

## Organic Coffee Global Market Estimated To Grow At 18% Rate

The Business Research Company's Organic Coffee Global Market Report 2022: Market Size, Trends, And Forecast To 2026

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Organic Coffee Global Market Report 2022– Market Size, Trends, And Global Forecast To 2026

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As per The Business Research Company's "Organic Coffee Global Market Report 2022", the

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The Business Research Company organic coffee market is predicted to reach a value of \$10.28 billion in 2022 at a compound annual growth rate (CAGR) of 18.6%. The Russia-Ukraine war disrupted the chances of global economic recovery from the COVID-19 pandemic, at least in the short term. The war between these two countries has led to economic sanctions on multiple countries, surge in commodity prices, and supply chain disruptions, effecting many markets across the globe. The organic coffee market is expected to grow to \$14.71 billion in 2026 at a CAGR of 9.4%. The increase in consumption of healthy and organic products, owing to the various benefits associated with these products, is projected to drive the growth of the organic coffee global

market over the forecast period.

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## Key Trends In The Organic Coffee Market

The rising popularity of private labels is a leading trend in the organic coffee market. Private

labels are advertising their products with unique features of the product and the source of production to gain the trust of consumers. These products are gaining popularity owing to their lower price in comparison with branded products. For instance, private labels including White Coffee, Empire Coffee Roasters, and K&F Coffee Roasters are offering organic coffee to various companies to be sold under their brands. Private labels are gaining substantial popularity in organic coffee, which is likely to act as a key trend shaping the growth of the market going forward.

Overview Of The Organic Coffee Market

The organic coffee market consists of sales of organic coffee and related services. Organic coffee is produced without the use of any synthetic fertilizers, pesticides, herbicides, or chemicals. The market consists of revenue generated by establishments manufacturing organic coffee products, including fair trade coffee, gourmet coffee, espresso coffee, and coffee pods.

Learn More On The Global Organic Coffee Market Report At: <u>https://www.thebusinessresearchcompany.com/report/organic-coffee-global-market-report</u>

Organic Coffee Global Market Report 2022 from TBRC covers the following information:

Market Size Data

Forecast period: Historical and Future

By region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.

By countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Market Segmentation By Origin: Arabica, Robusta By Roast: Light, Medium, Dark By Type: Fair Trade Coffee, Gourmet Coffee, Espresso Coffee, Coffee Pods By Distribution Channel: Supermarkets and Hypermarkets, Convenience Stores, Specialist Retailers, Other Distribution Channels By end-user: Household, Commercial By Geography: The global organic coffee market is segmented into North America, South America, Asia-Pacific, Eastern Europe, Western Europe, Middle East and Africa. Among these regions, North America holds the largest share in the market.

Major market players such as Nestlé S.A., Cameron's Specialty Coffee, Rogers Family, Jim's Organic Coffee, The Kraft Heinz Company, Starbucks Corporation, FS Gourmet Private Limited

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Organic Coffee Global Market Report 2022 is one of The Business Research Company's

comprehensive reports that provides in-depth <u>organic coffee market research</u>. The market report analyzes organic coffee market size, organic coffee global market growth drivers, organic coffee market segments, organic coffee global market major players, organic coffee global market growth across geographies, and organic coffee global market competitors' revenues and market positioning. The organic coffee market report enables you to gain insights on opportunities and strategies, as well as identify countries and segments with the highest growth potential.

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The Business Research Company has published over 3000 industry reports, covering over 3000 market segments and 60 geographies. The reports draw on 150,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders. The reports are updated with a detailed analysis of the impact of COVID-19 on various markets.

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