

Edamam Announces the Release of a Recipe Content Management API

Edamam is launching new API to help recipe owners, food media, and food brands to create intuitive recipe search experiences with focus on nutrition and health.

NEW YORK, NY, USA, January 4, 2023 /EINPresswire.com/ -- Edamam, the leader in the nutrition data solutions space, announced the release of a new [Recipe Content Management API](#).

The Recipe Content Management API is built for recipe owners, who want to enhance their recipe content with nutrition data and build a recipe search capability. Food brands and media, as well as any company with significant recipe database, can now use the API to structure the data of its recipes, enhance the recipes with nutrition data, allergen and diet tagging, and launch a custom recipe search functionality.

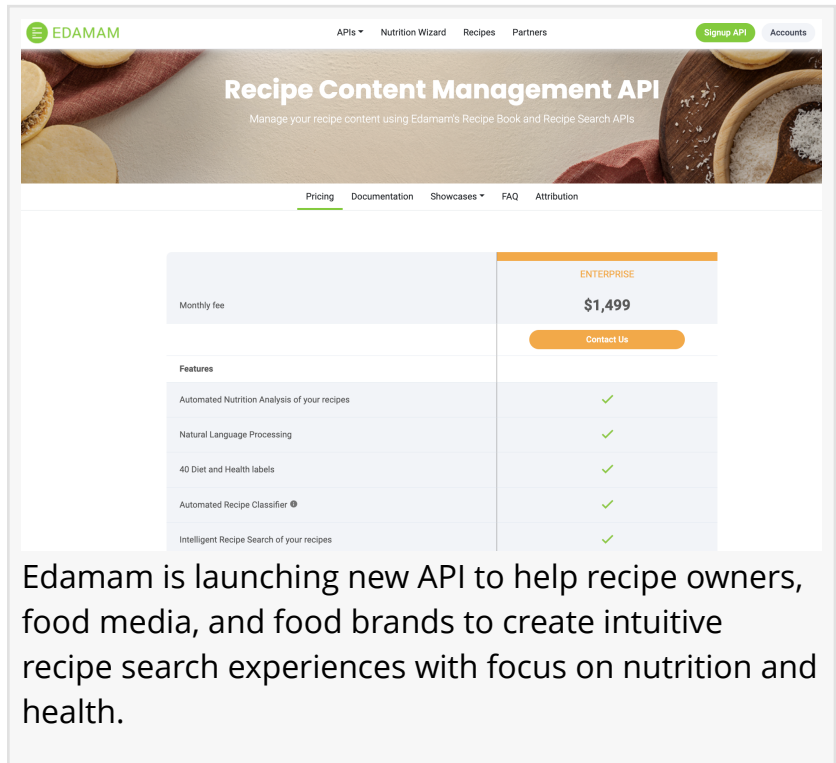
“

We are laser focused on building technology that serves our mission to organize the world's food knowledge and help people make smarter food choices.”

Victor Penev

manufacturing and food media sectors,” said Victor Penev, the Founder and CEO of Edamam.

Edamam's Recipe Content Management API leverages existing Edamam technologies, such as its



The screenshot shows the Edamam website for the Recipe Content Management API. The header includes the Edamam logo, navigation links (APIs, Nutrition Wizard, Recipes, Partners), and user options (Signup API, Accounts). The main heading is "Recipe Content Management API" with a subtext "Manage your recipe content using Edamam's Recipe Book and Recipe Search APIs". Below this is a navigation bar with links: Pricing, Documentation, Showcases, FAQ, and Attribution. The "Pricing" section is highlighted, showing a table with two columns: "Monthly fee" and "ENTERPRISE". The "ENTERPRISE" plan is priced at "\$1,499" and includes a "Contact Us" button. A list of features is shown with green checkmarks indicating availability for the Enterprise plan:

Monthly fee	ENTERPRISE
	\$1,499
	Contact Us
Features	
Automated Nutrition Analysis of your recipes	✓
Natural Language Processing	✓
40 Diet and Health labels	✓
Automated Recipe Classifier	✓
Intelligent Recipe Search of your recipes	✓

Edamam is launching new API to help recipe owners, food media, and food brands to create intuitive recipe search experiences with focus on nutrition and health.

Edamam's new API solves a very basic problem for many established businesses that use recipes as part of their consumer offering. Recipes are usually written to be cooked and do not have well-structured data or diet tagging. Moreover, recipe search is rudimentary and often bundled with search of other content, which reduces the relevancy of search results for the end users.

“We built the API for a major US food brand but knew that this was a pain point for many businesses in the food

real-time [nutrition analysis](#) capability with Natural Language Understanding for the food domain and the recipe search engine that powers Edamam's [Recipe Search API](#).

"We are laser focused on building technology that serves our mission to organize the world's food knowledge and help people make smarter food choices," added Victor Penev.

Edamam's Recipe Management API will be available for free during the first three months of 2023 for any company that signs up by January 31st, 2023.

About Edamam

Edamam organizes the world's food knowledge and provides nutrition data services and value-added solutions to health, wellness, and food businesses. Using a proprietary semantic technology platform, it delivers real-time nutrition analysis and diet recommendations via APIs. Edamam's technology helps customers answer their clients' perennial question: "What should I eat?"

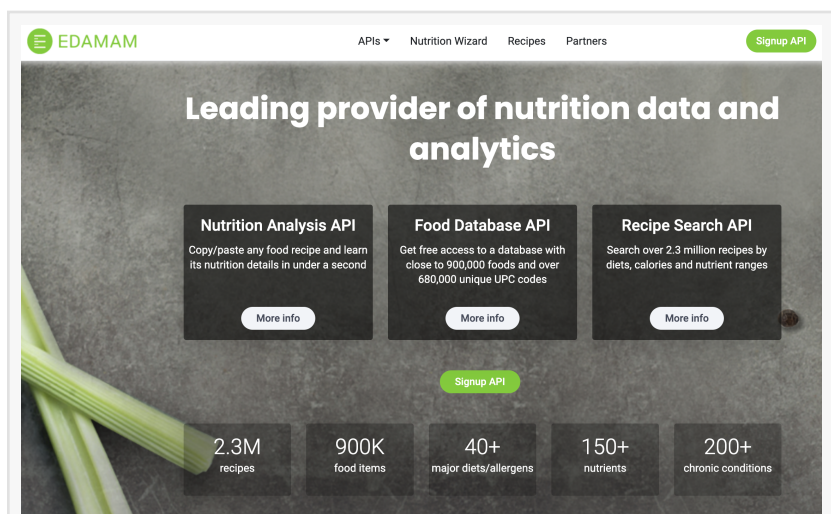
Edamam's partners and clients include Nestle, Amazon, Microsoft, The Food Network, The New York Times, Hearst, and Barilla. For more information, please visit www.edamam.com or developer.edamam.com.

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The image shows the top section of the Edamam website. At the top is a navigation bar with the Edamam logo, links for APIs, Nutrition Wizard, Recipes, and Partners, and a Signup API button. Below this is a large banner with the text "Leading provider of nutrition data and analytics". Underneath the banner are three main product cards: "Nutrition Analysis API" (Copy/paste any food recipe and learn its nutrition details in under a second), "Food Database API" (Get free access to a database with close to 900,000 foods and over 680,000 unique UPC codes), and "Recipe Search API" (Search over 2.3 million recipes by diets, calories and nutrient ranges). Each card has a "More info" button. Below these cards is a "Signup API" button. At the bottom of the banner are five statistics: 2.3M recipes, 900K food items, 40+ major diets/allergens, 150+ nutrients, and 200+ chronic conditions.

Edamam provides several key products: Nutrition Analysis, Recipe Search, Recipe Licensing, Food Database, and Recipe Content Management



The image shows the main content section of the Edamam website. It starts with the Edamam logo and tagline "Food. Data. Health". Below this is a "WHAT WE DO" section stating that Edamam offers meal recommendation and nutrition analysis solutions to food, health and wellness companies. This is followed by an "OUR IMPACT" section with three icons and text: "POWER NUTRITION" (Edamam powers nutrition for a number of large clients, including Nestle, Amazon and The Food Network), "FASTER & CHEAPER SOLUTION" (We save clients both time and money by providing real-time data service at fraction of the cost of traditional solutions), and "40,000 BUSINESS SUBSCRIBERS" (Our APIs have over 40,000 subscribers, building meal recommendation, food logging and nutrition data apps). Below this is a row of logos for Nestle, food, amazon, Barilla, Microsoft, and epicurious. The next section is "CHALLENGES WE SOLVE" with three numbered points: 1. Demand for real-time, accurate nutrition data and personalized meal recommendations is growing. 2. Food, health and wellness businesses need scalable, fast and affordable ways to meet this demand. 3. Current solutions are either manual (slow and expensive) or scalable but incomplete and inaccurate. To the right of this is a "HOW WE ARE UNIQUE" section with two numbered points: 1. We offer fast, reliable, always on data services at a fraction of the cost of existing nutrition data providers. 2. Our meal recommendation and nutrition analysis leverage the largest database of recipes and foods and proprietary search and natural language technology. Below this is an "OUR PRODUCTS AND TECHNOLOGY" section with three bullet points: Real-time nutrition analysis, using natural language processing; Database of 5 million recipes and 750K foods, nutritionally tagged and analyzed for all nutrients, diets, chronic conditions; and Diet recommendation engine, leveraging proprietary search algorithms. To the right of this section are three images of mobile apps.

Edamam Powers Nutrition Data Solutions for Food, Health and Wellness Businesses

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