

Tiny Company in Tiny Town, Building New E-Commerce Platform for Artists and Crafters in the US

My Community Made is a new e-commerce platform, specifically built for artists and crafters. The site is free to sell on and has no transaction fees.



WALES, MASSACHUSETTS, UNITED STATES, January 3, 2023

/EINPresswire.com/ -- [Fisher Tech Solutions LLC](#) is a tiny web development company located in the town of Wales, MA. Run by the couple Edward Fisher JR and Emma Johnson, who together have been building websites and helping small businesses with digital marketing work for three years, recently built and released a website for artists struggling to sell their products on e-commerce websites like Etsy and Amazon.

Emma Johnson is an artist herself, familiar with the frustrations of trying to sell her pottery and jewelry online. The main challenge for artists being the saturation of products on sites like Etsy, the high transaction fees and the poor vendor/seller customer support offered by most platforms. Artists and Crafters need these marketplaces, because the costs of running their own site and handling their own marketing to build traffic is very high.

The site, called [My Community Made](#), allows artists and crafters to list their products for free. The site charges no transaction fees or listing fees and instead attempts to turn a profit through subscription revenue, advertising and professional services. The site has done well since launch and has already attracted 1,000 registered users and has built an inventory of 697 handmade products.

The site has a few main differentiators from other sites

1. It is possible to sell on the site 100% for free, sellers can open a free account and list up to five products at a time. No transaction fees or listing fees of any kind.
2. Vendors/Sellers must be located in the US, and must produce/design their own products, with no licensed/copywritten work. The site is moderated by our team.
3. Vendors have complete control over their brand, and can use our internal SEO tools to rank for specific keywords and control how their products/store appears in SERP's

Because we don't rely on transaction fees, we are free to focus on what makes art interesting to enjoy and shop for. Rather than an algorithm that sorts products based on potential transaction volume, our site is focused on showing customers novel products regardless of price or sales volume. Our product cap of 50 products per store also prevents users from flooding the market with similar products. Each of these differences, while small, promote a healthier marketplace, with less incentives for lowering prices just to appear higher in search results.

Our future goals include providing more advertising opportunities for vendors/sellers as well as to expand into additional professional services, providing advice and management services to vendors on how to continue to grow their art/crafting business.

Edward Fisher JR
Fisher Tech Solutions LLC
+1 7744525647

[email us here](#)

Visit us on social media:

[Facebook](#)

[YouTube](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/609319406>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.