

MACA Unveils First Hydrogen-Powered Flying Racecar, Featuring New Design and Impressive Strategic Partners at CES 2023

Relationships with Red Bull Advanced Technologies and SEGULA Technologies Move Startup Closer to Flight Goals, Improvements in S11 Design

AIX-EN-PROVENCE, FRANCE, January 3, 2023 /EINPresswire.com/ -- Returning to [CES](#) in Las Vegas with new leadership and impactful partnerships,

[MACA](#) has redesigned their S Eleven (S11), the first hydrogen powered flying race car, made from eco-friendly and sustainable materials. CEO Christian Pineau will unveil the vehicle's new design and 2022 progress from Booth #61232 in Eureka Park at The Venetian, as well as at CES Unveiled.



“

As we move closer to official first flight we are thrilled to secure partnerships with Red Bull Advanced Tech & SEGULA Technologies; both provide resources to bring our S11 flying racecar to flight”

Christian Pineau, CEO

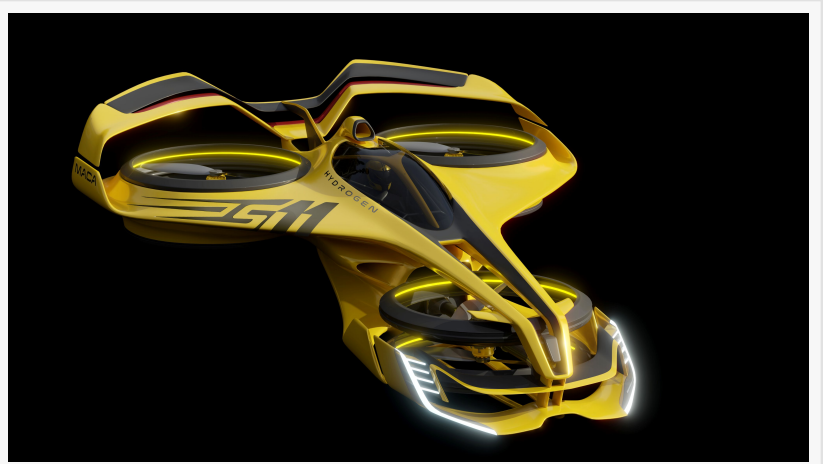
“As we move closer to our official first flight in late 2023, we are thrilled to have secured strategic partnerships with Red Bull Advanced Technologies and SEGULA Technologies, both of which are providing us with needed resources to bring our new S11 flying racecar to flight,” said Pineau.

Red Bull Advanced Technologies was formed as the high-performance engineering and sister business of Red Bull Racing. Though it has roots in Formula 1 competition, Red Bull Advanced Technologies is adept at delivering solutions

to a wide range of challenges.

“When MACA began development in 2020, the initial question was whether we focus on sports or public transportation, and we chose sports,” said Pineau. “Operating in the auto racing world within a closed environment, around a racetrack, we do not need the same certifications one needs to fly elsewhere, easing the product testing process. Red Bull is renowned in the sports world, so our enthusiasm for working with them is understandable.”

Global engineering group SEGULA Technologies has expertise and international recognition across multiple industries including automotive and aerospace. In automotive particularly, SEGULA is noted for helping make vehicles safer, more autonomous, environmentally friendly and connected.



MACA Introduces new design for S11 Flying Race Car at CES 2023

According to Xavier Chambrin, MACA's Chief Technology Officer (CTO), the team chose to power the S11 vehicle by eco-friendly hydrogen-based fuel

cells not only because it leaves no impact on the environment, but it also delivers longer flight times than vehicles powered by electricity or fossil fuels."

In addition to their booth in Eureka Park, MACA will also exhibit at CES Unveiled. The media-only showcase event will take place Tuesday, January 3.

For additional information, please visit <https://macaflight.com/>

Note to Media:

To schedule an interview OR an in-person CES 2023 Booth visit, please contact Kerry Lynn Bohlen at 202.468.8300 or kbohen@aboutbwf.com

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