

# SEOBRO.Agency - ROI-driven SEO Agency new offices and product

*Businesses can have the best staff anywhere, but without SEO, clients still can't find it. Welcome US/CA and UK customers!*

KOPLI KULA, RAE VALD, ESTONIA,  
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EINPresswire.com/ -- [SEOBRO.Agency](#) -  
ROI-driven SEO Agency opens doors in  
the US, CA, and soon in the UK.

## New offices

Estonian SEO Agency scales to the  
United States, Canada, United  
Kingdom.

SEOBRO.Agency is going to expand  
further and start from the United  
States. Now their doors are open for  
United States customers. The new US  
office phone is +1 (415)-687-3003; call to learn more about services.  
January 2023 - starting in Canada and in March 2023 in the United Kingdom.

## New product - retainer fee SEO



Thank you for considering  
SEOBRO.Agency (part of  
BRO LLC family) as a partner  
to support your company in  
your business objectives."

*Roman Borissov (CEO)*



SEOBRO.Agency LOGO

For the launch in other countries, a strong SEO package  
was prepared, with a retainer fee of \$2500  
The package includes the following month-to-month  
activities

Month 1 - Diagnosis and setup  
Within the first month, a full diagnosis of the customers'  
websites is made. With the target to outline a bespoke

roadmap for the campaign. Additionally: administrative tasks, accesses, allowances, agreements, contacts, and monitoring.

- Administrative tasks
- Accessibility
- Monitoring
- Initializing campaign

#### Month 2 - Technical and Competitive analysis

Within the second month, technical issues are being solved, competitors and their strategies are being analyzed, and SEO strategy is well-formed with best practices across sites ranked in the first positions in Google for customers' keywords.

- Technical audit
- Call-To-Actions
- Backlink audit
- Competitor analysis

#### Month 3 - On-Page month

Within the third month, the content strategy being created

- Content plan
- Copywriter assignments
- Technical audit + Site Speed (Core Web Vitals)

#### Month 4-6 Link building phase 1

From the fourth month onwards, most campaigns are well on their way and seeing positive results. The strategy becomes more focused on link building, competitor research, and performance monitoring. Most of the budget goes to backlink building.

- Content plan execution
- Technical issues follow-up
- Backlinks creation
- Monitoring
- Conversion optimization

#### Month 6-11 Link building phase 2

Around the sixth month of the campaign, customers are usually reaping the rewards from working with search engine optimization and often want to target higher volume keywords. This period will often require fresh analysis and competitor research, with many customers opting to increase their budget to rank for these new terms.

- Backlink audit
- Competitor research
- Backlinks creation
- Monitoring
- Conversion optimization

## Month 12 Campaign extension

Around this campaign period, customers reach the goals set at the beginning of the campaign. This period will often include management of the link profile built over the duration of the campaign, as well as the continued building of more links to replace lost links and maintain rankings. This is the right time to check and calculate ROI.

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