

Global Organic Tea Market Growth Trajectory

*The Business Research Company's
Organic Tea Global Market Report 2022 –
Market Size, Trends, And Global Forecast
2022-2026*

LONDON, GREATER LONDON, UK,
December 29, 2022 /

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As per The Business Research Company's "Organic Tea Global Market Report 2022", the organic

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tea market is predicted to reach a value of \$0.98 billion in 2022 at a compound annual growth rate (CAGR) of 30.7%. The Russia-Ukraine war disrupted the chances of global economic recovery from the COVID-19 pandemic, at least in the short term. The war between these two countries has led to economic sanctions on multiple countries, surge in commodity prices, and supply chain disruptions, effecting many markets across the globe. The [organic tea industry](#) is expected to grow to \$1.54 billion in 2026 at a CAGR of 11.9%. Rising consumer awareness about the medicinal properties of organic tea is projected to boost the demand for organic tea over the forecast period.

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Key Trends In The Organic Tea Market

The manufacturers operating in the organic tea market are adopting various strategies such as new product innovations, mergers & acquisitions, and plant capacity expansion to expand their market share and global presence. For instance, The Tea Room Chocolate & Tea Company offers various organic tea-infused products, such as a 60% dark chocolate bar infused with green tea, a white chocolate bar with honey and chamomile tea, and a 60% dark chocolate bar with

raspberry rooibos tea. Therefore, the trend of infusing chocolate into tea is expected to add to the demand for organic tea.

[Organic Tea Market Overview](#)

The organic tea market comprises sales of organic tea products. The market consists of revenue generated by establishments manufacturing organic tea products. Organic tea is a very popular beverage prepared using buds and boiled leaves obtained from *Camellia Sinensis*. It is free of herbicides, pesticides, and synthetic fertilisers and has antioxidant properties.

Learn more on the global organic tea market report at:

<https://www.thebusinessresearchcompany.com/report/organic-tea-global-market-report>

Organic Tea Global Market Report 2022 from TBRC covers the following information:

Market Size Data

- Forecast period: Historical and Future
- By region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- By countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Market Segmentation

- By Type: Green Tea, Black Tea, White Tea, Oolong Tea, Herbal Tea, Other Types
- By Form: Dried Leaf, Liquid, Powder, Other Forms
- By Product: Paper Pouches, Cans, Cartons, Tea Bags, Other Products
- By Distribution Channel: Hypermarkets/Supermarkets, Convenience Stores, Online , Specialty Stores, Other Distribution Channels
- By Geography: The global organic tea market is segmented into North America, South America, Asia-Pacific, Eastern Europe, Western Europe, Middle East and Africa. Among these regions, Asia-Pacific holds the largest share in the market.

Major market players such as Tata Global Beverages Limited, The Unilever Group, Organic India Private Limited, Associated British Food Plc., The Stash Tea Company, ESSAMG Tea Incorporation, Davidson's Organics, Harney & Sons Fine Teas (US)

Trends, opportunities, strategies and so much more.

Organic Tea Global Market Report 2022 is one of The Business Research Company's comprehensive reports that provides in-depth organic tea market research. The market report analyzes organic tea global market size, organic tea global market growth drivers, organic tea global market segments, organic tea global market major players, organic tea market growth across geographies, and organic tea market competitors' revenues and market positioning. The organic tea market report enables you to gain insights on opportunities and strategies, as well as identify countries and segments with the highest growth potential.

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The Business Research Company has published over 3000 industry reports, covering over 3000 market segments and 60 geographies. The reports draw on 150,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders. The reports are updated with a detailed analysis of the impact of COVID-19 on various markets.

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