

Fortified Water Market at a CAGR of 6.50% with Top Players, Application Potential and Forecast 2029

PUNE, MAHARASHTRA, INDIA, December 27, 2022 / EINPresswire.com/ -- The analysis and estimations carried out via Fortified Water Market report helps to get the details about the product launches, future products, joint ventures, marketing strategy, developments, mergers and acquisitions and effect of the same on sales, marketing, promotions, revenue, import, export, and CAGR values. The report assists in determining and optimizing each stage



in the lifecycle of industrial process that includes engagement, acquisition, retention, and monetization. The report endows with the abundant insights and business solutions that will help attain the new horizons of success. An international Fortified Water Market report contains most recent and efficient market insights with which businesses can ponder to augment their marketing, advertising, promotional and sales strategies.

In this competitive age, a broad knowledge about the competitive landscape, product range of the competitors, their strategies, and future prospects are very important. A reliable Fortified Water Market research report explains everything in detail that serves the business purpose and gives a competitive advantage. The report can be utilized to achieve valuable market insights in a commercial way. Additionally, this market report incorporates historic data, current market trends, market environment, technological innovation, upcoming technologies and the technical progress in the related industry.

Market Analysis and Insights of Global Fortified Water Market

Data Bridge Market Research analyses that the fortified water market which was growing at a value of 6.17 billion in 2021 and is expected to reach the value of USD 10.21 billion by 2029, at a CAGR of 6.50% during the forecast period. In addition to the insights on market scenarios such as market value, growth rate, segmentation, geographical coverage, and major players, the market reports curated by the Data Bridge Market Research also include in-depth expert

analysis, geographically represented company-wise production and capacity, network layouts of distributors and partners, detailed and updated price trend analysis and deficit analysis of supply chain and demand.

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Fortified water is a type of beverage that contains extra nutrients and flavours like vitamins, minerals, and natural or artificial flavours. In general, fortified water contains less sugar than soda or any other soft drink of the same size, and depending on the type of beverage, it also provides minerals or vitamins to the user.

Recent Development

• December 2020 - The most recent seasoned carbonated sweet Rhubarb and Raspberry Tonic Water has been added to Fever-extensive Tree's range. The drink is made with tart 'Timperley Early' rhubarb from a Norfolk ranch and rich raspberries from Scotland's Strathmore valley. The seasoned water contains naturally inferred fixings and contains no fake sugar.

• July 2020 - Phocus has released its most recent Cola seasoned water, which expands the company's current offering of Grapefruit, Peach, Yuzu and Lime, Blood Orange, Natural, and Cucumber.

Market Scope and Global Fortified Water Market

Some of the major players operating in the fortified water market are: PepsiCo (U.S.) Nestlé, A.G. (Switzerland) The Coca-Cola Company. (U.S.) CG Roxane, LLC (U.S.) Tempo Beverage Ltd (Israel) Keurig Dr Pepper Inc. (U.S.) Dr Pepper/Seven Up, Inc (U.S.) Ferrarelle (Italy) SANPELLEGRINO (Italy) Reignwood Investments U.K. Ltd (U.K.) LaCroix Beverages, Inc. (U.S.) GEROLSTEINER BRUNNEN GMBH & CO. KG (Germany) Mountain Valley Spring Water (U.S.)

Global Fortified Water Market Scope

Fortified water market is segmented on the basis of ingredient, function, and distribution channel. The growth amongst these segments will help you analyze meagre growth segments in the industries and provide the users with a valuable market overview and market insights to help them make strategic decisions for identifying core market applications.

Ingredient

- Vitamins
- Minerals
- Electrolytes
- Herbal Supplements
- Antioxidants
- Oxygen
- Fruit Extracts
- Others

Function

- Health & Wellness
- Energy & Rejuvenation
- Weight Management
- Hydration

Distribution channel

- Supermarket/Hypermarket
- Specialty Store
- Online Stores
- Others

Complete Report Details with Facts and Figures along respective Images and Graphs (TOC) @ <u>https://www.databridgemarketresearch.com/toc/?dbmr=global-fortified-water-market</u>

Why to Buy this Report?

For getting a detailed analysis of business strategies regarding the major key players which are already existing in the global Fortified Water Market along with value chain, raw material, and industry variable.

To understand all the information related to Fortified Water Market according to its market, segmentations and sub-segmentation.

Report gives in-depth research on distribution channels and distribution chain with retailers, wholesalers, manufacturers, dealers, suppliers, and consumers.

Report covers all the factors such as CAGR, supply and demand, macroeconomic patterns, customer purchasing patterns, and several other with proper and authentic data.

Also, with the help of SWOT analysis, PESTLE analysis, and opportunity assessment researchers and analysts offers the accurate and verified information through the report.

Access for Full Reports@ <u>https://www.databridgemarketresearch.com/reports/global-fortified-</u> <u>water-market</u>

Key questions answered in the report:

- What is the complete insights into current industry trends, growth drivers, trend forecast about Fortified Water Market dynamics?
- Which product segment will grab a Fortified Water Market share with the latest analysis of

market share, challenges growth drivers, and investment opportunities?

- Which segment's market dynamics and trends have been mentioned across application and geographical areas?
- Which regional market will emerge as a frontrunner in coming years?
- Which market Segmentation up to the second & third level regional bifurcation?

• What are the growth opportunities that may emerge in Fortified Water Market industry in the years to come?

• What are the key challenges with respect to both value (Revenue) and volume (Production & Consumption)?

- Which are the profiles of the market shares and strategies of key players?
- Which are the objective assessment of the trajectory of the Fortified Water Market?
- Which are the growth strategies considered by the players to sustain hold in the global Fortified Water Market?

• What are extensive research information on major drivers and current trends within the industry?

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