth in the real estate sector, and rapid urbanization are key factors driving market expansion. Furthermore, the growing trend of home renovation and interior design, as well as the adoption of smart bathroom technology, provides market participants with numerous opportunities.

## COVID-19 Impact on Global Water Saving Shower Heads Market

The COVID-19 outbreak has had a moderate impact on the real estate and housing sectors, as well as the home renovation industry. Due to limited workforce and strict government norms to contain the spread of the virus, housing and renovation activities were halted and postponed due to strict lockdown measures. This has an impact on the demand for showerheads and systems. The impact of Covid-19 has reduced people's disposable income, resulting in a temporary drop in demand for shower equipment.

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## Global Water Saving Shower Heads Market Scope

### Type

- Digital Showers
- Electric showers
- Eco showers
- Power Showers
- Mixer Showers

### Technology

- Aerated
- Non-Aerated
- Using Flow Restrictor
- Using Flow Regulator

Application

Residential

Commercial

Sales channel

Direct Sales

Supermarkets or Hypermarkets

Wholesalers or Distributors

Multi-brand Stores

Other Sales Channel

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Competitive Landscape and [Water Saving Shower Heads Market Share Analysis](#)

Some of the major players operating in the water saving shower heads market are:

Hansgrohe (Germany)

VIGO Industries. (U.S.)

Gainsborough Showers (U.K.)

Zoe Industries, Inc. (Canada)

TRITON (U.K.)

MX Group Limited. (U.S.)

Kohler Co. (U.S.)

Masco Corporation (U.S.)

Aqualisa (U.K.)

VOLA (Denmark)

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