

Hand Wash Station Market Size, Share, Industry Research, Analysis, and Global Forecast 2028 - Zion Market Research

The global hand wash station market size was worth around USD 982.1 million in 2021 and is estimated to grow to about USD 1,257.1 million by 2028

NEW YORK, UNITED STATES, December 22, 2022 /EINPresswire.com/ -- The report analyzes the [global hand wash station market's drivers](#),

restraints/challenges, and their effect on the demands during the projection period. In addition, the report explores emerging opportunities in the hand wash station market. The global hand wash station market is segregated

based on portability, material, end user, and region. Based on portability, the market is divided into permanent and portable segments. Among these, the permanent segment dominates the market, accounting for more than 72 percent of the global hand wash station market in 2021.

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There has been continuous development in hand wash stations. Still, it also increased the cost of hand wash stations and makes it difficult to increase the adoption in developing countries.”

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Global Hand Wash Station Market

Based on material, the market is classified into ceramics, alloys, and others. Over the forecast period, the ceramics market is expected to hold the major share in the hand wash station market. Based on end-use, the market is classified into community and commercial. The commercial segment dominates the market, accounting for a major share of global revenue in 2021. Key global hand wash station market players include Acorn Engineering Company, Inc., Monsam Enterprises, PolyJohn, Mr. John, Satellite Industries, JW Craft Portable Restrooms, Inc., Meritech Systems LLC, Texas Waste Co., CROWN VERITY INC., TEAL Patents, and Belson Outdoors.

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Zion Market Research Methodology



Global Hand Wash StationMarket Overview:

A hand washing station is a small, portable sink widely used for hand sanitization. These stations are generally located next to the restrooms in hospitals, homes, and eateries. The design of this sink may have one or more sinks, depending on the intended function. Breakout of infection-based pandemic diseases such as COVID-19 and H1N1 fuels the demand for hand wash stations among governments and the general public. Regular hand washing is critical in preventing COVID-19, but 3 billion people have no access to a place where they can wash their hands with soap. WHO (World Health Organization) released interim guidelines on 1 April 2020, recommending all Member States establish hand hygiene facilities in front of public and private commercial buildings and public places such as major transport stations. People living in densely populated areas are anticipated to be benefited from improved hygiene infrastructure at home and in public places. Thus, initiatives by different governments to create hand cleaning and hygiene facilities for the improvement of the health of common people are expected to stimulate the hand wash station market. Continuous innovation and development of hand wash station design and manufacturing are expected to further promote the growth of the global hand wash station market. Various governments of developing countries are also investing heavily to improve hand hygiene facilities and simultaneously focusing on installing a hand wash station. There has been continuous development in hand wash stations. Still, it has also increased the cost of hand wash stations and makes it difficult to increase the adoption of hand wash stations

in developing countries.

Global Hand Wash Station Market Segmentation

The global hand wash station market is divided into geographic regions: North America, Latin America, Europe, Asia Pacific, Middle East, and Africa. In 2021, North America had the highest revenue share for hand wash stations. Due to the increasing demand, it is the top importer of hand wash stations and equipment. A higher understanding of the need for hand hygiene is one of the primary factors driving the regional increase. The market is expanding in this region due to the surge in outdoor leisure, which has boosted consumer demand for items, particularly those that are portable. The expanding number of people engaged in physically demanding professions like carpentry, construction, and other jobs that commonly necessitate frequent hand cleaning has further raised the demand for the product.

Recent developments:

March 2021: the Aurum Institute launched an innovative mobile hand hygiene station called Shesha Geza. The Aurum Institute and the Centers for Disease Control and Prevention in South Africa are partnering to implement this initiative. The Shesha Geza handwashing stations included a chlorine-based sanitizer liquid, diluted, which can be used when washing with soap or using an alcohol-based hand sanitizer

December 2020: Meritech announced they would install two automated hand wash stations at Pittsburgh International Airport, US.

Global Hand Wash Station Market: Growth Drivers

Continuous research and development in hand wash stations drive the market growth

Rapid innovations and technological advancements in the manufacturing process of hand wash stations such as multiple sinks, foot pump sink, and single sink, result in surging sales of hand wash stations worldwide. Additionally, many manufacturers are focusing on implementing different strategies such as new product launches, business expansion in distribution channels, and raising their footprints in the market to gain a competitive advantage over the leading players. Moreover, manufacturers are working on hand wash stations that are easy to use & maintain without any difficulties and have the attractive design of hand wash stations with height adjustability for children and wheelchair users. Thus, continuous product innovation and implementation of various strategies augment the growth of the global hand wash station market.

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Global Hand Wash Station Market: Restraints

The availability of counterfeit products globally hinders the market growth

Counterfeit products and brands are mostly found in developing economies, where customers are highly price-sensitive. This hampers sales of original hand wash station brands in these economies. Counterfeit brands lead to inconvenience & safety issues and low quality, which often develops negative perceptions among customers. Thus, the counterfeited industry's development is expected to impact the hand wash station market growth negatively.

Global Hand Wash Station Market: Opportunities

The use of social media platforms to create awareness presents market opportunities

The number of social media users has increased considerably with smartphone and internet penetration. Considering this, NGOs, government organizations, and the World Health Organization (WHO) are creating awareness regarding hand wash stations and services on social media platforms such as Facebook, Twitter, Instagram, and others. Creating awareness on social media platforms is one of the important strategies adopted by various industries to inform their product offerings to their target customers. Thus, through a social media awareness strategy, the hand wash station market sees a critical opportunity to gain traction and increase its customer reach among its target segments. Continuous innovation and development of hand wash station design and manufacturing are expected to further promote the growth of the global hand wash station market.

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