

DCM Suisse and Plato Announce Strategic Partnership for Ai Powered Content and Data Intelligence Syndication

DCM Suisse and Plato Data Intelligence form partnership to drive an entirely new model related to content distribution and syndication

GENEVA, SWITZERLAND, December 28, 2022 /EINPresswire.com/ -- [DCM](#) Swiss (Digital Content Marketplace, a decentralized [blockchain](#)-powered platform for content creators, publishers and brands, today

announced a strategic partnership with [Plato](#) Data Intelligence a NYC based Data Platform focused on the curation of data intelligence on today's most innovative technology verticals. Through the partnership, DCM's partner brands will immediately benefit from the increased



DCM / Plato

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We are excited to take part in building the Web3 and provide the world's leading solution for decentralized content creation and distribution together”

Julia Zoltarenko, DCM CEO

global reach Plato delivers. Both companies plan to deliver a wide range of embedded data products related to marketing communications, brand engagement and vertical data intelligence using Plato's content distribution and syndication network.

“DCM is moving to the next stage in its life-cycle while enabling deep and authentic use cases for the mass adoption of blockchain. Plato's expertise in this area is an invaluable resource for accelerating our plans for 2023 and

beyond. We are excited to take part in building the Web3 and provide the world's leading solution for decentralized content creation and distribution together” said Julia Zoltarenko, DCM Swiss's Founder and CEO.

“We are excited to work with DCM Swiss and see a perfect fit for our A.I. and Blockchain capabilities across their entire data ecosystem with unprecedented engagement opportunities. We believe that together we will set a new standard for the industry” said Bryan Feinberg, Plato's Founder and CEO.

Via the partnership, Plato's and DCM's R&D teams will be able to integrate the latest data intelligence, trends, tools, and data centric applications, including in Web3 space, to achieve maximum reach and organic engagement for promotional campaigns.

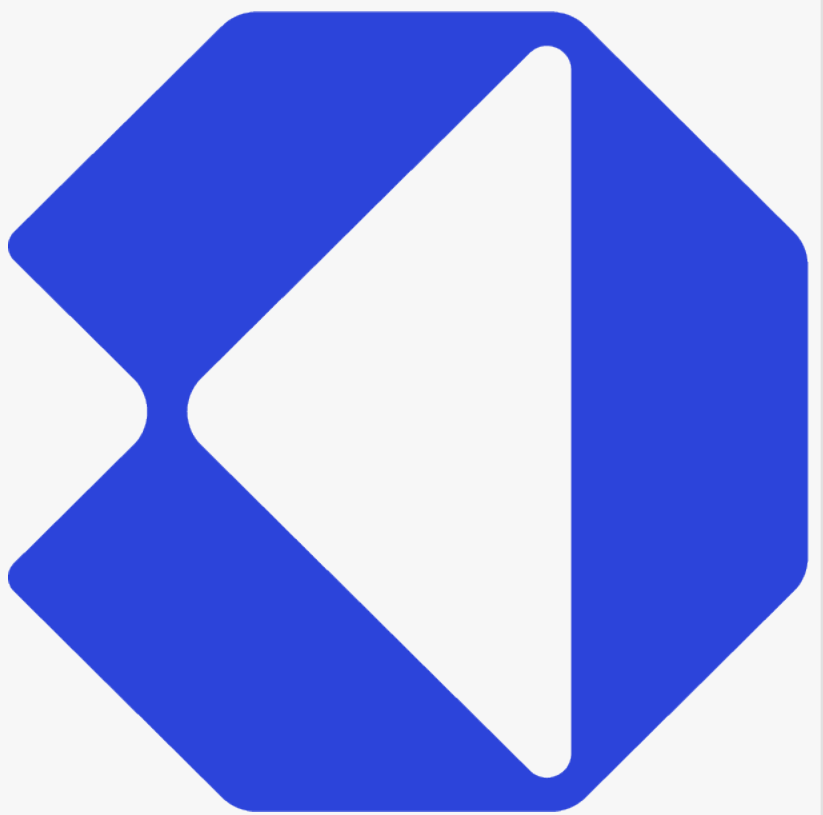
The partnership promises deep value across each company's respective platforms and ecosystems and will leverage both Plato's and DCM's extensive blockchain expertise in designing innovative solutions using blockchain. Publishers, audiences and advertisers benefit from the scale of a decentralized blockchain data ecosystem while gaining direct access to global audiences.

About DCM Swiss (<https://dcm-swiss.com>)

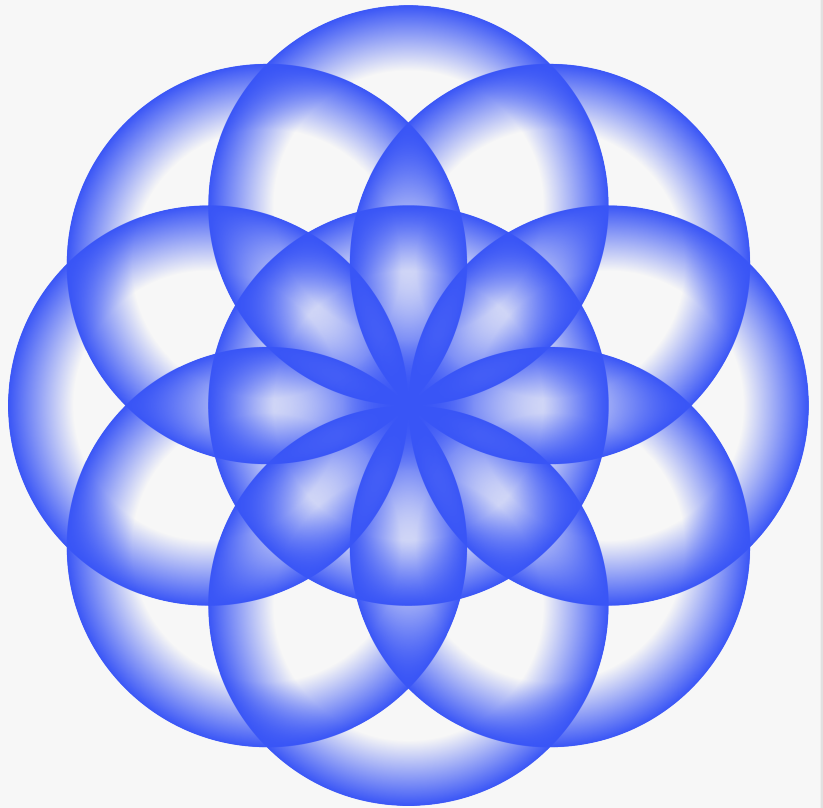
DCM Suisse is a decentralized, blockchain-powered platform for content creators, publishers & brands. It provides to all its participants an unlimited access to free flow of content, helps to protect copyright with DCM Media Passport, and enables a variety of promotion options for content creators and brands, including articles with embedded engagement tools and NFT collections in a truly decentralized way. In addition to blockchain technologies DCM uses A.I. tools for content quality check and authenticity certification.

About Plato (<https://Platodata.io>)

Plato is an open intelligence repository and platform that curates the latest in data intelligence across today's most innovative market verticals. The platform is designed to provide an ultra-safe and secure environment to consume



DCM



Plato

sector specific real-time data intelligence while delivering fully secured Web3 connectivity across 27 market verticals and 27 languages. Amplifi, Plato's in-house syndication network currently syndicates content and press release's electronically to over 1900+ Publisher websites for deep and authentic connectivity.

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