

Registration is Now Open for the Inaugural Vacation Rental Design Summit

The Summit is for design professionals looking to level up their short-term rental design services and unlock new streams of revenue.

HIGH POINT, NORTH CAROLINA, UNITED STATES, December 21, 2022 /EINPresswire.com/ -- Registration is now open for the inaugural Vacation Rental Design (VRD) Summit. Presented by High Point x Design (HPxD) and High Point Market Authority (HPMA), the Summit will bring together an emerging community of professionals passionate about the booming short-term rental industry and highlight the growing opportunities for interior designers in that market.

"This is not residential design. This is not hospitality design. Vacation rental design is cultivating a luxury experience in a residential setting while anticipating the needs of the guest, owner, property management and housekeeping," explains interior designer Jessica Duce, founder of JDuce Design and co-owner of Vacation Rental Designers, who originated the idea for the Summit and serves on the leadership team for the event. "There is no other design niche quite like this."

Interest from a growing number of colleagues wanting to pick her brain about vacation rental design is what prompted Duce to propose the Summit to High Point x Design's managing director, Jane Dagmi, who in turn reached out to High Point Market Authority to partner on the idea. The two organizations frequently collaborate together as both have an interest in attracting new visitors to High Point.

A large orange rectangular graphic with the text "VACATION RENTAL DESIGN SUMMIT 2023" in white and teal. The words "VACATION RENTAL" are in white, "DESIGN SUMMIT" is in white, and "2023" is in teal.

VACATION RENTAL
DESIGN SUMMIT
2023

The VRD Summit will be April 20-21, 2023 in High Point, North Carolina and is presented by HPxD and High Point Market Authority

“We are so excited to host this new event in High Point,” says Dagmi. “The idea is that after two days of absorbing great information, the designers will stay in town for High Point Market and venture into the showrooms feeling inspired. Of course, with High Point x Design, they can visit many of their favorite vendors here year-round.”

The VRD Summit will be April 20-21, 2023 in High Point, North Carolina. Planned in conjunction with the Spring High Point Market (April 22-26), it leverages the city of High Point's reputation as a global design destination.



High Point, North Carolina - home of home furnishings - will be the site for the first Vacation Rental Design Summit.

Tammy Nagem, president and CEO of the High Point Market Authority, sees the opportunity aligning well with her vision for High Point Market. “High Point is well versed in executing large events and is also accustomed to catering to the shifting needs of the home furnishings industry. We are uniquely qualified to host this event both in terms of infrastructure surrounding High Point Market but also in terms of the resources we have here for designers diving into this niche. The product base is here, the expertise is here, and the inspiration is endless.”

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*Interior designer Jessica Duce,
founder of JDuce Design*

The agenda for the Summit will be tailored to interior designers seeking to uplevel their short-term vacation rental design services and unlock new streams of revenue. Education will include a mix of panels and presentations on topics such as business of vacation rental design,

logistics, sourcing, technology, branding, photography, collaborations and more. Building a diverse group of speakers and experts, the VRD Summit team invites those who are deeply engaged and connected to vacation rental design to reach out via the online Call for Contributors before January 6.

The VRD Summit is a B2B event, open to architecture & design professionals as well as hospitality groups, developers, property managers, real estate / investors and the media. The cost to attend is \$299, however, there is an early bird rate of \$249 through February 28. Included in the cost of the Summit is the education (plus a pre-Summit webinar), access to all hospitality

events, including a kick-off mixer on April 19, and plenty of swag. The link to register is [here](#).

About [Vacation Rental Design Summit](#) @vrdsommit

The VRD Summit is created to offer business development, education, inspiration and resources to those who are currently designing or have a business interest in vacation rental properties. The Summit is designed to help attendees connect with new brands and manufacturers, makers, and colleagues. For partnership and sponsorship opportunities email Jane@hpxd.org or visit: hpxd.org/VRDSummit.

About [High Point by Design](#) @highpointxdesign

High Point x Design (HPxD) is a movement of change that was born in March of 2020 when a group of friends, neighbors and industry pros gathered on Saturday mornings and dreamed up ways to sustain the designer-brand showroom relationship during the pandemic. As a 501(c)6 organization, HPxD brings together local showrooms, brands, manufacturers, makers and creatives who share the collective vision to activate High Point as a year-round destination for design. Through our mission, our organization impacts positive change in High Point by promoting design and sharing the city's uniquely creative ecosystem through education, special events and community outreach. To learn more visit: HPXD.ORG.

About High Point Market Authority @highpointmarket

The High Point Market Authority, www.highpointmarket.org, is the official sponsor and organizer of High Point Market in High Point, N.C. Featuring an extensive selection of exhibitors spanning every category, style, and price point, and attracting tens of thousands of visitors from more than 100 countries twice each year, High Point Market is the driving force of the home furnishings industry. Find the High Point Market anywhere online, and follow on social media using the hashtag #hpmkt.

#vacationrentaldesign #vacationrentaldesigner #interiordesign #designer #designers
#airbnbdesigner #vrbodesigner #vacationrental #vacationrentals #shorttermrentals #rentals



Interior designer Jessica Duce, founder of JDuce Design and co-owner of Vacation Rental Designers



HPXD: Transforming the community through design

#rentalproperties
#propertymanagement #luxuryrentals
#rentluxury #rentalindustry #AirBnB
#vacasa #VRBO #avantastay
#smarthome #smarthometech
#hometechnology

Jane Dagmi
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Contribute your expertise as a speaker at the VRD Summit in April 2023



VRD Summit Call for Contributors is open through January 6.

This press release can be viewed online at: <https://www.einpresswire.com/article/607503812>

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