

# At 3.4% CAGR, Coated Paper Market Size Worth \$60.1 billion by 2026 : IndustryARC

*Increasing Demand of Coated Papers for Various Applications*

HYDERABAD, TELANGANA, INDIA,  
December 27, 2022 /

EINPresswire.com/ -- IndustryARC, in its latest report, predicts that [Coated Paper Market](#) size is forecast to reach \$60.1 billion by 2026, after growing at a CAGR of 3.4% during 2021-2026. To enhance paper surface properties such as gloss, weight, smoothness, and ink retention, the coated paper is

formulated with a combination of chemicals and materials such as grounded calcium carbonate, precipitated calcium carbonate, Kaolin Clay, and more. Moreover, to improve wet strength and UV resistance, the coating material is combined with some chemical additives, such as resins and dispersants. The coating makes the base material suitable for printing applications. Over the forecast period, increasing demand for advertising and packaging in various industries will fuel product demand. The demand for goods is also fueled by the growing influence of media ads, such as newspapers, magazines, brochures, and catalogs. The report offers a complete analysis of the market, its major segments, growth factors, trends, drivers and challengers, key players and more.



Market Research Reports, Business Consulting  
Services & Analytics

Click here to browse the complete report summary:

<https://www.industryarc.com/Research/Coated-Paper-Market-Research-508481>

Flashing year-end sale @ IndustryARC...!!

Buy any Report using "FLAT1000"

& Get FLAT 1000\$ OFF, Grab the offer before it is gone.

Key takeaways:

This IndustryARC report on the Coated Paper Market highlights the following areas -

1. Asia-Pacific dominates the coated papers market, owing to the increasing demand for commercial printing in the region. The increasing urbanization coupled with the rising population in APAC is the major factor driving the demand for commercial printing.
2. Coated paper products are extensively processed along with plastics, latex, clay, and other materials to augment longevity and aesthetic appearance, and improve recyclability, which is projected to increase the market growth.
3. To ensure stable growth of the segment over the forecast period, the growing use of coated paper in currencies, security papers, and checkbooks is expected. In addition, continuous use of this commodity as brochures and product manuals can keep demand steady for smartphones, laptops, and other electronic gadgets.
4. Widespread digitalization across industries, however, is a major challenge that impedes the growth of the coated paper industry. Companies have been replacing digital alternatives such as videos and tutorials with brochures, catalogs, and guides, thereby discouraging the usage of paper, which restricts the growth of the coated paper sector.
5. Bisphenol A is used as a color developer in a thermal paper that after a heating process reacts with a leuco dye and changes it to a colored form. The relatively large use of BPS as a BPA substitute is worrying as bisphenol A is harmful and is also poorly biodegradable, which may limit the demand for thermal coated papers during the forecast period.

Interested in knowing more relevant information? Click here:

<https://www.industryarc.com/pdfdownload.php?id=508481>

#### Segmental Analysis:

1. The coated fine paper segment held the largest share in the coated paper market in 2020 up to 60%. The pulp that has been chemically bleached and contains less mechanical pulp is used to make coated fine paper. Its high grammar and excellent brightness of up to 96% can be attributed to the growth in the adoption of such articles.
2. Asia-Pacific region held the largest share in the coated papers market in 2020 up to 36%, owing to the increasing demand for coated papers from the advertising and food packaging industry in the region.
3. The grounded calcium carbonate (GCC) segment held the largest share in the coated paper

market in 2020. GCC is extracted by fine grinding, washing, and crushing of natural white calcite from natural limestone deposits ( $\text{CaCO}_3$ ). GCC provides ideal high brightness particle size, which is important during the manufacturing phase of coated paper.

4. The usages of coated papers are ever-increasing for applications such as printing, business communication, labels, and more. Coated papers, for example, are largely used in packaging materials such as boxes, paper board containers, cartons, packets, cans, and other materials for paper packaging.

#### Competitive Landscape:

The top 5 players in the Coated Paper Industry are -

1. Oji Holdings Corporation
2. Nippon Paper Industries Co., Ltd.
3. Stora Enso Oyj
4. Sappi limited
5. Asia Pulp & Paper

Click on the following link to buy the Coated Paper Market Report:

<https://www.industryarc.com/reports/request-quote?id=508481>

#### Why Choose IndustryARC?

IndustryARC is one of the leading market research and consulting firms in the world. It produces over 500 unique market reports annually. If you are looking for a detailed overview of a particular market, you can simply connect with the team at IndustryARC. You can not only buy your preferred market report from the website, but also get personalized assistance on specific reports.

#### Related Reports:

##### A. Coated Steel Market

<https://www.industryarc.com/Report/15556/coated-steel-market.html>

## B. Paper Coating Additives Market

<https://www.industryarc.com/Report/7521/paper-coating-additives-market.html>

### Contact Us:

Mr. Venkat Reddy

IndustryARC

Email: [venkat@industryarc.com](mailto:venkat@industryarc.com), [sales@industryarc.com](mailto:sales@industryarc.com)

USA: (+1) 970-236-3677, (+1) 815-656-4596

IND: (+91) 40-485-49062

Venkat Reddy

IndustryARC

+1 614-588-8538

[venkat@industryarc.com](mailto:venkat@industryarc.com)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/608315995>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.