



IDEAS & INNOVATIONS, LLC (I&I) ANNOUNCES NEW STRATEGIC CATEGORY AND CONTENT ADDITIONS TO ITS GIFT CARD KIOSK PLATFORM

Entertainment On-Demand Kiosk Supporting Streaming Content For Movies, Gaming and eBooks

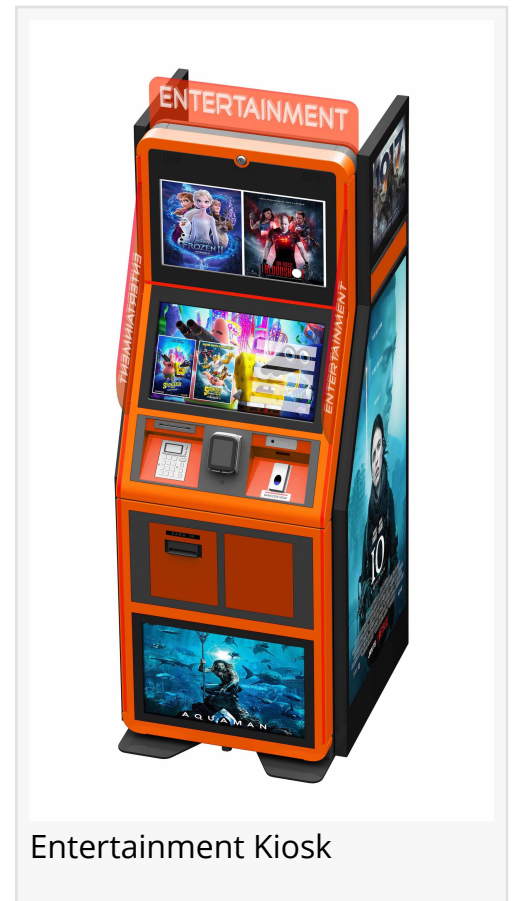
DALLAS, TEXAS, USA, December 29, 2022 /EINPresswire.com/ -- I&I's gift card kiosk is now offering full entertainment instant streaming content which would include movies, gaming and eBooks for rental and purchase for its retail partners and their customers. I&I's gift card platform and operating systems have been upgraded to manage and enhance incremental entertainment categories and content selections which broadens the customer audience and maximizes revenue opportunities.

The entertainment streaming platform offers new release titles and a full library of content for movies, gaming and eBooks without requiring traditional membership or subscription services. The intuitive consumer navigation, content selection, recommendation engine and promotional programs all with instant checkout features offer consumers payment options which include cash, credit/debit and gift cards .

The I&I entertainment platform can expand the existing gift card kiosk programs or run as a standalone kiosk depending upon retailer in-store traffic or placement locations. I&I's continued commitment is to provide best in class customer value with secure checkout for everyday and seasonal programs.

For additional information please contact James Curtis at 214.908.4890 or email james@ideasinnovationsusa.com

Ideas & Innovations is a physical/digital technology marketing company which works in



Entertainment Kiosk

conjunction with big-box partners to create, develop and implement retail consumer kiosk programs. These category programs enhance the consumer experience and establish next generation options to increase purchases and impulse sales.

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Entertainment Navigation



Entertainment Content Options

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