

Mursion Named to the 2023 GSV 150

A list recognizing the most transformational digital learning and workforce skills companies

SAN FRANCISCO, CA, USA, December 22, 2022 /EINPresswire.com/ -- [Mursion](#) has been included in the GSV 150, a list of the world's most transformative private companies in education.

Mursion was chosen from over 4,000 venture capital and private equity-backed private companies revolutionizing the world of education technology. GSV estimates that together these 150 companies reach roughly 3 billion people -- almost half of the global population -- and generate approximately \$25 billion in revenue.

"The Mursion team is thrilled to be named to the GSV 150," said CEO Mark Atkinson. "It is an honor to be recognized for our work in providing psychologically safe environments to help change behavior in workplaces and in learners' lives. We believe that virtual practice is the ideal way to foster a culture of learning in organizations of all sizes around the world, and this distinction further validates our work."

"We are excited to release the annual GSV 150, a selection of the leading private companies in digital learning and workforce skilling," said Alexandra Argo, investor at GSV Ventures. "As we enter into what we call a 'Brave New World,' it is clear that you can't use an old map to navigate a new world. This impressive group of companies continues to grow and evolve to meet the needs of learners and businesses at scale. After evaluating over 4,000 companies globally, we are proud to present the list of the 150 most impactful companies in digital learning that are leading the charge in providing ALL people equal access to the future."

After a rigorous assessment of over 4,000 venture capital- and private equity-backed companies, that met the following criteria:

VC or PE-backed companies in digital learning and workforce skills, excluding public and nonprofit companies

Companies that have achieved meaningful scale, and primarily, but not exclusively, those that are post-Series A in their development

Companies experiencing solid, organic top-line growth

The final selection is determined by GSV's proprietary scoring system, which applies scores

across several KPIs such as revenue scale, revenue growth, active learner reach, international reach, and margin profile.

The GSV 150 is distributed across Pre-K to Gray, covering early childhood, K-12, higher education, adult consumer learning, and workforce learning. Of these companies, 33% focus specifically on lifelong learning (which includes adult consumer learning and workforce learning), 32% focus on early childhood and K-12 education, and 5% focus solely on higher education. More and more companies are extending their reach across the lifetime learning cycle, with 30% of the 150 expanding across multiple categories from Pre-K to Gray.

North America — primarily the United States — is the most represented region, accounting for 60% of the GSV 150. India is also a significant contributor to the list, with 14% of the companies coming from that market, which has continued to experience rapid growth. Europe and Latin America each account for 11% and 7% of the GSV 150, respectively. The remaining 8% of companies are dispersed throughout MENA, Africa, Asia, Australia, and New Zealand.

See the full GSV 150 list www.asugsvsummit.com/edtech-150

ABOUT Mursion

Powered by a blend of artificial intelligence and live human interaction, Mursion provides immersive training for essential skills in the workplace. Mursion simulations are designed for the modern workforce, staging interactions between learners and avatars to achieve the realism needed for measurable, high-impact results. Drawing upon research in learning science and psychology, Mursion harnesses the best in technology and human interaction to deliver outcomes for both learners and organizations. To learn more, visit <http://www.mursion.com>.

About ASU+GSV Summit

The ASU+GSV Summit is the premier global event focused on technology innovation in education and skills. We believe that ALL people deserve equal access to the future. Started in 2010 with a collaboration between Arizona State University (ASU) and Global Silicon Valley (GSV), the annual Summit connects leading minds focused on transforming society and business around learning and work. Educators, investors, industry leaders, and entrepreneurs from around the world come together to innovate the future of education for all. Hosted in San Diego, over 5,300 people attended in April 2022. Speakers from previous years include President Barack Obama, President George W. Bush, Former Secretary of State Condoleezza Rice, John Legend, Common, Marian Wright Edelman, Bill Gates, Sandra Day O'Connor, Reed Hastings, President Vicente Fox, Malcolm Gladwell, Gloria Steinem, Tony Blair, and Howard Schultz.

Tim Evans

Mursion

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