

# TD VC is Launching a \$100M Web3 Special Situation Fund with \$10M in GP Commitments

*The TradeDog Group unveils the fund for investment in promising web3 initiatives in underperforming token markets with TDeFi being the fund's strategic partner.*

DUBAI, UAE, December 27, 2022 /EINPresswire.com/ -- Key Highlights:



We aim to be a catalyst for innovation and believe our funding models will empower creators and disruptors in the web3 space to revolutionize the existing multi-layered blockchain ecosystem."

*Rishabh Gupta*

- The \$100M fund will invest in web3 initiatives with strong fundamentals and will be focused on the evolution of web3
- TDeFi, who has recently partnered up with the DMCC and has large scale operations in the UAE will be the fund's strategic partner and support with advisory services
- Rupesh Pednekar, a highly experienced strategic global business leader in tech and finance, will lead operations for the fund

[TradeDog](#) Group, the parent company of [TD VC](#),

announced the launch of their \$100 Million Web3 'special situation' fund. The fund announcement comes with a GP commitment of \$10 Million . The fund will re-structure and invest in projects with good products and businesses but struggling token markets.

This strategic move is a reflection of the commitment of TradeDog Group to web3 technology and blockchain-based applications. It paves a path for funding web3 initiatives that aim to make web-based services powered by blockchain better and more accessible.

TradeDog will leverage its following of more than 3 million Traders and Investors to build an active trading community for the portfolio of TD VC Fund 2, while TradeDog Market Management (TDMM) will be useful to execute sophisticated strategies in live markets (exchanges & DEXs) if required.

TD VC is a Multi-Strategy fund with a portion allocated to a flagship strategy "special situations investment." Through this, TD VC will provide crypto businesses with tailored injections of capital based on the requirements of the token. The thematic fund will primarily invest in companies with strong fundamental businesses but whose token markets are underperforming. TD VC's

goal is to support the long-term growth of the digital ecosystem while maximizing risk-adjusted returns for investors, all underpinned by an emphasis on value, downside protection, and upside optionality.

As the fund's strategic partner, TDeFi will leverage its successful track record as a blockchain startup incubator and support TD VC with a range of deal flow and advisory services.

Rupesh Pednekar will be leading the operations for the fund. He is a partner and a seasoned strategic business leader who will bring his experience in building and growing startups on board as well as extensive technology and institutional financial experience.

Rupesh has advised multiple entrepreneurs, startups, and mid-size firms in their growth strategy and venture capital raise as part of a boutique advisory firm. Previously, he spent more than eight years at Moody's Investors Service in New York City, where he led several critical initiatives around regulatory compliance, process and methodology upgrades, and technology transformation. Prior to Moody's, Rupesh successfully led high-impact projects at Verizon Wireless, including the 4G launch, billing systems upgrades, and technology integration for the company's many acquisitions.

Speaking about TD VC's vision for the fund, Pednekar said: "There has been a massive influx of talent from WEB2 to WEB3 and at TD VC we are looking to leverage that and bring about more adoption. There are a plethora of use cases for Web3 technologies and it is changing how value and equity is distributed. We aim to be a catalyst for innovation and believe our funding models will empower creators and disruptors in the web3 space to revolutionize the existing multi-layered blockchain ecosystem."

TD VC's fund will invest in promising young companies and support the limitless possibilities of Web3 tech, allowing entrepreneurs to bring forth innovative projects offering actual value in building the internet on blockchain. TD VC believes the crypto industry must keep volatile markets from getting in the way of innovation driving mass adoption.

#### About TradeDog Group

TradeDog is a Group of Crypto companies that helps projects in their token life cycle. In addition



to TD VC, the companies in the ecosystem consist of TDeFi, a Web3 incubator. TDx, a Token launchpad with more than 30,000 whitelisted retail investors. TDMM enables Liquidity and Markets Management, helping tokens with Price and Volume management. TD Research is a Market Intelligence and on-chain analytics provider.

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