

# Baller Mixed Reality & Bocazon Restructured Under Strong Interactive

MIAMI BEACH, FL, UNITED STATES,  
December 29, 2022 /

EINPresswire.com/ -- [Strong Interactive](#), an experienced technology consultancy with leading innovations in mixed reality, blockchain, global e-commerce and tokenization, has restructured itself as the parent company of [Baller Mixed Reality](#), [Bocazon](#), and burgeoning Web 3 brands such as Mast3rwork and MetaDine. These ventures have earned top rankings by Crunchbase in the following categories:

> Globally - #1 Web 3 / Semantic Web Company (Baller); #1 Augmented Reality Startup (Baller); #1 Collectibles Company (Baller)

> United States - #1 3D Technology Company (Baller); #2 Sports Startup (Baller); #2 Digital Entertainment Company (Baller); #2 NFT Company (Baller)

> Latin America - #1 Digital Marketing Company (Bocazon); #2 E-Commerce Platform (Bocazon); #2 Big Data Company (Bocazon)

Bocazon.com was voted "2021 Startup of the Year" in Miami Beach (by Hackernoon) and Baller Mixed Reality was awarded the "Most Pioneering NFT Collectibles Company of 2022" (by Wealth & Finance Magazine). Strong Interactive also provides custom B2B solutions for companies seeking to position their brands ahead of the Web 3 curve by utilizing emerging technologies.

To facilitate its further growth and expansion, Strong Interactive has opened a Seed Round offering that provides investors the opportunity to participate at the parent company level,



## Award-Winning Web3 Brands

Since 2016, Strong Interactive has founded and incubated various start-up ventures with tremendous success. According to Crunchbase, the leading international business database, these companies have earned top rankings in the following categories worldwide:


Globally - #1 Web 3 Company; #1 Augmented Reality Startup; #1 Collectibles Company  
United States - #1 3D Tech Company; #2 Sports Startup; #2 NFT Company  
Latin America - #1 Digital Marketing Company; #2 E-Commerce Platform

Additionally, **Bocazon** was voted the **2021 Startup of The Year in Miami Beach** (by Hackernoon) and **Baller Mixed Reality** was awarded the **Most Pioneering NFT Collectibles Company of 2022** (by Wealth & Finance Magazine). Based on these achievements, Crunchbase ranks **Jonathan Herman**, Strong Interactive's Principal, among the **Top 10 CEOs** in the United States and **Top 20 Founders** globally.

Strong Interactive

leveraging opportunities across multiple verticals.

"The economic, regulatory, and social pressures facing Big Tech continue to uncover clear lanes of opportunity for smaller and more nimble technology startups. We greatly appreciate the recognition that we have received thus far, and will continue to bring Web 3 innovation to multiple business sectors in 2023!" - Jonathan Herman, Founder & CEO

**Jonathan M. Herman**  
Founder & CEO, Baller Mixed Reality & Bocazon

Ranked by  
**crunchbase**  
Leading Global Business Database

crunchbase  Advanced November 23, 2022 Lists Resources Notifications

Ranked Founders Worldwide  
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founder X

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|    | Full Name         | Primary Job Title           | CB Rank (Person) | Location                         | Primary Organization |
|----|-------------------|-----------------------------|------------------|----------------------------------|----------------------|
| 1  | Sam Bankman-Fried | Founder                     | 4                | Hong Kong, Asia                  | FTX US               |
| 2  | Tim Draper        | Founder and Managing Par... | 6                | San Francisco, California, U...  | Draper Associates    |
| 3  | Alex Adelman      | CEO and Co-Founder          | 9                | New York, New York, Unite...     | Lolli                |
| 4  | Jason Calacanis   | Founder & CEO               | 10               | San Francisco, California, U...  | Inside.com           |
| 5  | Sam Altman        | Co-Founder & CEO            | 13               | San Francisco, California, U...  | OpenAI               |
| 6  | Matilde Giglio    | Co-Founder                  | 18               | Bangalore, Karnataka, India      | Even                 |
| 7  | Elad Gil          | Co-founder                  | 21               | San Francisco, California, U...  | Color                |
| 8  | Dominik Richter   | CEO and Founder             | 24               | Berlin, Berlin, Germany          | HelloFresh           |
| 9  | Jon Oringer       | Co-Founder                  | 25               | Miami, Florida, United States    | Pareto Holdings      |
| 10 | Jonathan Herman   | Founder, CEO                | 25               | Miami Beach, Florida, Unite...   | Bocazon.com          |
| 11 | Raj Chowdhury     | Co-Founder and CEO          | 27               | Palo Alto, California, United... | HashCash Consultants |
| 12 | Freedom Preetham  | Founder                     | 32               | San Francisco, California, U...  | Kena AI              |

Jonathan Herman - Crunchbase Founder Ranking

ABOUT JONATHAN HERMAN - Based on the growing success of these ventures, Crunchbase ranks Jonathan Herman (Strong Interactive's Founder) among the Top 10 CEOs in the United States and Top 20 Founders globally. Jonathan will speak at the upcoming Miami NFT Week and serve as a VIP Jurist for the American Metaverse Awards in March [More at <http://JonathanMHerman.com>]

“

The economic, regulatory, and social pressures facing Big Tech continue to uncover clear lanes of opportunity for smaller and more nimble technology startups.”

*Jonathan Herman, Founder & CEO*

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